

# LIFE

WHO COME FORWARD, WHAT HAPPENS  
IN GRAHAM'S NEW YORK CRUSADE  

---

THE MEN WHO CLIMBED EVEREST TWICE

"I am the way."

BILLY IN ACTION  
AT THE GARDEN

20 CENTS

JULY 1, 1957



# The Jet Pilot Who Drove An OXCART



**1** There was this jet pilot who flew the newest, fastest bomber in the world. But on the ground, he drove an oxcart. That's what he called it. Actually, it was a big monster of a 1957 automobile.

It had modern-looking imitation jet-fin fenders. But underneath, the body was held to a separate, flat frame by old-fashioned bolts. It was built just like his great-grandfather's oxcart. It even squeaked like it.



**2** It was so overweight, its engine was always thirsty. It was persnickety, too. If he fed it anything but 40¢ a gallon double-premium gas, it knocked and clanked like a threshing machine.



**3** Its tin bustle stuck out so far behind it needed two spaces to park. It was too fat. When he squeezed it into the garage, he couldn't open the car doors. He thought about getting a cute foreign car—but where would they put four kids?



**4** Finally he blew his stack. "Why don't cars wake up to airplane construction methods, so they could have room inside without useless bulk outside?" "Come, come, buster," said his co-pilot. "Rambler has it now—all-welded single unit body-and-frame."



**5** So the pilot and his wife rushed to see the new Rambler. Its advanced, jet-bomber construction was stronger and safer than his big oxcart. It was just as roomy. Yet the compact Rambler turned like an imported sports car.



**6** Rambler even had Airliner Reclining Seats and pressurized airplane-type All-Season Air Conditioning. With Deep Coil Springs on all four wheels, it rode as smoothly as the biggest cars. His wife loved it.



**7** And Rambler cost least to buy! Less to run, less than 1¢ a mile (border-to-border and coast-to-coast economy records by a "6" with overdrive). With all these savings, they could afford to trade the big oxcart for two Ramblers! So they did.



**8** He bought his wife a Rambler 6 Cross Country and bought himself a new Rambler V-8. Why don't you investigate the new Rambler today? Get big car room and comfort with European car economy and handling ease. See your Rambler Dealer today!

"FUN TEST" A **Rambler**  
**6 OR V-8** TODAY!

**America's  
LOWEST PRICED  
...To Buy and Own!  
Tops in Resale Value Too!**

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*it's here!*



*New*

# Veto

stick  
deodorant

*the c-o-o-l-e-s-t way  
to stay neat and sweet  
despite summer heat!*

Now! Soothe your skin with new, gentle Veto stick deodorant. It's so-o-oo cool and refreshing! No messy fingers ever — you just turn it up, and stroke it on. That's all you do to keep sweet and odor-free through hot and muggy summer weather. Double check your charm every day with new, soothing Veto stick — the deodorant that drives away odor — dries away perspiration worries.

*One touch of Veto  
dries away perspiration worries!*



This One



KEX8-XXS-3Q61



## Graham 'Deciders'

86

Some of those who came forward in New York at Billy Graham's urging are followed away from Madison Square Garden to see how and why they made "decisions for Christ."



BILLY GRAHAM

## Convincing Poles

19

In Poland the U.S. chooses the site of a revolt against Communism to put on a convincing exhibit of the richness of life in a free society.



U.S. CANDY MACHINE

## Twice on world's top

48

Incomparable color photographs show the grandeur of Everest as seen by the Swiss mountain climbers who twice got to the top of the world's highest peak.



CLIMBER JURG MARMET

## The 'Warren court'

33

Not for years has a U.S. Supreme Court stirred so much controversy as the present "Warren court." A portfolio presents the men who compose it.



CHIEF JUSTICE WARREN

## Chiang's strategy

96

Out of long experience and the errors he admits that he made, Chiang Kai-shek presents a concrete plan of action against Asia's Communists.



CHIANG AND MAO

### COVER

During his New York crusade Billy Graham aims at prospective "deciders" (see pp. 86-92)

### THE WEEK'S EVENTS

The U.S. exhibit of freedom is a hit at Poland's Poznan fair  
A Look at the World's Week  
Everybody gets into the Girard case  
The "Warren court": here are the Justices who are making historic, controversial decisions  
Tornado breaks up a family  
A friend of Luciano is killed

19  
26  
28  
33  
41  
43

### EDITORIAL

The Supreme Court and liberty: it is on side of the angels but has not yet inspired confidence and respect

30

### PHOTOGRAPHIC ESSAYS

A "breath-taking record of great Swiss climb of Mt. Everest  
Roadside inns and their fine food: travelers in America can find superb cooking.  
Photographed for LIFE by Bradley Smith

48  
66

### ARTICLE

Chiang's "positive policy" to roll back Reds: analyzing his errors, the Generalissimo urges that democracies back a "strategy of detours." Part II. By Chiang Kai-shek

96

### MOVIES

Sweet tears for lost tresses: by a little French movie actress

59

### THEATER

A modern dance, it's in the bag

76

### CLOSE-UP

Young man with tough questions: Bob Kennedy

81

### RELIGION

Dedicated "deciders" in Billy Graham crusade

86

### PARTY

Plume-and-paper Paris party

113

### OTHER DEPARTMENTS

Letters to the Editors  
Speaking of Pictures: views from a camera on vaulter's pole  
Sequel: wild musk ox grows tame in Vermont  
Miscellany: bearskin about to bite dust

10  
13  
54  
116

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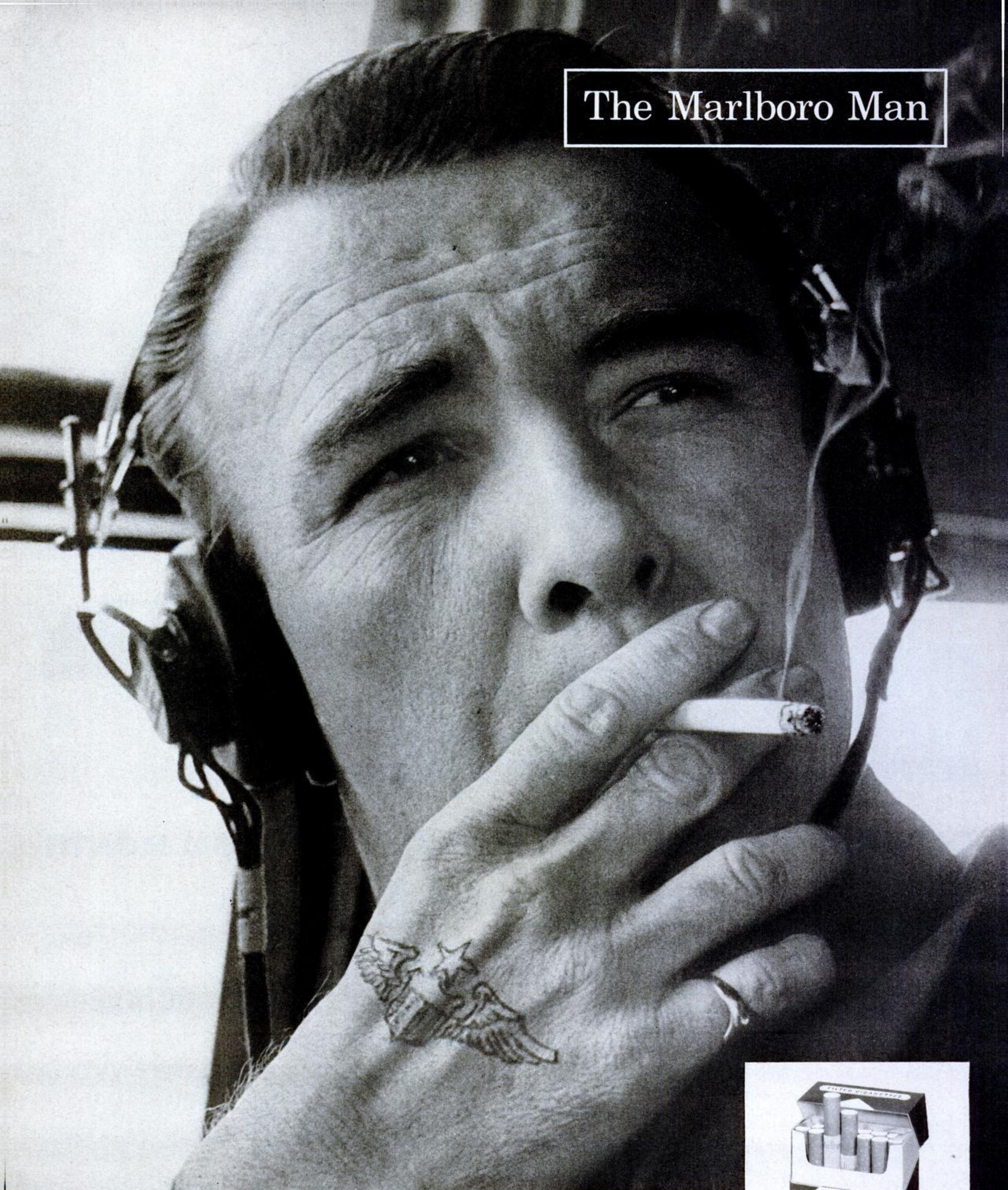
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*A lot of man... a lot of cigarette*

*"He gets a lot to like—filter, flavor, flip-top box." The works.*

A filter that means business. An easy draw that's all flavor. And the flip-top box that ends crushed cigarettes.

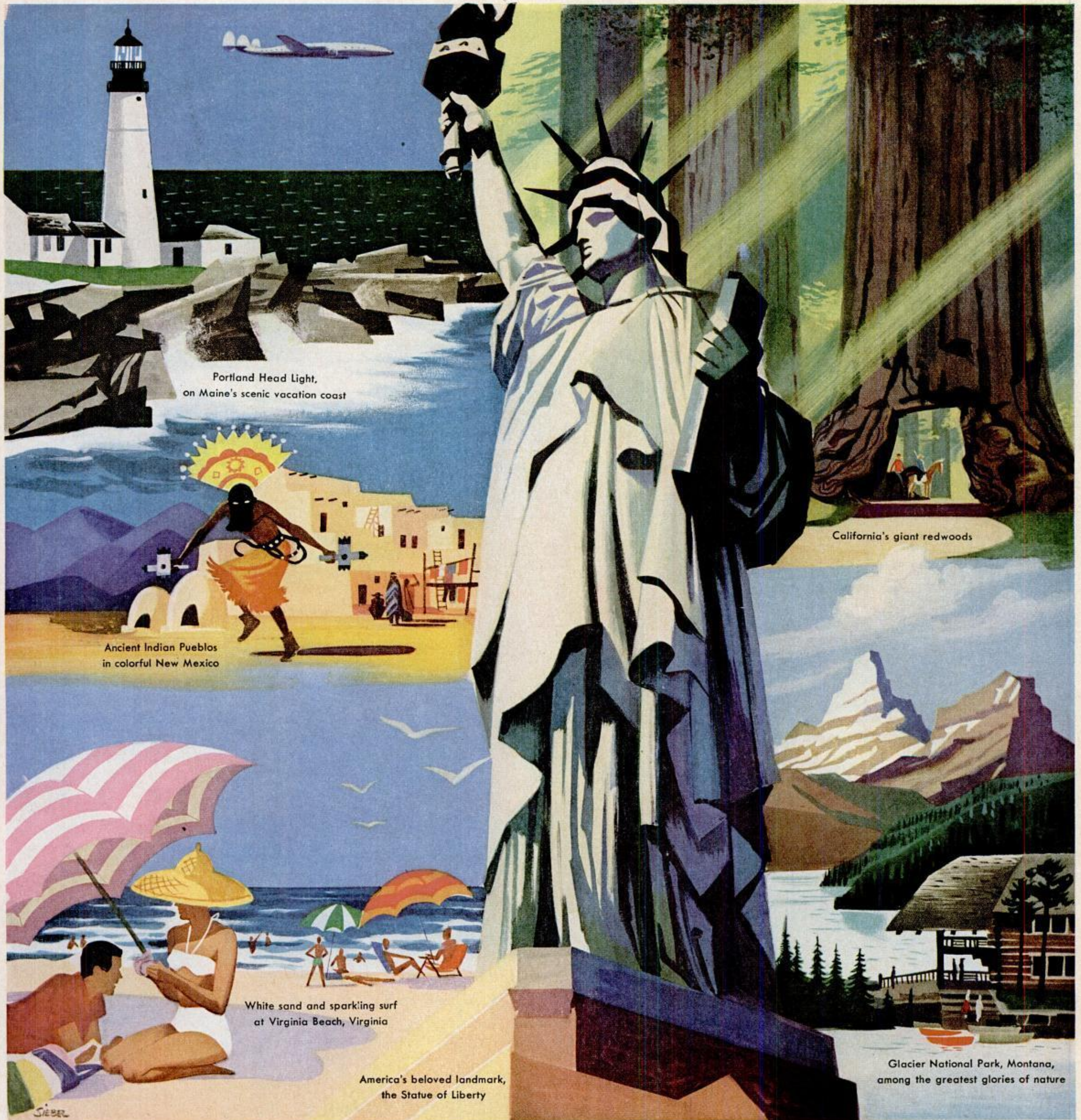
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## How many of these famous places have you visited?



Portland Head Light,  
on Maine's scenic vacation coast

Ancient Indian Pueblos  
in colorful New Mexico

California's giant redwoods

White sand and sparkling surf  
at Virginia Beach, Virginia

America's beloved landmark,  
the Statue of Liberty

Glacier National Park, Montana,  
among the greatest glories of nature

Today, thanks to modern air travel, you can visit exciting vacation spots and far-off famous places you've always dreamed about . . . even on a short vacation. Air travel's speed gives you more time at your destination—time to enjoy yourself no matter where you want to go. Airlines now

serve more cities than ever before, and schedules are more convenient. With family travel plans or air coach rates, the cost may be less than you think. Your nearby airline representative or travel agent can help make your vacation this year the best ever—through air travel.

## The air is yours—use it!

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Designers and builders of: **PRATT & WHITNEY AIRCRAFT** engines, **HAMILTON STANDARD** propellers and turbine aircraft equipment, and **SIKORSKY AIRCRAFT** helicopters—for our armed forces and the finest airlines in the world



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**real thirst-quencher !**



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When you hit the vacation trail, keep an eye peeled for those bright 7-Up signs! They lead to the lively, clean-tasting drink that really puts the "Indian sign" on a traveler's thirst. After a chilled bottle of 7-Up, your thirst is gone—no sticky taste or come-back dryness. That's because 7-Up stimulates the natural flow of moisture in your mouth . . . removes the very cause of thirst. Have a pleasant trip—have 7-Up all along the way.

*"Fresh up"  
with  
Seven-Up!*



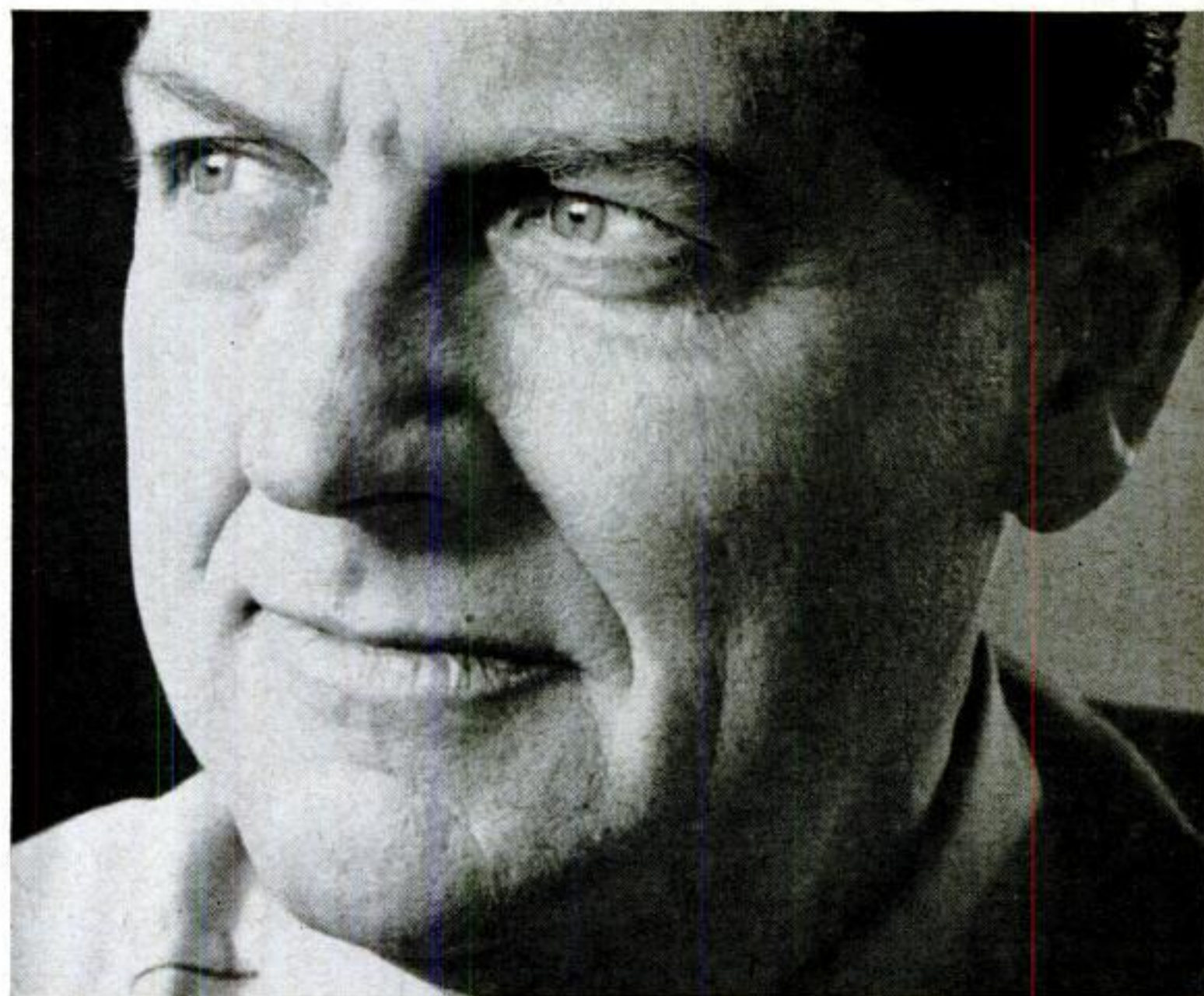
**Nothing *does it* like Seven-Up !**

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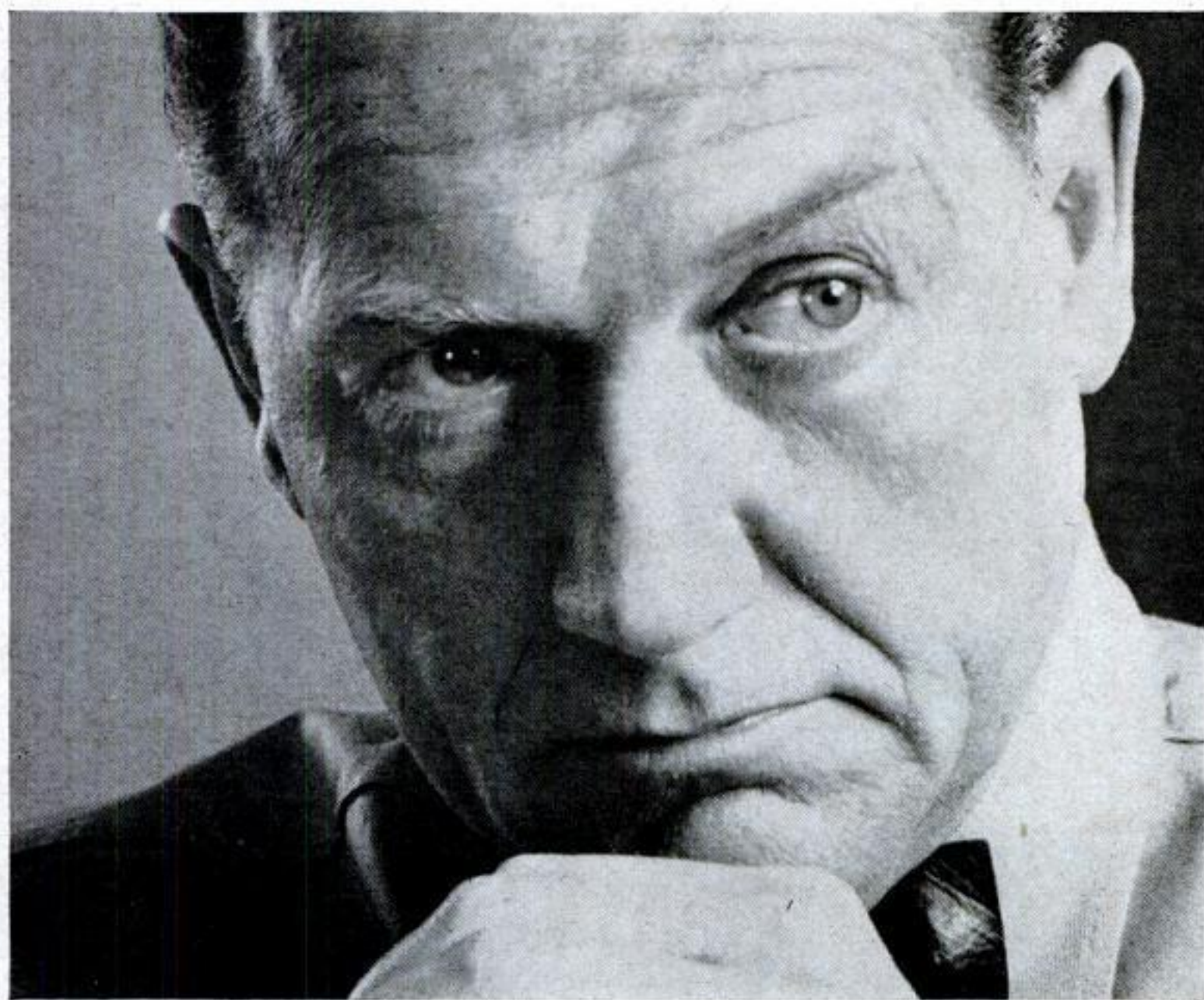




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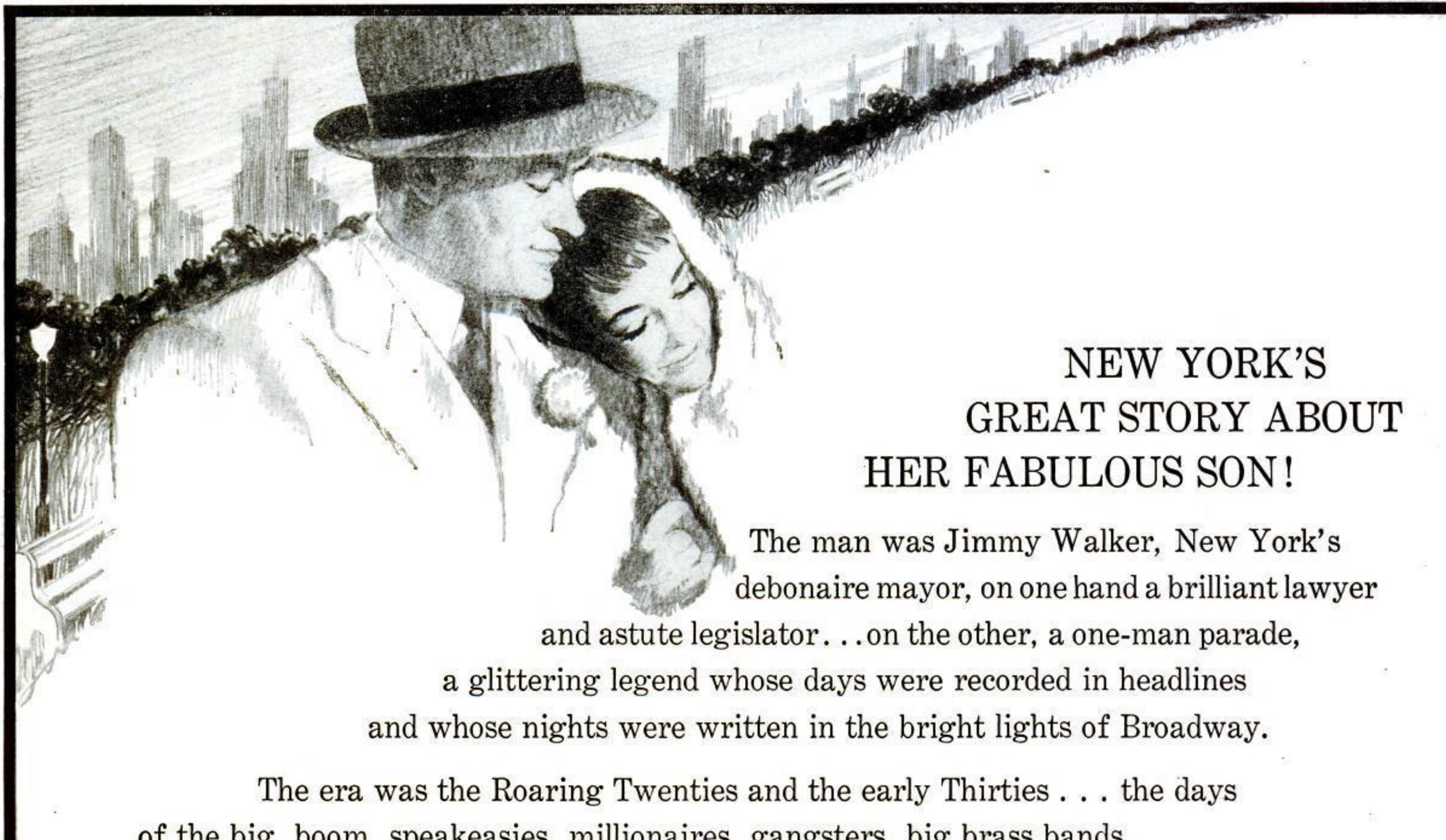
**There are over 200,000 men like this** ready to help you, and every motorist, on every highway and byway throughout America. Knowing that trained, experienced and friendly help is as near as the next service station makes motoring a carefree pleasure. America's service station teams give today's motorists the road-long reassurance that they never drive completely alone.



**ETHYL CORPORATION**  
NEW YORK 17, N. Y.

Manufacturers of "Ethyl" antiknock compound—used by oil companies everywhere to improve their gasolines.





## NEW YORK'S GREAT STORY ABOUT HER FABULOUS SON!

The man was Jimmy Walker, New York's debonaire mayor, on one hand a brilliant lawyer and astute legislator... on the other, a one-man parade, a glittering legend whose days were recorded in headlines and whose nights were written in the bright lights of Broadway.

The era was the Roaring Twenties and the early Thirties... the days of the big boom, speakeasies, millionaires, gangsters, big brass bands, payoffs, 'It' girls.

Jimmy loved wisecracks, white carnations, Broadway, parades (especially on St. Patrick's Day), baseball games, cheering crowds, writing songs, being Mayor of New York—but most of all he loved Betty Compton!

# BEAU JAMES

The story  
of fabulous Jimmy Walker...  
Mayor of New York.



Vera Miles  
as Betty  
Compton—  
the beautiful  
star for  
whom Jimmy  
gave up  
City Hall.



Governor Franklin D.  
Roosevelt summons  
Jimmy to Albany to  
answer for his conduct.

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See It Soon On The Big Bright Screen Of Your Motion Picture Theatre!



*The most even wave ever!  
No stragglers — no frizz!*  
You just can't miss getting the most even wave of your life—because New Way Toni waves more evenly, more thoroughly—without mess or guess!

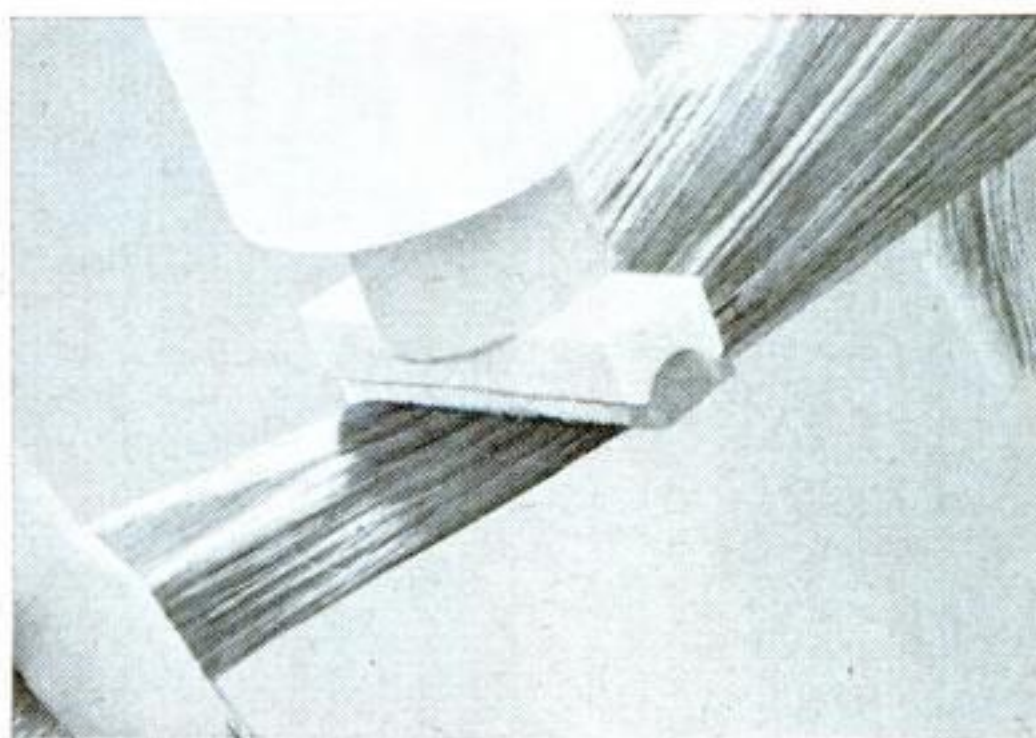
# A new way to wave! Even-Waving Toni!

**SIMPLIFIED ... NO MESS ... NO GUESS!**

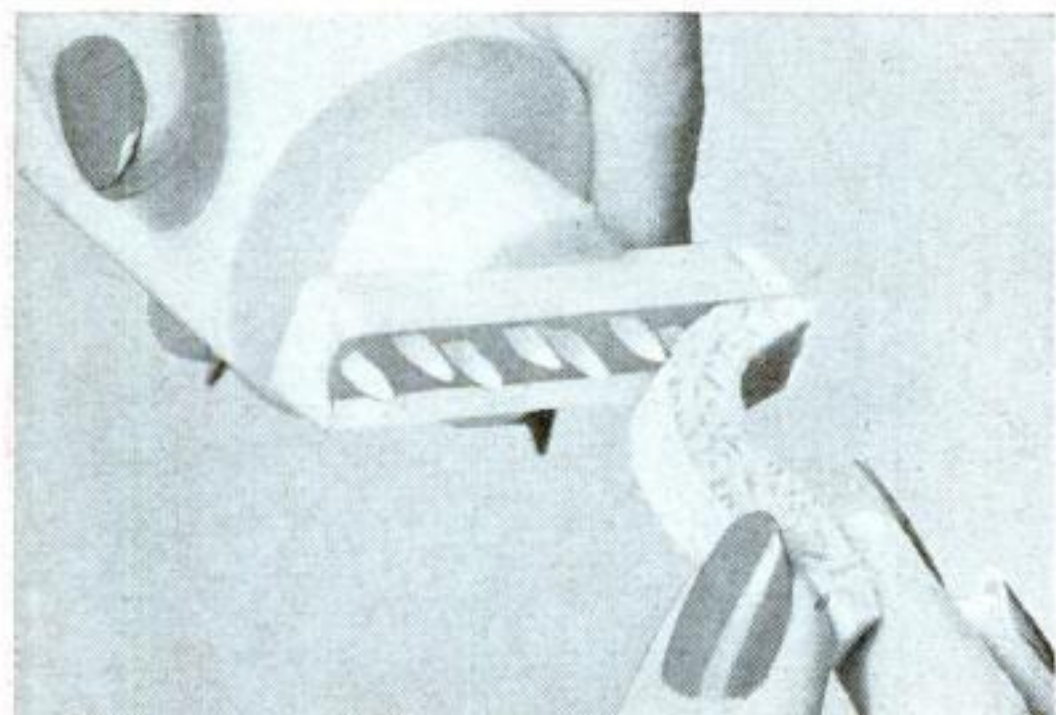


## **1. WAVE right from the applicator!**

Applicator holds all the lotion! Sponge top is wide as a curl. New *Even-Waving* Lotion spreads smoothly. Won't splash or drip!

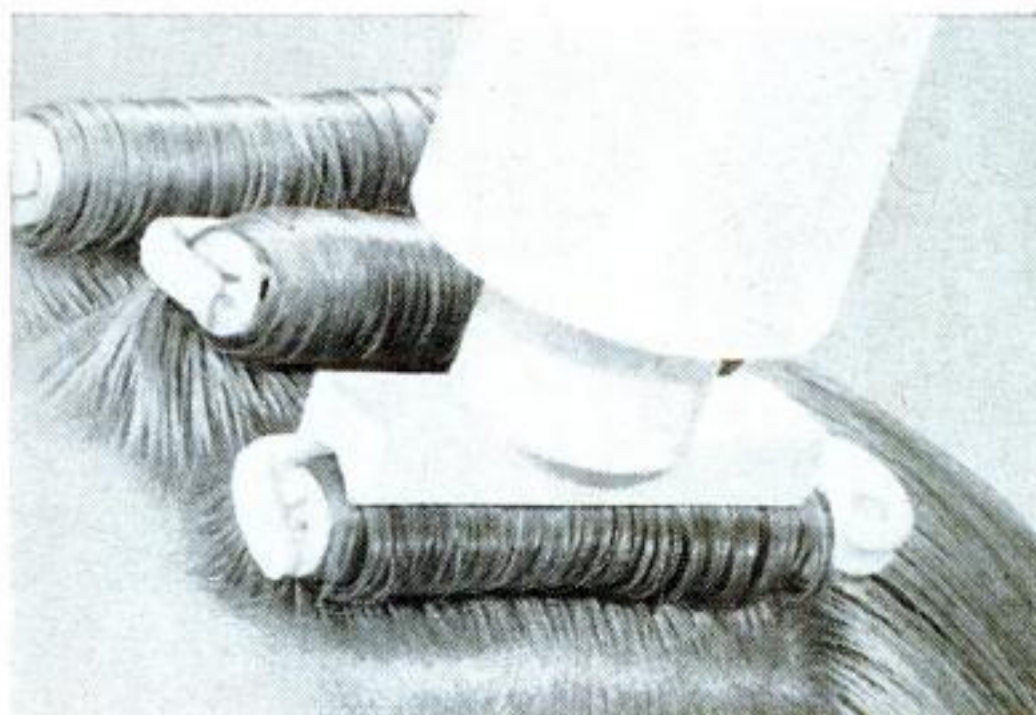


One easy stroke wets every strand—clear thru. No combing needed. Never too much lotion—never too little. Most *even* waving ever!



## **2. NEUTRALIZE right from the applicator!**

Sponge comes off. See those eight spray-tips? They spray neutralizer *inside* each curl—where hands can't reach. No mess! No miss!



Now, the spray-tips are inside the curl. Press! Neutralizer flows in. *All* waving action stops. Can't under-wave! Can't over-wave!



*...first double-easy applicator  
...first even-waving lotion*



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\$2.00 value New Way Toni . . . plus  
\$1.00 value Double-Easy Applicator  
\$3.00 value Now . . . only **\$2.29**

Also available in Canada.

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# LETTERS TO THE EDITORS

## HELICOPTER SAFARI IN AFRICA

Sirs:

Thank you for bringing the "Helicopter Safari in Africa" (LIFE, June 10) into the confines of my home where I could observe all details in safety. Much has been written recently about safaris but to my knowledge this is one of the best.

FRANCES H. FRIEDMAN

Cincinnati, Ohio

Sirs:

Your "Helicopter Safari in Africa" is the most interesting article I have read to date.

MRS. MARY L. DOAN

Marietta, Ohio

Sirs:

No more "sport" than shooting a barnyard cow.

JOHN R. ELDERED

Kingston, R.I.

Sirs:

Killing a harmless elephant is not much of a sport; and the fact that Mr. Godfrey cried afterward proves my point.

JOSEPH F. MURILLO

East Orange, N.J.

Sirs:

Some years ago I saw a film, *Quo Vadis*. Nero had his tears caught in a cute little vial. Could you tell me if Arthur saved his?

RUTH GROFF

Cheltenham, Pa.

## THE ETHICS OF TAKING THE FIFTH

Sirs:

A great deal of mawkish sentiment has been lavished on former Communists who have taken the Fifth rather than identify their former associates ("The Ethics of Taking the Fifth," LIFE, June 10). Admittedly, the hunt for Communists has occasionally gotten out of hand and assumed at times the aspect of a witch hunt, but isn't it a little strange that men who did not scruple to join a conspiracy to betray their country should suddenly suffer such acute qualms of conscience at the thought of "betraying" their co-conspirators?

MAX M. BUCK

Hialeah, Fla.

Sirs:

It is obvious to the commonest of "senses" that if a man refuses to answer a question there's something he doesn't want to tell. But it is that rare "sense" common to most Americans which recognizes every man's right not to have to make his personal life public in order to dispel suspicion. It is that same sense which does not convict a man for exercising that right.

LEONARD S. LEVINE

Cambridge, Mass.

Sirs:

You reach the conclusion that while it is legally right, it is morally wrong under some conditions for a

person to invoke this protection of the Fifth Amendment before congressional committees.

As the attorney who represented Dr. Harry Slochower before the Senate committee when he invoked the Fifth Amendment, I would like to call your attention to certain other facets of the problem.

You cite Arthur Miller, who invoked the First Amendment, as being on higher moral ground than those who invoked the Fifth Amendment. The fact is that nearly all, if not all, the persons who invoked the Fifth Amendment also invoked the First Amendment. It should also be borne in mind that a person who invokes only the First Amendment will be immediately cited for contempt and involved in a long and expensive litigation. Such a large expense a man like Arthur Miller can well afford, but the average person cannot. The Fifth Amendment has come to be known as the poor man's amendment.

ROYAL W. FRANCE

New York, N.Y.

## SPRING + YOUTH

Sirs:

We feel slighted! In "Spring + Youth: a Case with Complications" (LIFE, June 10), concerning the spring water fights at various colleges, you failed to include one of the first water fights of the season at the University of Wisconsin, which occurred on May 8, from 6 p.m. to 12:30 a.m. Ours included over 2,000 enthusiastic students who liberally doused several policemen and also the dean of men.

JONI SCHMITT  
SUSAN ANDREE  
GAYLE LEICH

University of Wisconsin  
Madison, Wis.



CYCLIST GETS DOUSED AT MADISON

## EARP'S OTHER LIFE

Sirs:

"Earl's Other Life" (LIFE, June 10) has had a very interesting effect on my life. I have received proposals, propositions, invitations to participate in activities from treasure hunts to mountain climbing, offers to invest in uranium mines, oil properties, horse breeding farms, security companies and have been asked to join two bird watchers associations, and even had an offer from the Gene Autry Fan Club.

HUGH O'BRIAN

Beverly Hills, Calif.

Sirs:

For the past two years our family has not left the house on Sunday afternoon—we must sit in worshipful silence until "Wyatt Earp" is over. But in his appearance on the *Ed Sullivan Show*, Hugh O'Brian's cavorting made me cringe. I wriggled with embarrassment for him throughout the whole performance. As for making an idiot of himself doing *Skip to My Lou* and *Love Me Tender* in those Wyatt Earp clothes, that was close to blasphemy.

BETSY EPSTEIN

St. Louis, Mo.

## INQUIRY INTO NUCLEAR PERILS

Sirs:

My chief reaction to your article on nuclear peril is that I am bone-deep sad ("A Searching Inquiry into Nuclear Perils," LIFE, June 10). I look at my three lovely children and fear for them. I breathe the fresh country air that my husband worked hard for and wonder. I drink a glass of milk and no longer does it seem wholesome.

Of all the ills man has brought upon himself, this

wholesale contamination of the very planet that nurtures him is the most loathsome.

BETH CAMPBELL

Vernon Center, N.Y.

Sirs:

LIFE's story does justice to the subject but it overlooks a real credit line. The man left out was Representative Chet Holifield (D., Calif.), the chairman of the investigating group.



REP. CHET HOLIFIELD

The fallout hearings were in a way a sequel to the lengthy investigation into civil defense which Mr. Holifield spearheaded last year. His acquaintance with the atom and its caretakers, the scientists, gave Mr. Holifield the background for an inquiry into an exceedingly touchy and difficult phase of nuclear technology. Other congressional committees might well copy his innovation—the round-table discussion with key witnesses—which was so useful in the hearings.

RALPH E. LAPP

Arlington, Va.

## A NEW HOLLYWOOD ARISES

Sirs:

Compliments to LIFE for publishing Eric Hodgins' fine article on Hollywood ("Amid Ruins of an Empire, a New Hollywood Arises," LIFE, June 10). It is a penetrating, carefully researched analysis that gives the reader a clear insight into what has transpired in the motion picture industry.

ERIC JOHNSTON  
President

Motion Picture Association of America, Inc.  
Washington, D.C.

Sirs:

Hollywood's big studios cannot get out of the rut of thinking that a star is the picture. James Stewart at 47 was cast as the 25-year-old Lindbergh. Clark Gable is the eternal "loverboy." You can go down the line: Grant is 53, Ladd 44. Peck is not 25 either. They are cast opposite "girls" with 15 and 20 years' experience before the cameras, but they are still playing the role of sweet young things of 19 or 21.

MRS. H. D. WEISS

Cohoes, N.Y.

## NUN, PRESIDENT AND POET

Sirs:

LIFE continues its high level of reporting by honoring one of America's truly great women ("Nun, President and Poet," LIFE, June 10).

One of the most truly rewarding experiences of my life has been knowing Sister Madeleva. As a returning Korean veteran, the completion of my education at the University of Notre Dame was substantially aided by Sister Madeleva and St. Mary's. For only a few hours' work a week, I was afforded a clean room and my meals. Many such "St. Mary's Boys" (our "fraternity" numbers in excess of 30) are in deep debt to this fine institution and Sister Madeleva. I can also attest to the character and graciousness of her students. I married one.

J. D'ARCY CHISHOLM

Lancaster, Calif.

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# Lobster Salad made easy...

## best with Ann Page Mayonnaise or Salad Dressing

**SO NICE** to come home to on a scorching-hot day! Easy to make with frozen lobster tails . . . truly *luxurious* made with Ann Page Mayonnaise or Salad Dressing . . . and for just 37¢ a portion!

These Ann Page Dressings blend ingredients so smoothly, give them just the flavor accent you like . . . the mild, delicately seasoned taste of Mayonnaise, or the medium-tart tang of Salad Dressing. They make the most of any salad, snack or sandwich. Try them and taste why!

### Capetown Lobster Salad

SIX SERVINGS . . . ONLY 37¢ A SERVING

Cost based on A&P Super Market prices at press time

6 frozen lobster tails (2 pkgs.)	1/2 tsp. onion salt
2 cups cooked rice	dash of cayenne pepper
1 cup ANN PAGE MAYONNAISE OR SALAD DRESSING	1 cup diced celery
2 Tbsp. lemon juice	1/2 cup sliced stuffed olives
	Salad greens

Boil lobster tails according to package directions. Remove meat cleanly and *completely*\* from shells, cube meat; save shells. Blend ANN PAGE MAYONNAISE OR SALAD DRESSING with lemon juice, salt and pepper, combine with lobster meat and rice; chill. Just before serving, add celery and olives. Spoon into six crisp lettuce cups; arrange on platter. Serve with additional dressing in lobster shells.

\*Important so shells will lie flat to hold extra dressing

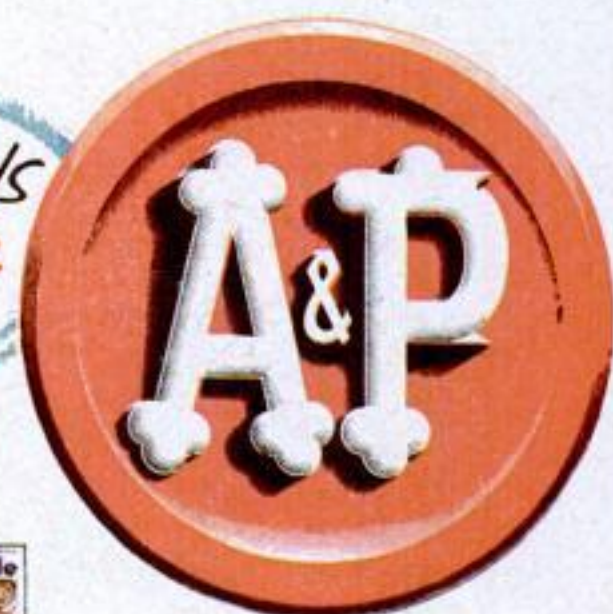


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# VIEWS ALONG A POLE



**HEAD-ON START**, caught by camera attached to pole, shows Bob Gutowski gathering momentum.

## Vantage point reveals record-breaker's form

When track coaches talk about Bob Gutowski, the slim Californian who twice in the past month has broken world pole-vault records, they become positively poetic. They praise his "cream-smooth style" and his "fluid form." One of them in the throes of describing Gutowski's effortless flight over the crossbar related, "The good Lord made him six feet tall and he doesn't weigh a thing. He uses a light pole. It doesn't weigh anything either."

LIFE's Ralph Crane, accepting these utterances as a photographic challenge, attached a robot camera near the bottom of Gutowski's pole, the lens pointing up. As Gutowski went down the runway Crane kept pace in an automobile, holding a wire which triggered the camera. When Gutowski's pole jammed into its slot, the camera shooting along the pole got its series of unprecedented and graceful pictures.

An unassuming junior at Occidental College, Gutowski vaulted 15 feet, 9¾ inches to top the record held by Cornelius Warmerdam since 1943. Now he is pointing for a dizzy 16 feet.

**THE TAKE-OFF**, shot upward along pole, shows Gutowski's knees flexing as he begins his ascent.



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VIEW ALONG POLE CONTINUED

## UP AND ACROSS THE LOFTY BAR



②

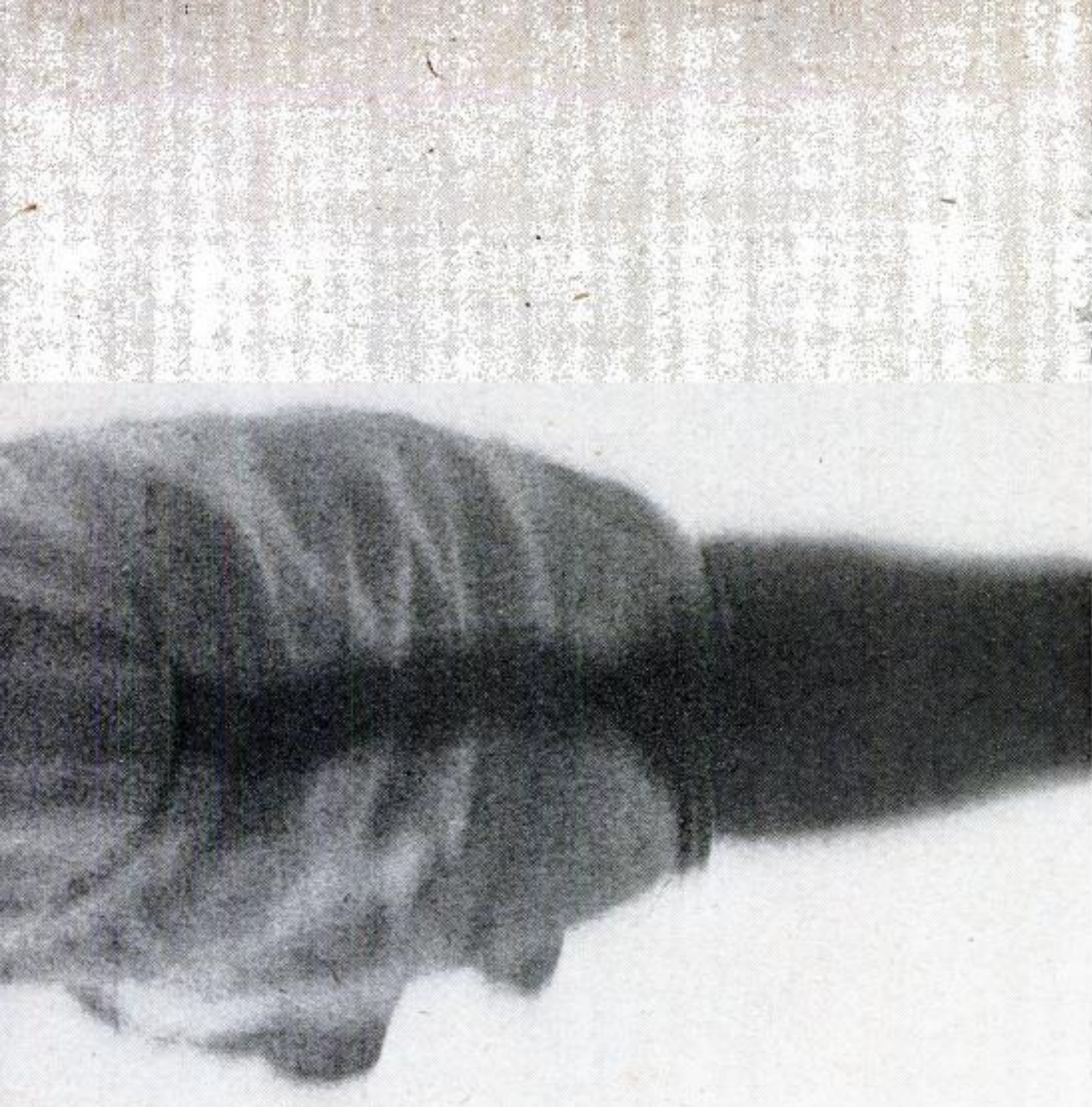


**SOARING ALOFT,** Gutowski becomes part of his pole (1) as he climbs smoothly for altitude. For the turnover (2) he swings his hips gently away from the pole. He

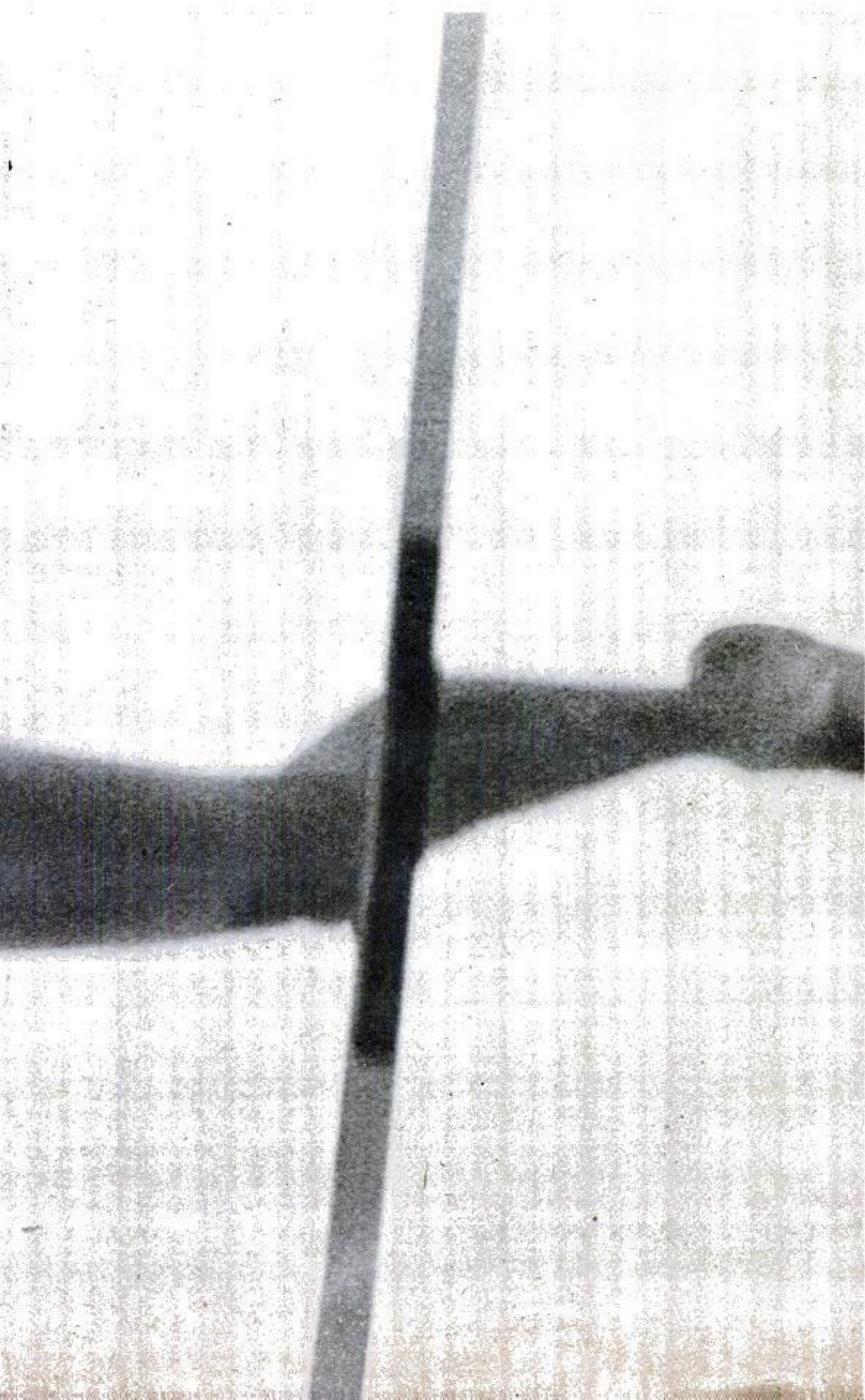
appears relaxed and unhurried, which is the secret of vaulting. For the push-off (3) his elbows flare outward and the stomach muscles tense. At the proper moment







he lets go of the pole (4) and executes a fluid "flyaway" over the crossbar. Explains one coach, "If a vaulter doesn't look beautiful leaving a pole he will miss."



4

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**THE PUSH-OFF** was taken with Nikon "fisheye" camera which has 180° lens. On ground under bar, it takes in spectators and stands. Here Gutowski has just

let go of pole, which appears immensely long. The distance Gutowski has to fall seems perilous. "I don't worry about falling," he says. "That's the easy part."





Rod and reel by Shakespeare

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... and for only pennies more per picture you graduate from ordinary black-and-white snapshots to glorious color-slides!

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Vol. 43, No. 1

# LIFE

July 1, 1957

## THE U.S. EXHIBIT OF FREEDOM, A HIT IN POLAND

A year ago this week, under a flag wet with a comrade's blood, some brave Poles marched (*right*) on the Poznan International Trade Fair, striking to get better living conditions from their Red masters (LIFE, July 9, 1956). Their demonstration made the industrial town of Poznan a historic spot and proved one of the catalytic events of the 20th Century. It led to the bloodless Polish rebellion which produced the Gomulka regime—and to the general satellite unrest which erupted in the bloody Hungarian revolt.

This month the 1957 Poznan fair was on, and the U.S., making use of the city's new place in history, showed the American flag at the most effective exhibit it has ever put on abroad—its first behind the Iron Curtain. Persuaded by the new Polish government's acts of independence from

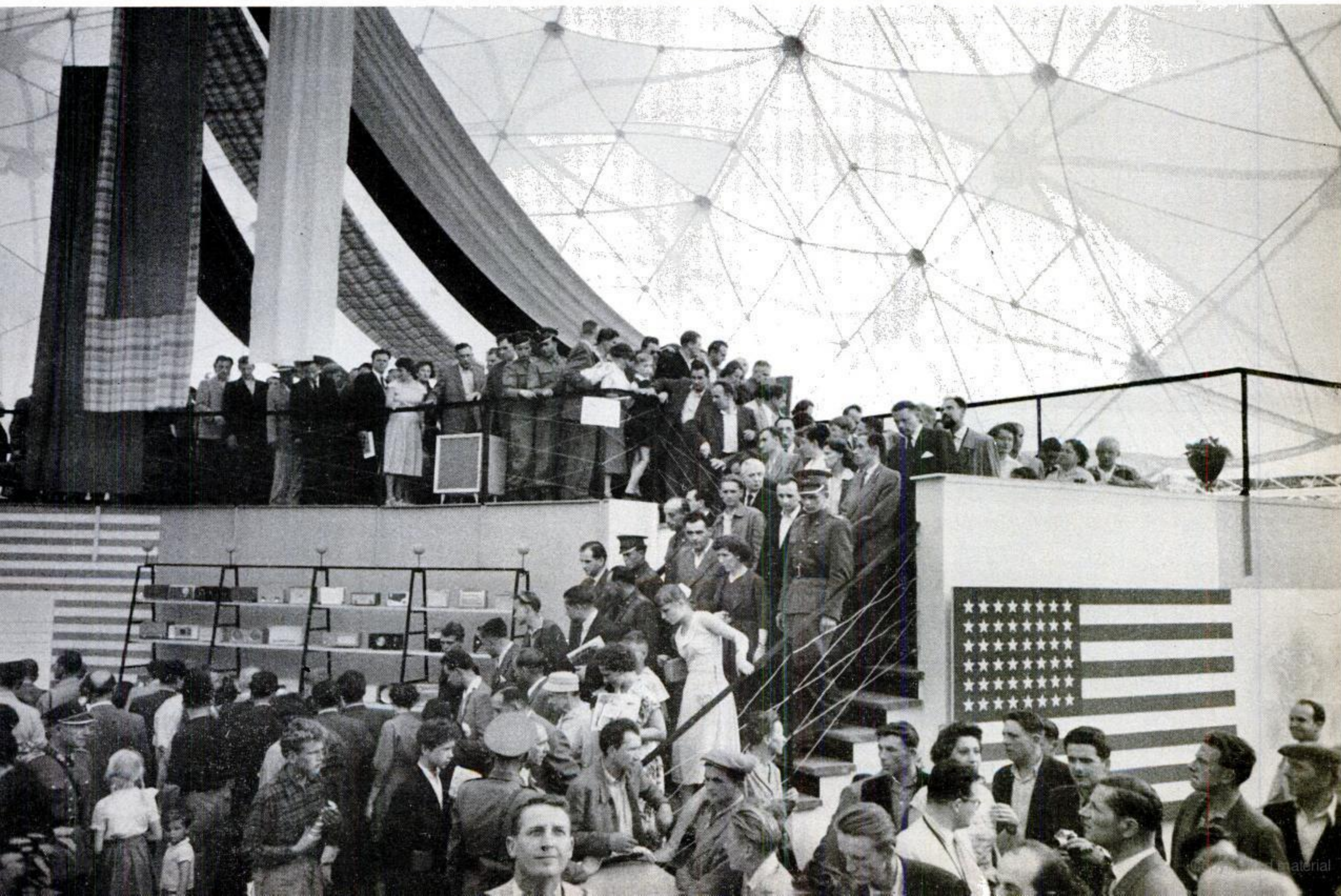


IN 1956 BLOODSTAINED FLAG LED BREAD RIOTERS TO POZNAN FAIRGROUNDS

Moscow that its friendship was worth working for, the U.S. negotiated a \$95 million Polish aid agreement (half of it approved by Congress to date) and committed \$350,000 to an exhibit designed to demonstrate that "the American system has an overwhelming concern for the individual." The U.S. packed a geodesic dome with things the average American can buy to eat, wear or use to make work easier and leisure more pleasant.

When the fair opened, the Polish people began thronging through the dome and past the American flag at the rate of 50,000 a day. The pictures on the following pages, taken for LIFE by Lisa Larsen, show how they reacted to this glittering display of freedom's useful gadgets and how effectively the U.S. was meeting Communism on its own grounds.

AT 1957 POZNAN FAIR VISITING FLAG HOLDS SWAY AT U.S. EXHIBIT AS THE EAGER FAIR-GOERS THROG PAST THE DISPLAY OF AMERICAN RADIOS AND FABRICS







**SPRIT OF EXHIBIT** is contained in Eisenhower quote, "trade leads to peace," over fashion books.

## SOME LONGING LOOKS TOWARD A GOOD LIFE

The U.S. exhibit needed few words to demonstrate its thesis that Americans "are a generous, active, buoyant people who produce and consume so much of the good things of life because we are confident of the future." The U.S. wonderland was filled with hi-fi sets, dishwashers, automatic ironers, air conditioners, jukeboxes, frogman flippers and power tools for the home handyman. To show off these wonder-working gadgets and to parade bright and cheerful American fashions, the show's producer, the U.S. Department of Commerce, hired 70 Polish models and demonstrators.

The exhibit aroused some disappointment. Viewers, waving cash, unhappily learned they could not buy exhibits off the floor. Government officials were openly disappointed that the U.S. had failed to bring heavy machinery or nuclear devices. But ordinary visitors gave the answer by trudging lugubriously through the Soviet exhibit (p. 23) and thronging into the American show in such wishful-eyed thousands that part of the pavilion had to be closed for fear it would collapse under their weight.



**CANDY MACHINE** reflects youngsters who were given free nickels by exhibitor to try out contents.



**YOUNG PEOPLE'S FASHIONS** are modeled by two Polish children for crowds that pack two tiers. The

clothes were bright and inexpensive (the girl's dress \$4.99, the boy's outfit \$18). To disappointment of





some Poles, who wanted to see high style, clothes were confined mostly to those selling under \$20.



**READY MIX CAKE**, whipped together by a Polish girl demonstrator, excites thoughtful curiosity of



an audience of housewives—and even some men—unfamiliar with America's quickie packaged recipes.



**TOYLAND**, display of stuffed animals, holds rapt audience in country where few playthings are sold.



**FROZEN FOODS**, in danger of spoiling when current failed and freezers defrosted, are given away.



**GRAB FOR COKE**, drink better known to Poles by name than by taste, brings up a forest of reaching

hands. There was also vending machine which was so rushed that it couldn't keep up with the demand.



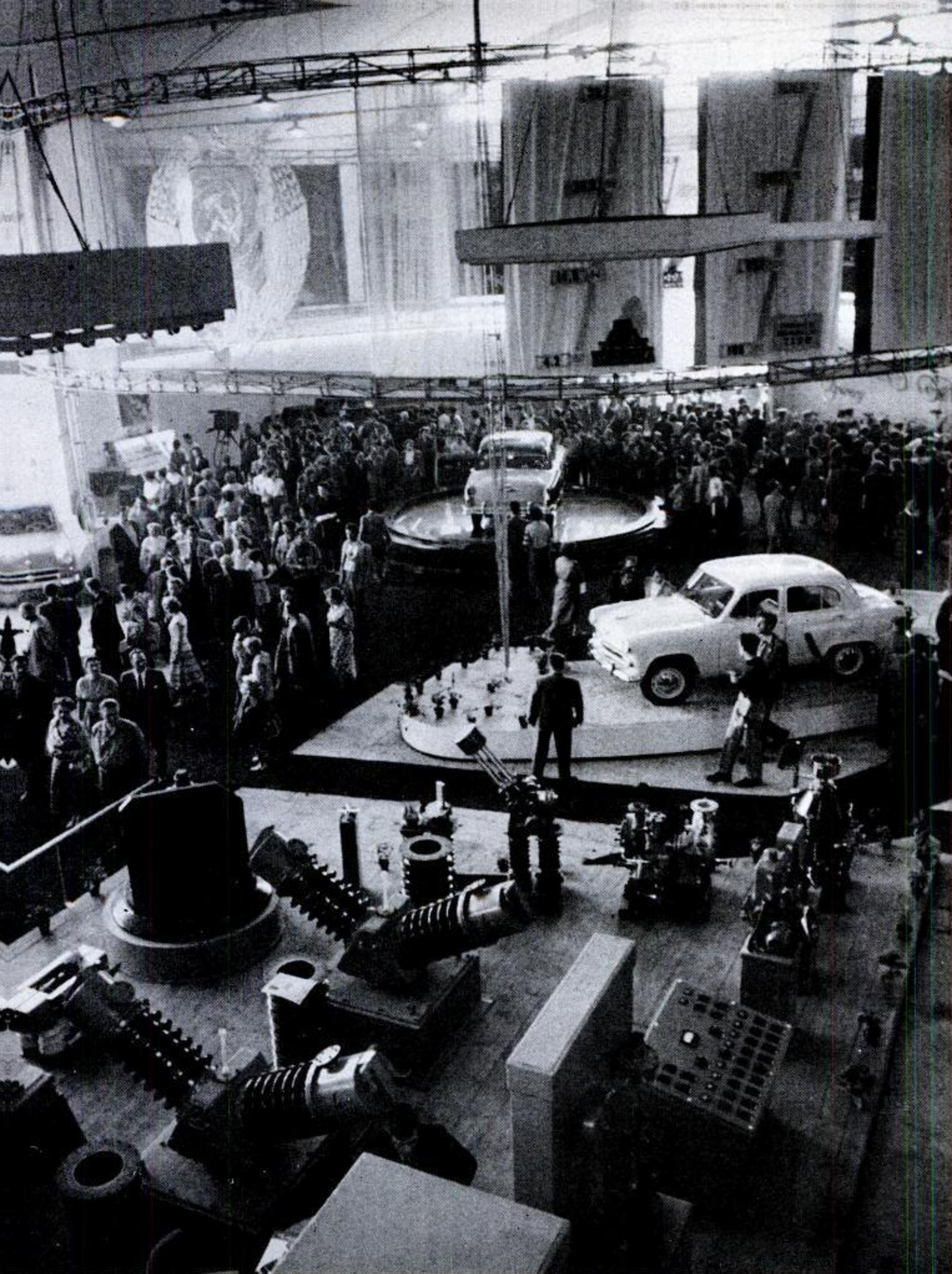
## A BIT OF U.S. SUBURBIA AND A BID FOR ATTENTION FROM RUSSIA



**TOP-RANKING SAMPLER.** Polish Premier Józef Cyrankiewicz, touring fair on opening day, complains mildly that easy chair in model house "seems too low."

He weighs 200, stands 6 feet tall. But premier observed that pretty Polish girls modeling American styles were a "fine example of U.S.-Polish cooperation."





**SOVIET PAVILION**, ranged around machines, got last minute extra load of consumer items to match

Americans'. But Poles were more interested in Volga auto (*rear*) than in electrical gear (*foreground*).

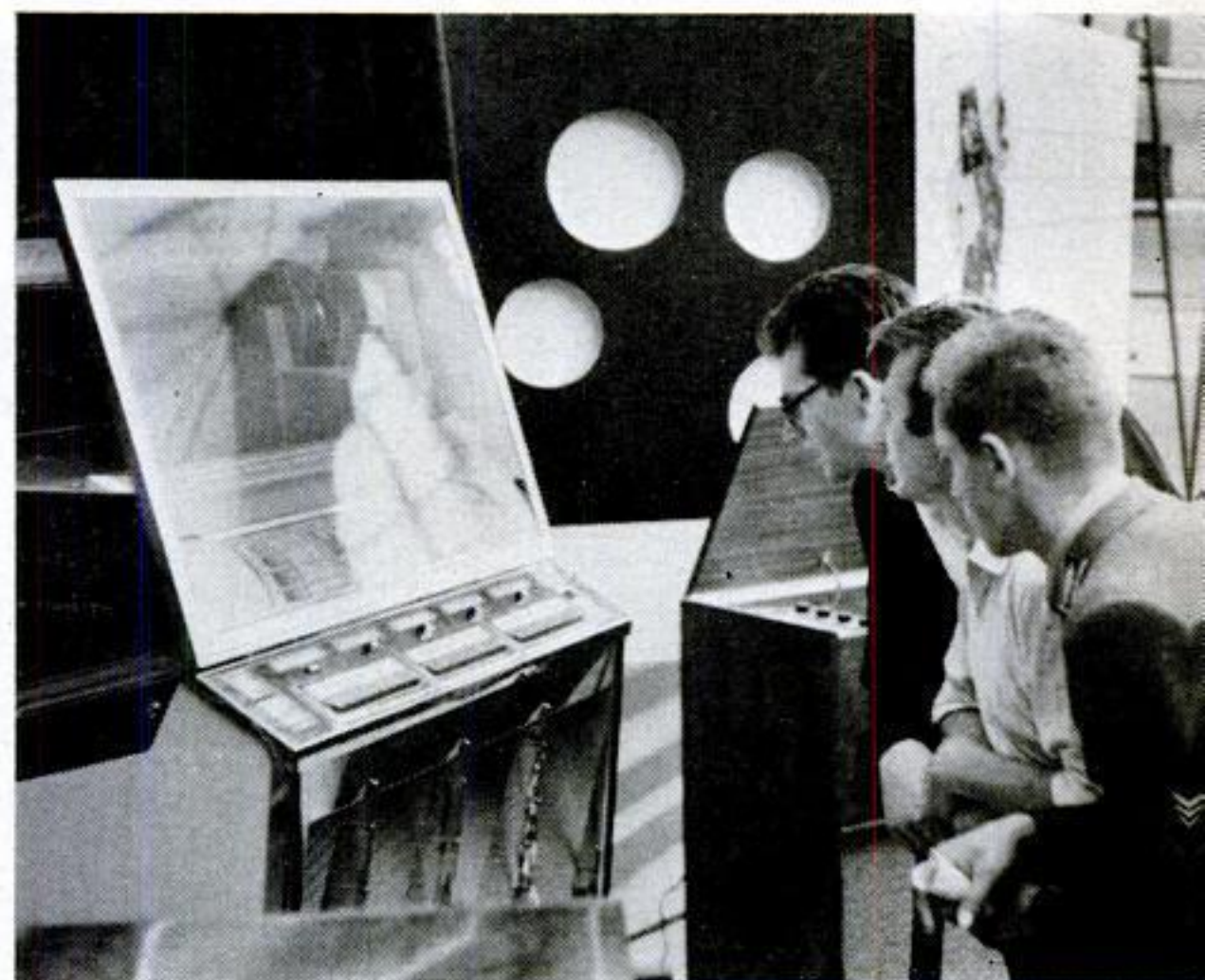


**U.S. MODEL HOME**, a \$17,000 value full of appliances, was the hit of the fair. One Pole said that if

he could get such a home in Poland, the authorities "would jam two more families in with you."



**RUSSIAN TV GIMMICK** reflects three different views of Premier Cyrankiewicz, visiting the fair.



**AMERICAN JUKEBOX** was a top attraction. Poles said to pick rock 'n' roll "could mean freedom."



**POWER MOWER** was among the home tools. Poles wondered how such tools could be privately owned.





**RUSSIAN DISPLAY**, where U.S. and Soviet flags stand as neighbors, is thronged by fair-goers. The mural at right depicts a scene from the Russian opera *Sadko*.

## THEN IT WAS RUSSIANS AT OKLAHOMA BIRTHDAY

Turnabout was fair play in Oklahoma City where the Russians, taking part in an American fair for the first time since New York in 1939, scored a socko success at the state's semicentennial exposition. Although they brought along an oil well drill for special local interest, the Russians in Oklahoma City did what the U.S. did in Poznan. They concentrated on wares calculated to titillate consumer cupidity and curiosity. They showed off furs, handicrafts, cameras, caviar, perfumes, rugs and crystal wares. So many cheerfully responsive Oklahomans came that, on numbers alone, the Russians could claim to be the hit of the fair.

For the people of Oklahoma, which was Indian land only half a century ago, there were plenty of other diversions in the 50th birthday party they held now because they can't wait to be 100. Celebrating while old-timers are still alive, they spent most of \$20 million on serious displays of the present and the future but they did not forget, with exuberant tomfoolery, to re-create a frontier boom town out of their not so distant past.



**PRICING RUSSIAN WARES**, two American women exclaim over ornate vase while obliging Attendant Nicolai Telegin uses his fingers to figure up the cost.

### Fairs CONTINUED



**FAKE BOOT HILL**, in the fair's Boom Town area, exhibits reproductions of old-time epitaphs and shows how some frontier casualties died with their boots on.



**SKEWERED LADIES** stroll the midway wearing arrows (fair's motto is "arrows to atoms"). A wire loop around head makes arrow less deadly than it looks.



**BUSINESS (MONKEY AND SERIOUS)** is represented by a chimp with Boom Town's Gene Hopping and Fred Hibbard, agent of top U.S. cuckoo clock importer.





**A CAR IS BURIED** in a "time capsule" in Tulsa's contribution to the statewide semicentennial celebration. Car will remain until exhumed for a projected state

centennial in 2007. Buried with it, in vacuum-packed mothballing, are guesses at city's population in 50 years. The best guesser—or his heirs—will win a car.



# A LOOK AT THE WORLD'S WEEK



## LAST MOMENT FOR RUNAWAY LOVERS

In Williamsport, Pa. Christina Wennerstrom, 16, daughter of a Swedish diplomat, and Huw Williams, 18, Senate page boy, gazed at each other with rapture despite the unhappy ending of their romance. They had left Washington 18 days before, tried to get married but were adjudged too young, then went to Canada. Returning, they were caught speeding. As her mother whisked her home, Christina and Huw vowed someday to marry.



## TRAGICALLY EMPTY BOOTS

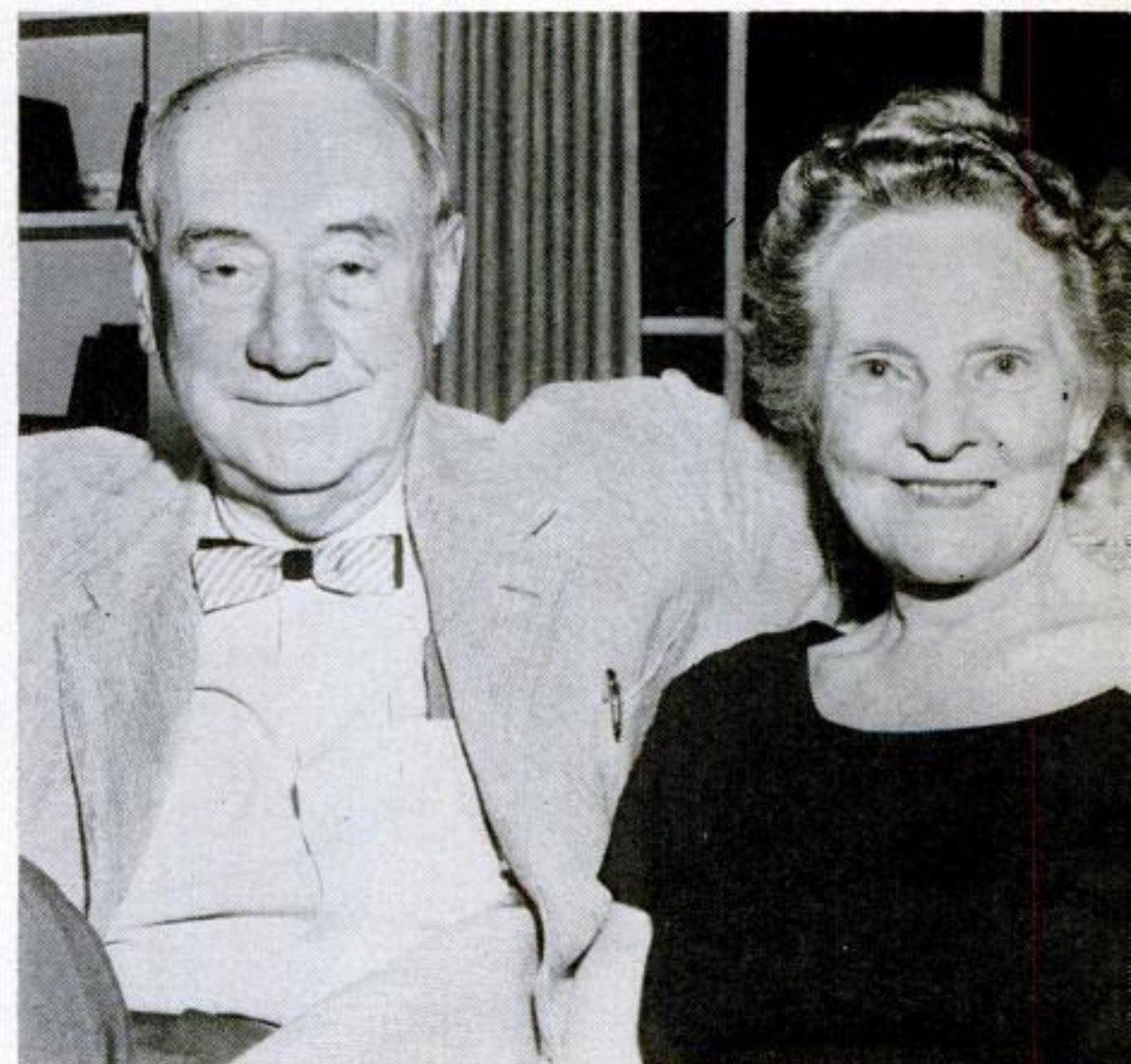
At the bottom of a parachute-draped platform at Ft. Campbell, Ky. stood 14 pairs of empty boots as the band of the 101st Airborne Division played a funeral march. A truck loaded with paratroopers, who were returning from a training exercise, had swerved off a gravel road as it was rounding a curve. Then it turned over and plunged 20 feet into a creek bed, pinning the troopers under the wreckage and killing 14 of the 23 men aboard.



## VICTIMS OF THE NEW FLU

At the Philippines national penitentiary near Manila the chapel was converted into an emergency ward as 1,000 convicts were suddenly stricken by a new kind of flu. Originating in northern China last January, the mild but fast-spreading disease blanketed Asia. Then it popped up in San Francisco on a ship that had come from Manila, and later inexplicably struck 550 sailors on ships of the Atlantic Fleet in Newport, R.I.





### WELCH'S BRIDE-TO-BE

In Boston Joseph Welch, famous lawyer of the 1954 Army-McCarthy hearings, and Mrs. Agnes Rodgers Brown announced they will be married. Widow and widower, they are old friends.

### ← ROARING ALPINE WATERS

In the French Alps the Arc River, swollen by rains and melting snows, poured in a torrent over a rail line into Italy and inundated St. Michel-de-Maurienne. Floods in Alpine areas of France, Italy, Germany and Switzerland caused millions of dollars worth of damage.



### LUCKY LOW-TIDE LANDING →

On a flat strip of sand a DC-6A luckily rested on its belly. As it took off from New York's Idlewild Airport (*top of picture*), the plane's four engines all conked out. The pilot saved all nine aboard by pancaking his plane down on a beach, exposed only because it was low tide.

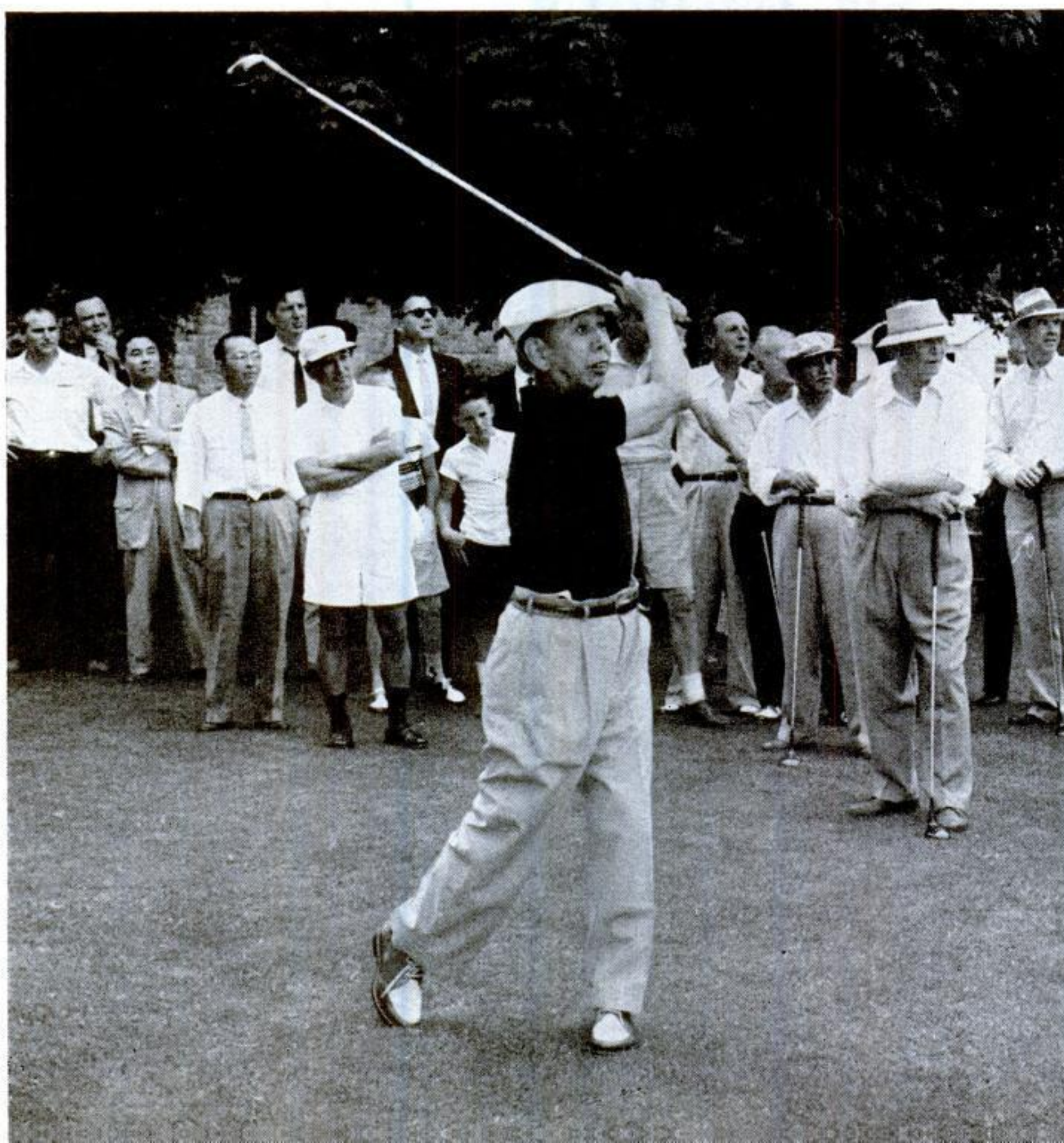




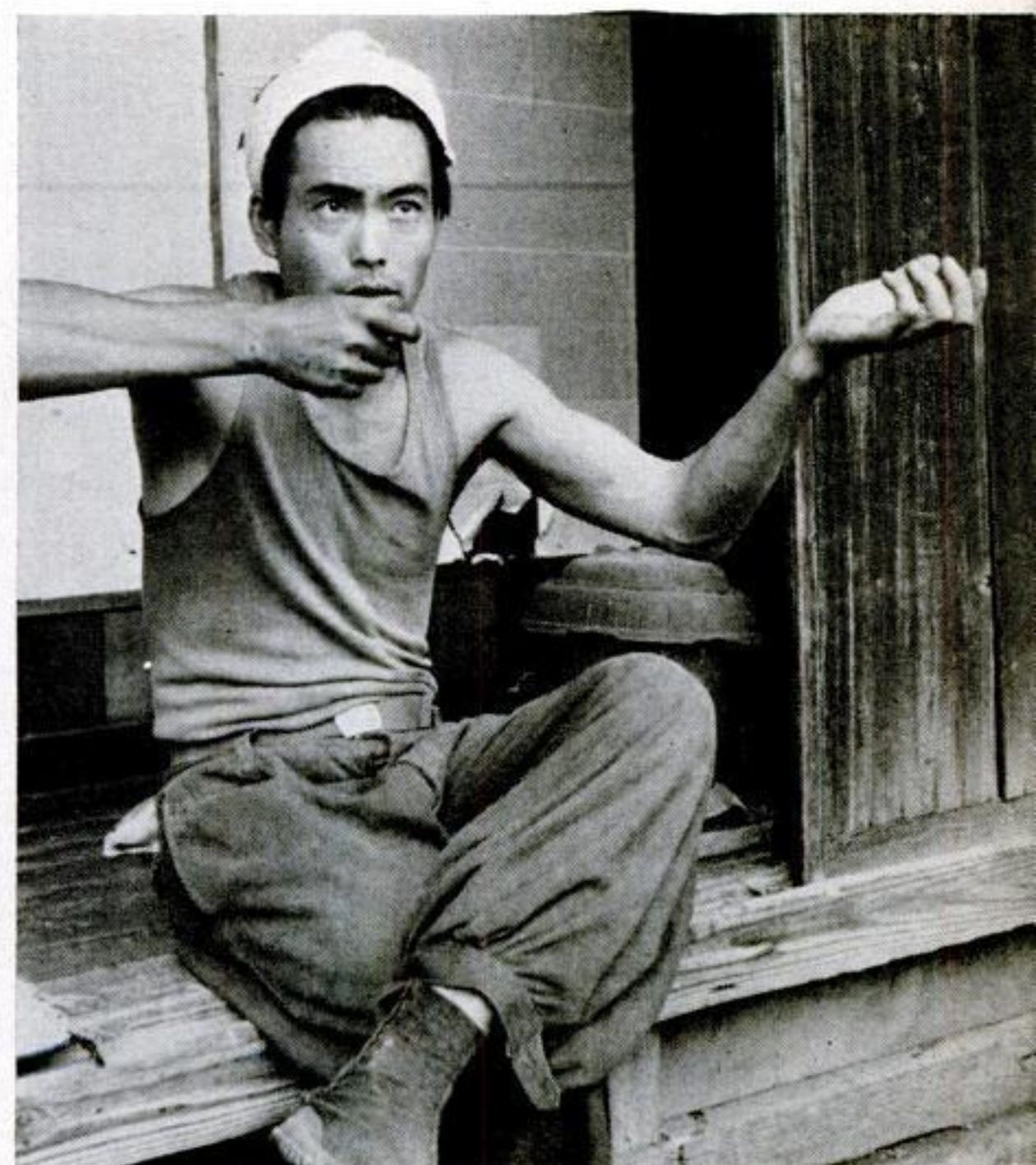


**THE CENTRAL FIGURE**, William Girard, relaxes in camp where he is confined. His sweetheart, Haru Sueyama, displays wooden dolls to cheer him up.

**PREMIER AND PRESIDENT** play golf near Washington (*below*). With clubs given him by Eisenhower, Kishi tees off. It ended even up (officially).







**WITNESS**, Hidetsugu Onozeki, 29, shows how he claims Girard held gun. His credibility is now in doubt following later drunken attack on another GI.

## EVERYONE'S IN ON GIRARD ACT

Supreme Court now has case

The international row which got started when SP3/C William Girard shot and killed a Japanese woman on an Army firing range in Japan (LIFE, June 17) had nearly everyone in the act last week. A U.S. district court judge ruled that the U.S. government, in giving jurisdiction over Girard to the Japanese, had illegally deprived the soldier of his constitutional rights. Government attorneys promptly pulled the U.S. Supreme Court in by appealing the case, which the court will consider on July 8. In Japan, a key witness against Girard made things messier by drunkenly attacking another GI and thereby diminishing his use to the prosecution. But at the place where the whole thing started things were just the same, with Japanese farmers hanging around the range (*left*), hoping to scavenge shells.

One important figure who ostensibly managed to keep out of the hassle was Japanese Premier Nobusuke Kishi, who arrived in Washington for a state visit and, incidentally, a round of golf with President Eisenhower. In his diplomatic discussions Japan was granted an important point of prestige and sovereignty: next month the U.S. will start to pull all U.S. ground forces out of Japan. Girard's cavalry unit will depart from Japan, but Girard will be left behind to await final disposition of his case.

**SCAVENGING GOES ON** at range where Girard shot woman. Japanese sit close to a U.S. mortar to watch flight of shell they will try to dig up later.



# THE SUPREME COURT AND LIBERTY

## IT IS ON SIDE OF THE ANGELS BUT HAS NOT YET INSPIRED CONFIDENCE AND RESPECT

Practically every generation of free men has the task not only of defending its liberty, but also of defining it. The most authoritative American definition is the Bill of Rights in the Constitution. But none of the rights there named is absolute or unconditional, as is evidenced by the constitutionality of libel and obscenity statutes (constitutional when this issue of *LIFE* went to press). These conditions on our rights must be constantly reviewed and freshly applied, especially by our Supreme Court.

In recent weeks the Warren Court (*see pp. 33-36*) has addressed itself to this task of definition on a heroic scale. Last week's decisions almost caused professional liberals to declare a national holiday; some even talked of joining the Republican party. It is indeed exciting to see the Bill of Rights so boldly used and championed; and it is a fortunate age and nation that can conduct its struggle for liberty with lawyers' briefs instead of Molotov cocktails. The Court deserves applause for making an issue of the Bill of Rights and of itself.

Why then do these decisions cause so much dismay, in Congress and among so many of the nation's most prominent lawyers? Why have some of them produced such harsh dissents? Why do some of these dissents—Clark's in the California Communists case, for example, or Harlan's in the *Konigsberg* case—sound so much more convincing to so many laymen than the majority opinions?

The answers will disclose at least two grounds on which sober friends of the Bill of Rights can refuse to join the liberal torchlight processions. The first is the quality of the recent decisions by the standards of the judicial art. Lawyers accuse this Court of disrespect both for precedent and for precision. It sometimes goes beyond what it is asked to adjudicate (as the winning lawyer admits it did in the *Watkins* case) and at other times ducks a central issue on which it is divided (such as the question of what constitutes membership and affiliation in the Communist party). Even those who are pleased by its decisions are frequently befuddled by their wording. It has shown an unorthodox readiness to usurp jury functions by passing on questions of fact (as in the case of the California Communists). Instead of precedent, it leans on sociology and public opinion; it overrules itself without making the law any clearer, let alone any more predictable. "We lawyers don't know what to tell our clients"—this complaint, heard oftener than ever before, is a serious reflection on the Warren Court.

The Court could have avoided much of this criticism by practicing more "judicial restraint," *i.e.*, agreeing whenever possible with the precedents, with Congress and with the lower courts. But "never volunteer" is an unbecoming rule for the Supreme Court of the U.S., whose powers are unique in the world. As John Marshall proved, it sometimes has the duty of asserting its right of review boldly and creatively, and of carrying law into the neighboring field of statecraft. The Court is at its best when it upsets (or re-establishes) precedent in a way that clarifies a great principle of law or justice underlying our whole society. The unanimous opinion in the segregation case did that. The more recent cases do not. Like a capricious series of Roman candles, they flare briefly in the sky without illuminating the legal and constitutional landscape in which we live. Indeed the larger ground for criticizing this Court is not that it is "political," but that it is not political enough; not too prone to change, but too innocent of some real changes that have actually occurred.

The immediate beneficiaries of many recent decisions are Communists. That in itself should not disturb any friend of democracy; on the contrary, the whole point about the Bill of Rights is that anyone can invoke it, and whoever wins a case for himself may have won it for all of us. The Smith Act, an awkward law which more obviously needs amending every time this Court interprets it, is necessarily challenged chiefly by Communists, who are its target. There is also much truth in a current bleat from fellow-traveler Corliss Lamont, who is suing Secretary of State Dulles for a passport because "no respectable Republican or Presbyterian has stepped forward to make a court test of the matter [restrictions on the right to travel]. So I'm afraid it's up to me."

But what one misses in the decisions, no matter who wins them, is some clear judicial recognition that the Communist problem has become part of the new problem of freedom, its definition and conditions. The Supreme Court does not usher us into a new era by now reasserting a simplistic Victorian version of the Bill of Rights, as though the whole Communist issue were nothing more than a bad dream. There is a problem in legal philosophy here. Communists are still the most serious exception in our history to the otherwise soundly optimistic assumption on which American self-government is based, namely that most human beings will try to be as honest and rational as they conveniently can. Since Communists try to be as dishonest as suits their irrational purpose, their access to the protection of the laws raises a fundamental problem of the survival of U.S. self-government. If the U.S. Communist party looks like a rather moth-eaten menace today, that is at least partly because the executive and legislative branches of the government, along with the lower courts, the press and the public, have been struggling hard with this very problem for the last 10 or more years. The Smith Act, the congressional investigations, the Hiss and Rosenberg cases, the loyalty procedures, the internal security laws, are not only facts of life but wound stripes on an older, tougher and wiser body politic.

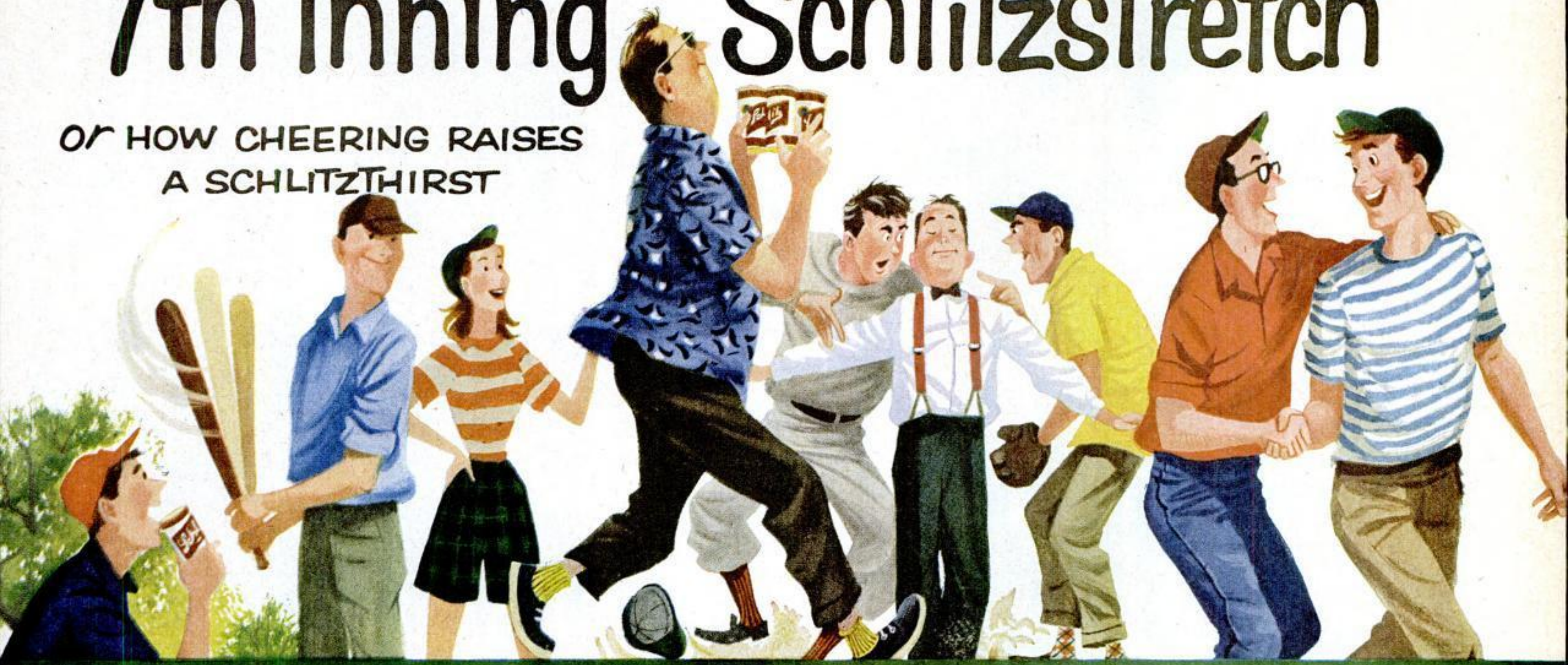
Instead of earning its own stripes by wrestling with the same problem, the Court often displays the most lamentable virginity about Communism. In the *Konigsberg* case, for example, in which the Court overruled California's refusal to admit him to its bar, *Konigsberg's* refusal to answer questions about Communist party membership was held to be irrelevant to the question of his moral character or of whether he believes in the forceful overthrow of the government or not. If the Court really wants to read a novel Right of Silence into the First Amendment's right of free speech (as it also seems to do in the *Watkins* and *Sweezy* cases), it had better ground its reasoning on a more knowledgeable appraisal of Communism than that.

As Warren has written, one of the strengths of our legal system is its adaptability to changing circumstances and new knowledge. The Supreme Court has a double duty: to keep that changing system (as Pollock put it) "in harmony with the enlightened common sense of the nation," and also to keep it (and thereby keep also our "common sense") in touch with the eternal principles of justice which it alone, among all the world's courts, is most competent to declare. Bill of Rights cases offer a special opportunity to perform this double duty. We hope future opinions of this kind will tell us more clearly why we should give fresh confidence, and also fresh reverence, to the legal system they interpret.



# 7th Inning Schlitzstretch

OR HOW CHEERING RAISES  
A SCHLITZTHIRST



HERE'S WHERE YOU GET RE - FRESH-ING LIGHT-NESS,



BASE-BALL FANS WITH MITTS OF SCHLITZ.



YOU'LL LIKE SCHLITZ! LIGHT, LIGHT, SCHLITZ!



The Beer That Made Milwaukee Famous © 1957 Jos. Schlitz Brewing Company,

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Today's Schlitz is adult refreshment. Paced to modern leisure. Sits light because it's Schlitzlight. You drink more of it without feeling full.

Root refreshed! Catch the Schlitzman's eye and order light, refreshing Schlitz.



**SCHLITZLIGHT**  
—kiss of the hops

**SCHLITZKEPT**  
—air-free



**SCHLITZNESS**  
—continuous quality

Be a Schlitzer Be refreshed





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Now, employers of fewer than 25 people can make the benefits of low-cost insurance available to their employees.

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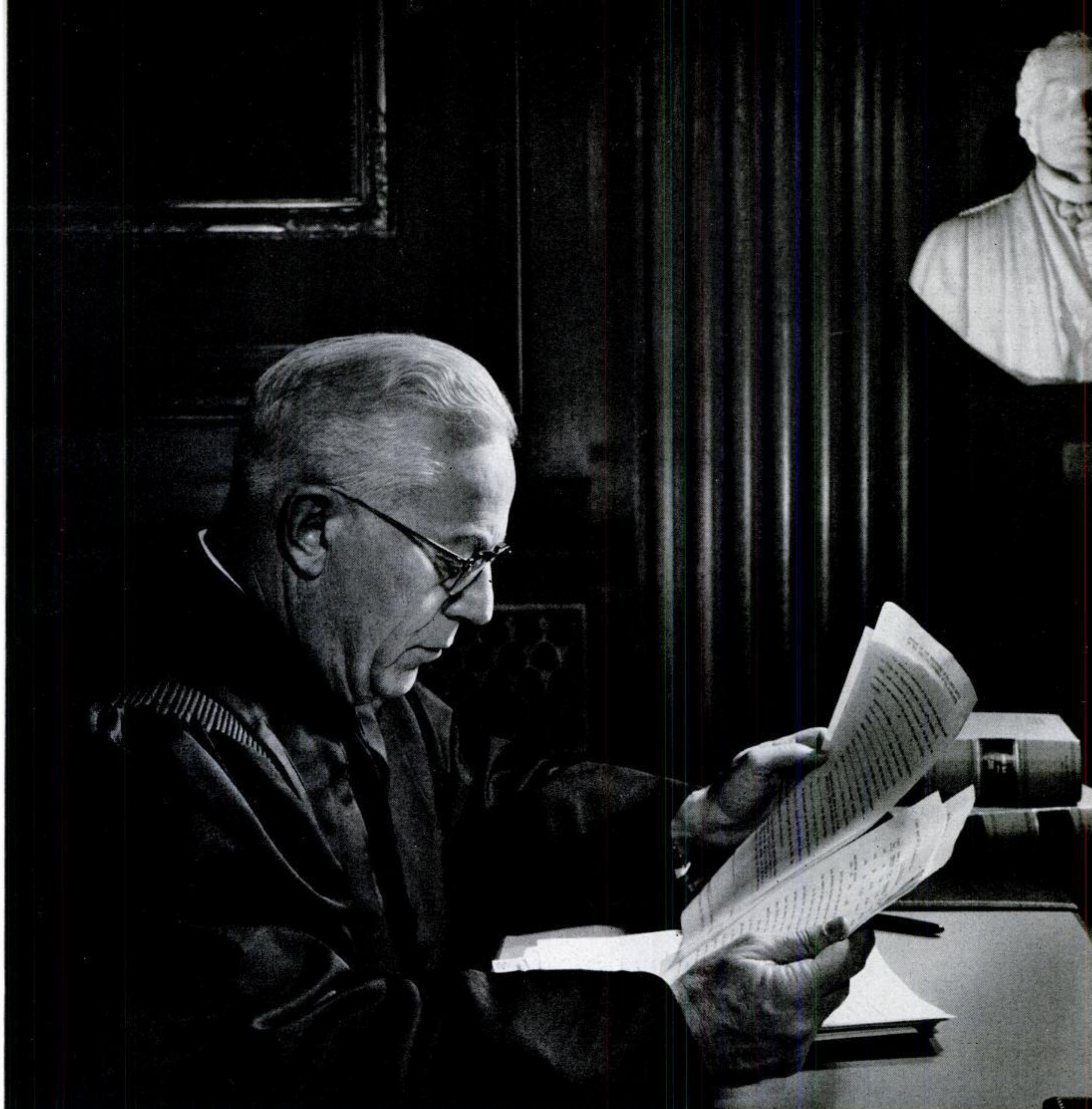
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UNDER A BUST OF JOSEPH STORY, A JUSTICE IN JOHN MARSHALL'S COURT, EARL WARREN STUDIES BRIEFS. AT 66, HE HAS BEEN ON THE COURT SINCE 1953

# THE WARREN COURT

Here are the Justices who are making historic, controversial decisions

The American Supreme Court, wrote Chief Justice Earl Warren, "faces . . . a single continuous problem: how to apply to ever-changing conditions the never-changing principles of freedom." The principles of law also are stable but their interpretation varies as the personnel changes. This spring, with a series of historic decisions, the court made sharply clear how much it has come to reflect its Chief Justice's views—so much so, in fact, that it is called "the Warren court." Bold and controversial, the decisions have raised serious doubts and questions ([see Editorial, p. 30](#)).

The court started to plow new ground in its 1954 decision—written by Warren himself—outlawing segregation in public schools. Even lawyers who applauded the decision felt its reasoning was based not on law but on sociological considerations. This spring the Warren preoccupation with freedom was extended to other areas.

Setting aside the convictions of 14 California Communists, the court held that mere advocacy of forcible overthrow of the govern-

ment as an abstract doctrine did not violate the Smith Act; that there must be advocacy of *action* to overthrow the government. In the Watkins case, overruling a conviction for contempt of Congress, the court read Congress a sharp lecture. Its investigating committees could not "expose for the sake of exposure," said the court, and questions to witnesses must be demonstrably relevant to the formulation of laws. In the Jencks case the court ruled that a defendant accused in secret testimony to the FBI must be allowed access to that testimony.

The distinction between liberal and conservative on the court is hard to define, but the liberal Justice is generally marked by an overriding concern for individual freedom and a willingness to ignore legal precedents. Earl Warren, coming to the court with no previous judicial experience, has shown himself to be such a liberal Justice. On the following pages LIFE presents the eight Associate Justices who, in concurrence or dissent, comprise the Warren court.



### HUGO L. BLACK

As Franklin Roosevelt's first Supreme Court appointee, Black (*below*) evoked a storm of controversy. Alabama-born, he admitted he had once joined the Ku Klux Klan for political reasons. His only previous judicial experience had been as a police court judge. Now 71, he is the oldest member of the court in point of service, and, with Warren and Douglas, comprises the liberal "hard core" of the bench. He is recognized as a fine juridical technician with a fertile legal imagination. But he believes social good, not strict attention to legal minutiae, must be the court's primary concern.

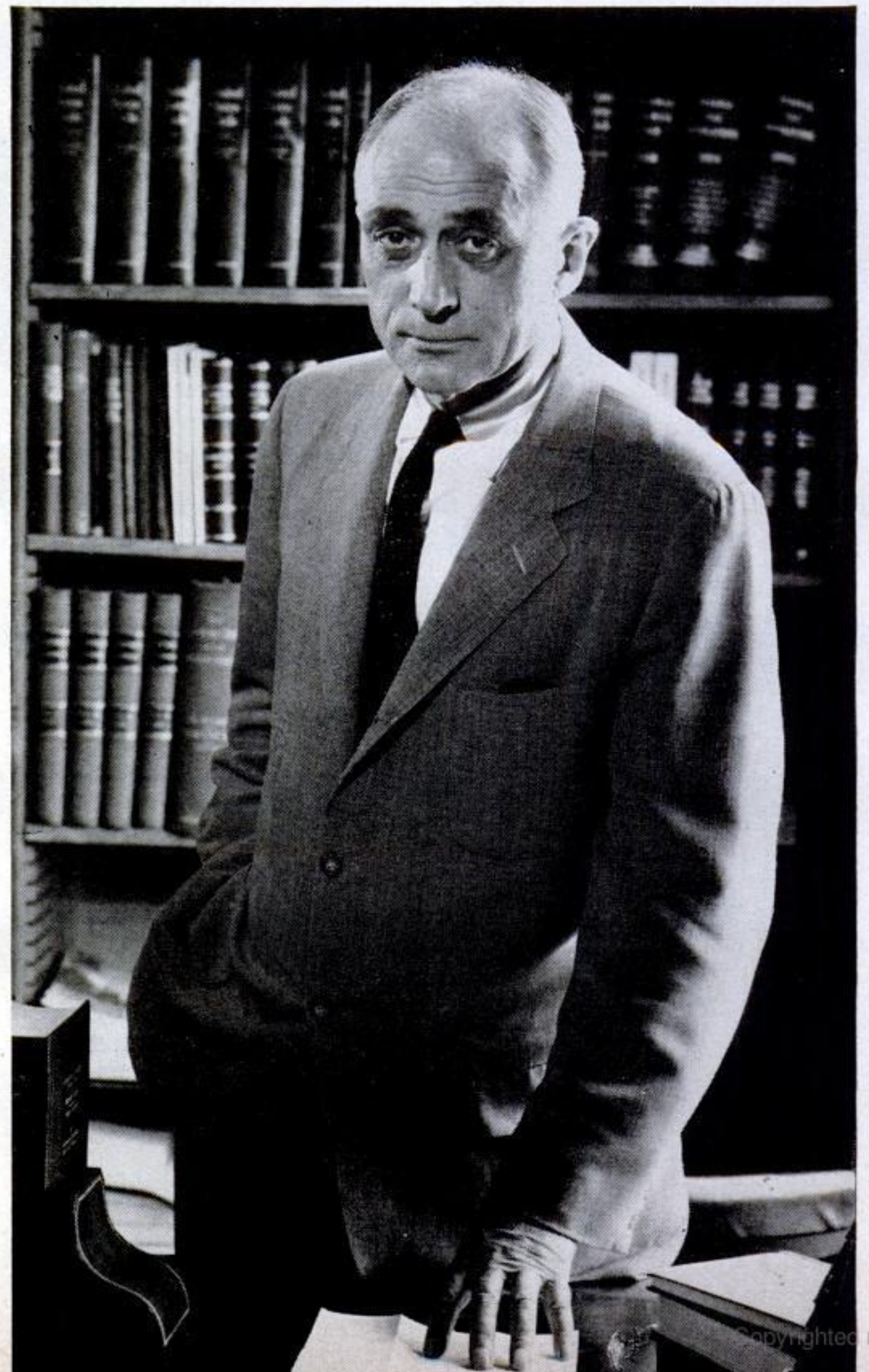
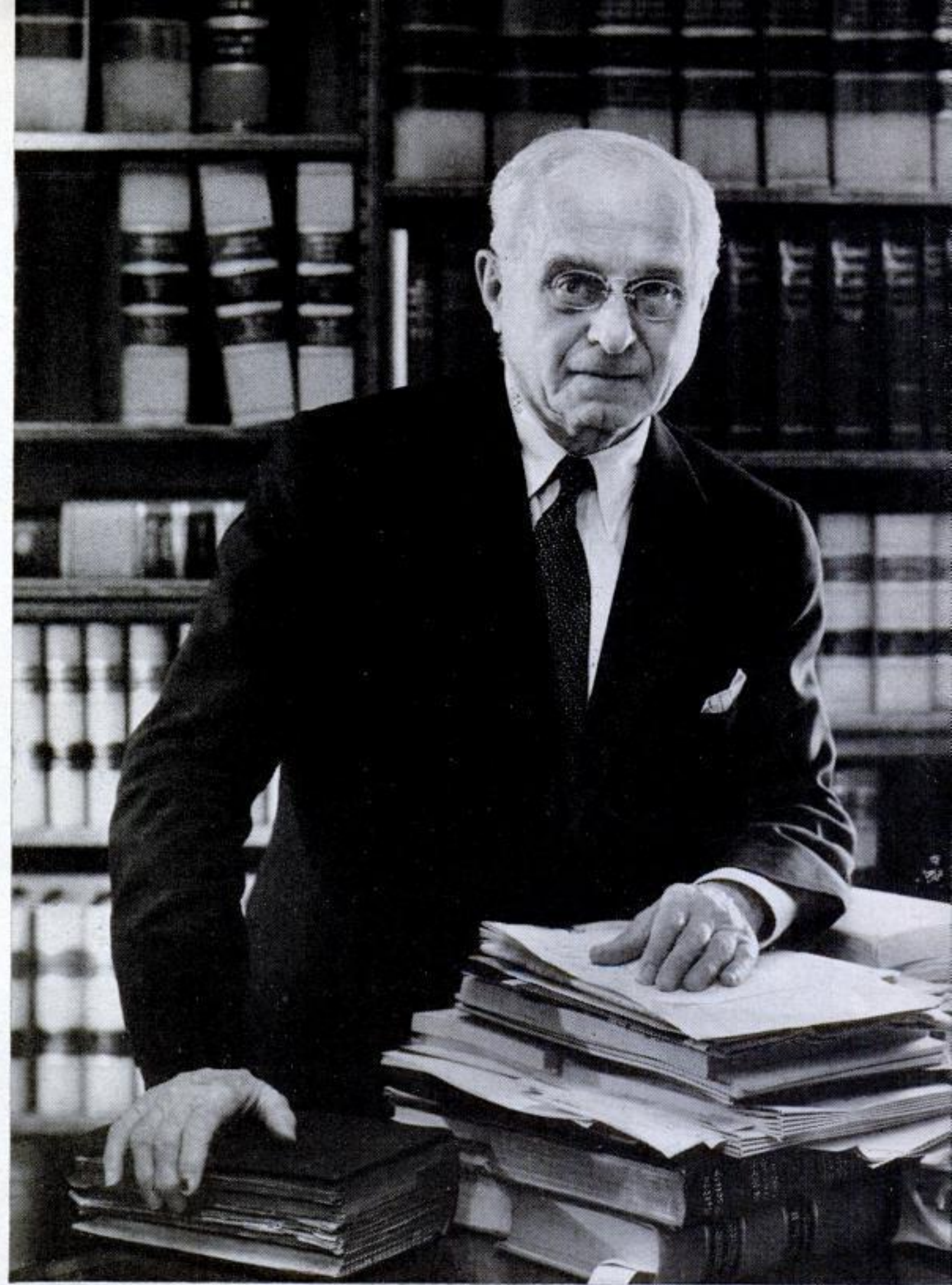
In all the recent major decisions Black was with the majority. In his concurring opinion in the case of the California Communists, he forcefully stated his views on civil liberties: "The First Amendment provides the only kind of security system that can preserve a free government—one that leaves the way wide open for people to favor, discuss, advocate or incite causes and doctrines however obnoxious . . . such views may be to the rest of us."



### JOHN MARSHALL HARLAN

The second of President Eisenhower's four appointments to the court, Justice Harlan, now 58, took his oath in March 1955. His grandfather, also named John Marshall Harlan, served on the Supreme Court and in the famed *Plessy v. Ferguson* case of 1896 cast the lone dissent against the "separate but equal" doctrine for race relations that endured until 1954.

The present Justice was an assistant U.S. attorney, a corporation lawyer, a judge on the U.S. Court of Appeals. Quiet, methodical, thoughtful, he has joined with the Supreme Court majority on the major cases this spring. More likely to be a swing man than a firm member of the liberal bloc, he makes his decisions on legal detail, rather than on broad issues. This came clear in his opinion in the case of the California Communists. There he spent eight pages defining "organize" in terms of the Communist conspiracy and finally based the decision largely on the grounds that the federal district judge's charge to the jury had been unclear and defective.





## FELIX FRANKFURTER

Peppery, intense, caustic, Justice Frankfurter (left), 74, was a professor of law at Harvard when F.D.R. appointed him to the court in 1939. His appointment offended many conservatives, partly because so many of his law school protégés had flocked to serve the New Deal. Similarly his appointment delighted liberals who recalled, among other things, his role in the defense of Sacco and Vanzetti.

On the court, Frankfurter, to the disappointment of many of his admirers, has chosen to base most of his decisions on legal points of a minutely technical nature, rather than on broad constitutional issues or social considerations. From the bench, seeming every inch the querulous professor, he aims a steady and often devastating stream of questions at the attorneys. Frequently he answers his own questions; invariably he is probing for a legal point on which the case may turn.

Like Harlan and Clark, Frankfurter is a swing man, sometimes with the liberals, sometimes the conservatives. In the *du Pont* case (LIFE, June 17) he joined Burton's sharp dissent—and may have helped write it. He was with the majority in the other cases but on two of them wrote separate opinions.

Chary of broad changes in the law, Frankfurter has written that "a merely private judgment that the time has come for a shift of opinion regarding law does not justify such a shift. [One] must be duly mindful of the necessary demands of continuity in a civilized society."



## WILLIAM O. DOUGLAS

Son of a Presbyterian minister, Douglas, 58, was raised in Oregon, worked his way through college and Columbia Law School. While still in his 30s he was Sterling professor of law at Yale. An expert on financial reorganizations, he became chairman of the Securities and Exchange Commission and fought a long, successful battle against Wall Street. Only 40 when F.D.R. named him to the court in 1939, Douglas was the youngest Justice in 127 years.

A quick, brilliant and vigorous man, Douglas spends his summers journeying over the world, climbing mountains and writing about his travels. He does a good deal of lecturing and, unlike his colleagues, speaks out on political matters, such as recognizing Red China. In 1948 he was seriously mentioned as a Democratic vice-presidential candidate. On the court, he is an unvarying liberal and joined the majority on all the major decisions. The court is being criticized for ignoring the doctrine of *stare decisis* (i.e., ruling on the basis of precedents established in earlier cases). Douglas sharply disagrees with this criticism, declaring that the court should "keep one age unfettered by the fears and limited vision of another."

## WILLIAM J. BRENNAN JR.

As much as any other member, Brennan, 51, has made possible the liberal dominance of the Warren court. Born in Newark, N.J., Brennan studied under Felix Frankfurter at Harvard Law School, joined a conservative Newark law firm, became judge of the New Jersey supreme court. An affable Irish Catholic and a Democrat, he was appointed in 1956 by President Eisenhower. He had been expected to be middle-of-the-road, if not conservative, in his decisions.

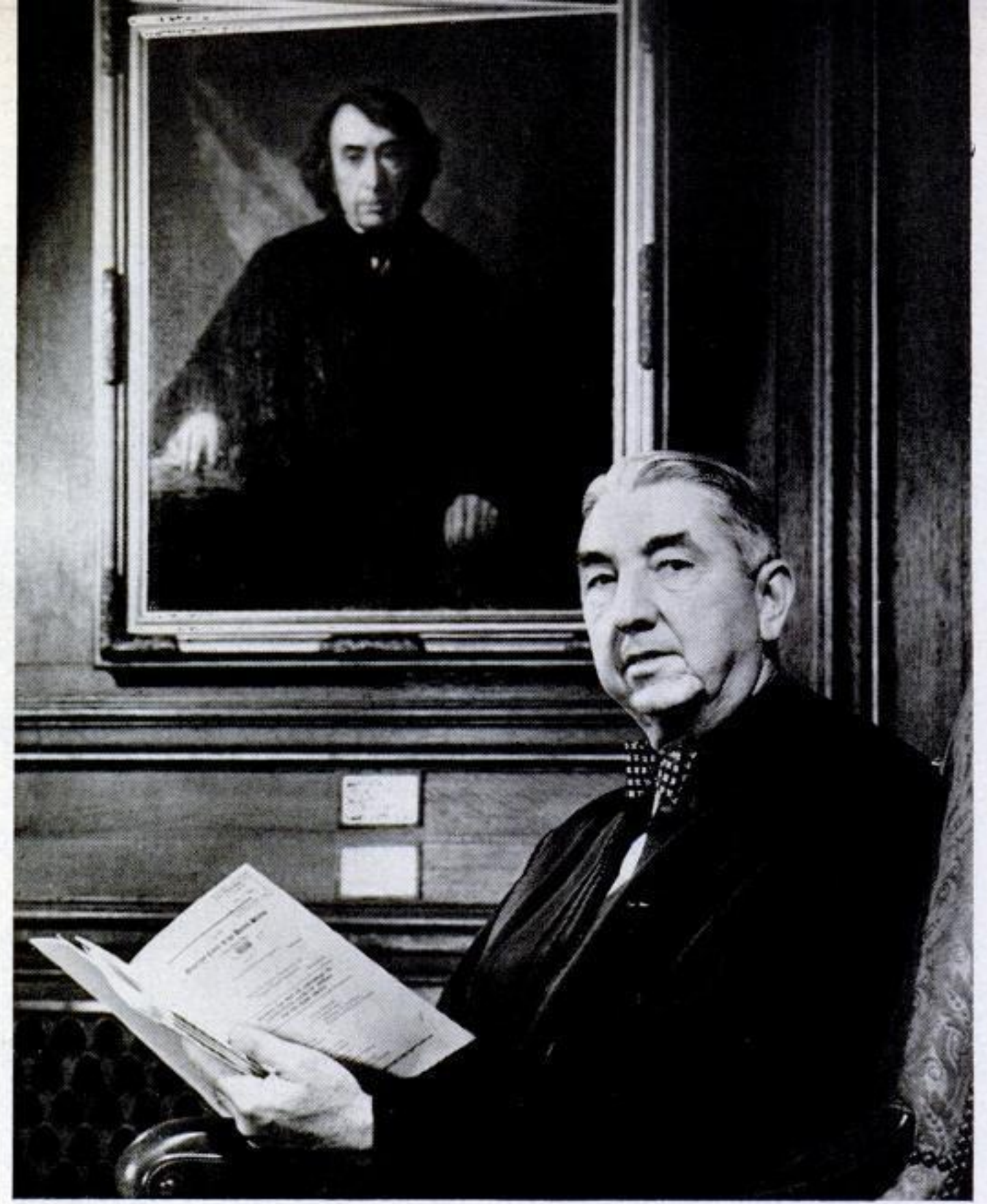
But Brennan's votes were with the liberal majority on the major cases. He wrote two of the majority opinions. In the *du Pont* case his decision for the first time invoked the Clayton Antitrust Act both against a vertical stock acquisition (in which a company buys into a noncompeting firm) and against a stock acquisition made 40 years before. In the *Jencks* case he went far beyond what appealing lawyers had asked and ruled that an accused must have access to secret testimony given against him by government witnesses.



### TOM CLARK

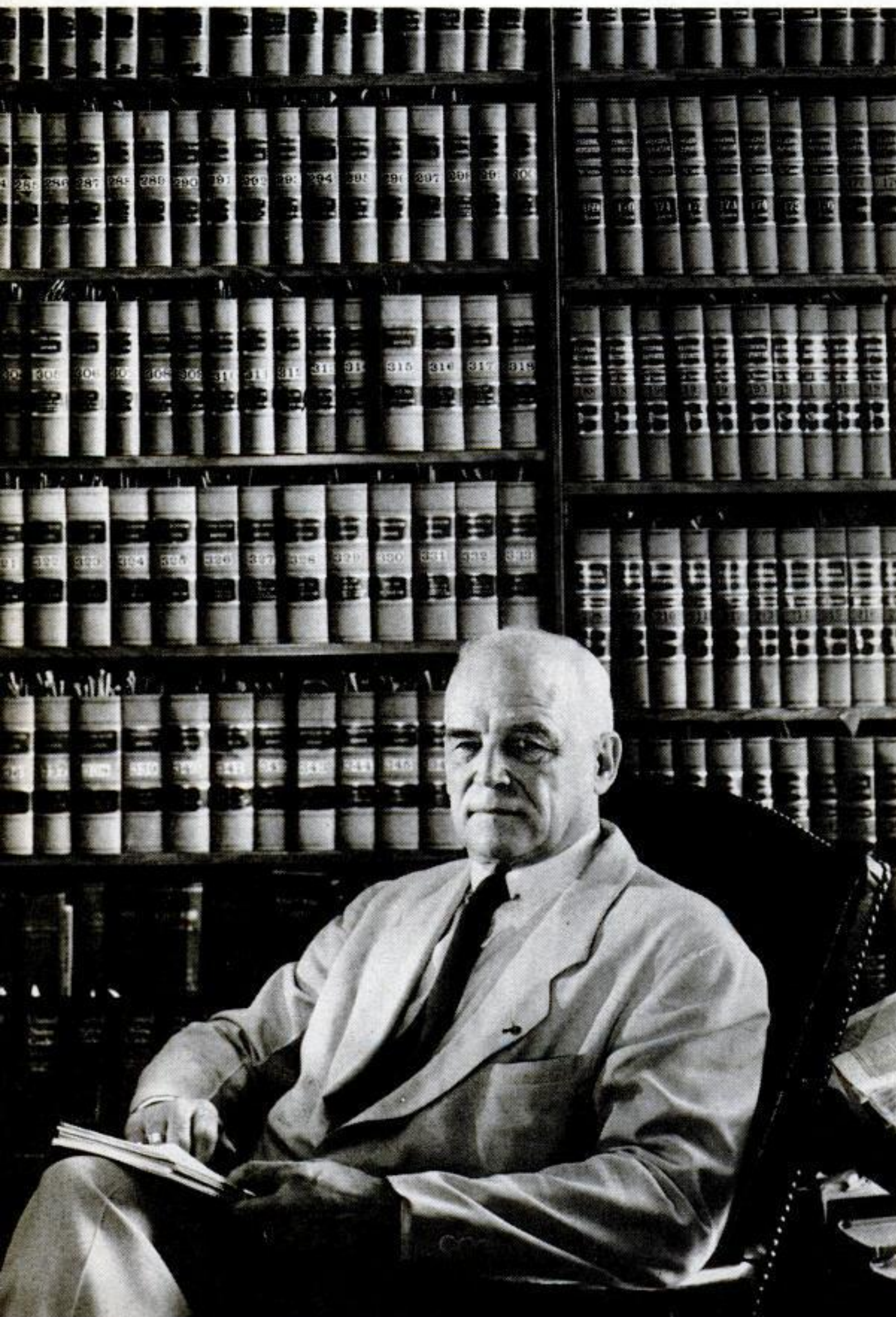
For most of his court career, Tom Clark (*right*), 57, had been a dim member, siding as often with the conservatives as with the liberals. Texas-born, he had been a successful lawyer and district attorney when he joined the Justice Department in 1937. He handled anti-trust cases and in 1945 became U.S. Attorney General. Harry Truman named him to the court, a patently political appointee, in 1949.

Suddenly Clark has become the court's leading dissenter, with opinions which have drawn wide admiration for their clarity and vigor. In the *Watkins* case, he held that the majority opinion against congressional committees was mischievous, interfering with the powers of Congress. Adroitly needling his fellow Justices, he cited the magazine articles which Frankfurter and Black had written years ago espousing wide powers for congressional investigations.



### HAROLD H. BURTON

A onetime Republican senator from Ohio and member of the Truman committee investigating defense production, Burton (*left*), 69, joined the court in 1945. Dignified, meticulous, he is the court's pre-eminent conservative, except that on civil rights he often joins the liberals. In the *Jencks* and *California Communists* cases he was with the majority but characteristically entered reservations. And it was Burton who wrote the dissent—apt to be as significant as the majority opinion—in the *du Pont* case, arguing that the majority had made the Clayton Act a "sleeping giant" whose "newly discovered teeth" would imperil many a stock acquisition made in good faith.



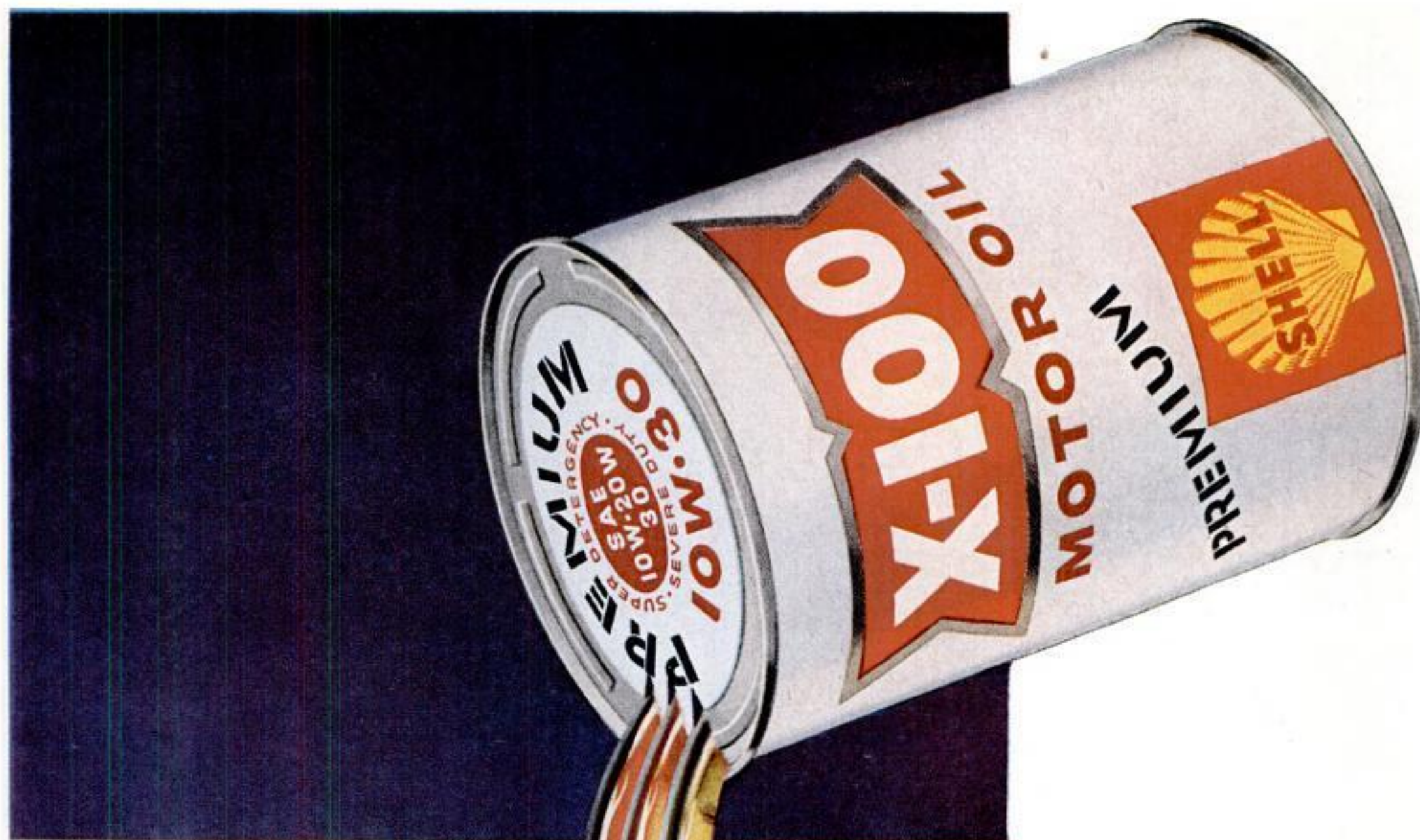
### CHARLES EVANS WHITTAKER

Named to the court by President Eisenhower only last March, Charles Whittaker, 56, has participated in none of the major recent decisions and his role in the Warren court is not yet known. Born on a Kansas farm, he did not finish high school but went to work as an office boy at a law firm and eventually became a partner in the firm. He served as a federal district judge and on the U.S. Court of Appeals before joining the Supreme Court.

Unlike most of the Justices, Whittaker has never been a political figure. He will likely make his decisions as a legal scholar. "I read the law only for understanding of its meaning," he says, "and apply and enforce it in accordance with my understanding. . . ."







# New thermostatic motor oil automatically adjusts to protect under all engine temperatures!

*It's  
Actually  
3 Grades  
of Motor Oil  
in One*

SAE **10W** For cold starts, it's a light-grade oil that gives full power fast.

SAE **20W** For short-trip driving, it's like a medium-grade oil.

SAE **30** For highway driving, it's like a heavy-grade oil ... protects a hot engine.

*Flows freely when cold, yet resists thinning out under the highest engine temperatures  
Prevents sludge which makes engines noisy and sluggish  
Neutralizes acid action—the major cause of engine wear*

**Y**OUR ENGINE always starts cold—even on the hottest summer day. You need a free-flowing oil—like X-100® Premium to save horsepower that would otherwise be wasted pushing cold, thick oil. And this new Shell motor oil prevents sludge which cuts oil flow—makes engines noisy and sluggish.

Then, as your engine becomes half-warm from short-trip driving, X-100 Premium acts as a medium-grade oil. Finally, when cruising at highway speeds, your engine really

runs hot. Now X-100 Premium acts as a heavy-grade oil...resists thinning out at the highest engine temperatures.

What's more, alkaline X-100 Premium neutralizes acid action...prolongs engine life. And it has special properties which keep valve lifters from sticking.

See your Shell Dealer for new X-100 Motor Oil Premium—the finest you can buy.

*Change to the oil  
in the new white can*





# 21 Soup-Plates

Delicious summer ideas—  
soup 'n sandwich meals

( CLIP AND SAVE THESE CAMPBELL MENUS )



Chicken sandwich • Sliced orange  
CAMPBELL'S CREAM OF MUSHROOM SOUP



Grilled ham-tomato-cheeseburger • Plum  
CAMPBELL'S CHICKEN GUMBO



Hamburger sandwich • Swanson blueberry  
pie • CAMPBELL'S TOMATO SOUP



Tomato-cucumber sandwich •  
Apple • CAMPBELL'S BEEF SOUP



Cream-cheese & date-nut sandwich • Fruit  
salad • CAMPBELL'S BEAN with BACON SOUP



Sliced-egg sandwich • Swanson cherry pie  
CAMPBELL'S VEGETABLE BEEF SOUP



Cheese and cold-cuts sandwich •  
Pudding • CAMPBELL'S ONION SOUP



Chicken-salad sandwich • Peach ice  
CAMPBELL'S PEPPER POT SOUP



Meat-loaf sandwich • Chocolate-fudge  
sundae • CAMPBELL'S CONSOMMÉ



Hot frank • Pear and cheese • Chips  
CAMPBELL'S CREAM OF ASPARAGUS SOUP





*Salmon-salad sandwiches • Fudge ice cream  
CAMPBELL'S GREEN PEA SOUP*



*Roast-beef sandwich • Fresh fruit  
CAMPBELL'S VEGETABLE SOUP*

*Soup tastes good,  
and it's good for you!*

SOUPS SUPPLY BASIC NUTRITIONAL NEEDS:  
Vitamins • Minerals • Proteins • Carbohydrates

**Once a day...every day...SOUP!**



*Tea sandwiches • Brownies  
CAMPBELL'S CREAM OF CHICKEN SOUP*



*Shrimp-salad sandwich • Peaches  
CAMPBELL'S VEGETARIAN VEGETABLE SOUP*



*Peanut-butter sandwich • Cantaloupe  
CAMPBELL'S CHICKEN NOODLE SOUP*



*Pimiento-cheese sandwich • Green grapes  
CAMPBELL'S CLAM CHOWDER*



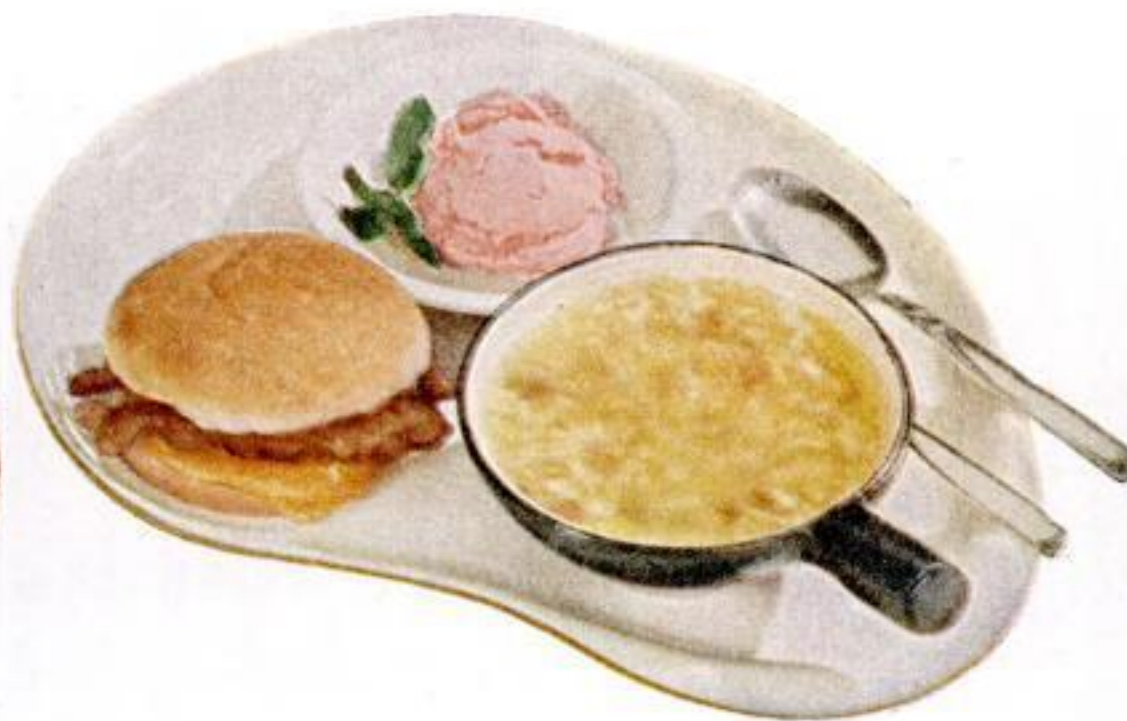
*Deviled ham—cole-slaw sandwich • Peach  
CAMPBELL'S SCOTCH BROTH*



*Hamburger barbecue • Watermelon  
CAMPBELL'S CREAM OF CELERY SOUP*



*Club sandwich • Fruit gelatin  
CAMPBELL'S BEEF BROTH*



*Grilled cheese & bacon sandwich •  
Ice cream • CAMPBELL'S CHICKEN with RICE SOUP*



*Western sandwich • Orange  
CAMPBELL'S BEEF NOODLE SOUP*





# Smooth!

new all-in-one car wax

and cleaner by Simoniz, so smooth  
it goes on in minutes, so stubborn  
it protects finish for months as only

paste wax can!

**Reason: VISTA IS TURBO-WHIPPED.** VISTA is tough paste wax, plus cleaner, *turbo-whipped* together. This exclusive mixing process by Simoniz whips hard wax into soft particles... makes it possible to clean and wax in one easy application. Designed for today's gay car colors, turbo-whipped VISTA is ideal for *all* car finishes. Try it!



Hood, '57 Chevrolet, cleaned and waxed. **VISTA TIME: 4½ minutes. Duration: up to 6 months.**





A GROUP OF CHILDREN PLAY AS TORNADO WHIRLS OVER THE OUTSKIRTS OF FARGO, N. DAK. BUT TWO OF THEM GET UP TO ANSWER A FATHER'S ANXIOUS CALL

## TWISTER'S RIP INTO A FAMILY

A historic tornado season, running its deadly course, perpetrated a macabre trick in Fargo, N. Dak. last week. In the city's southwest section, as an ugly black funnel filled the sky behind them a group of youngsters unmindfully kept playing. The tornado veered off.

In Golden Ridge, a section of low-cost frame houses, another group of youngsters was also playing. A worried mother who had heard reports of the storm came over to take her children off. But six of the Munson children, aged one to 16, stayed behind. They had been left by parents who were both away at work. Shortly after 7:30 p.m. Mrs. Munson got a phone call from her daughter Phyllis, 16. "Mommy," said Phyllis, "there's a storm coming at us." She was just saying, "Mommy it's hitting us," when the phone went dead.

Mrs. Munson rushed for home. On the way she was stopped by police who told her the heart of the tornado had ripped right through the Munson house. The six children all died.

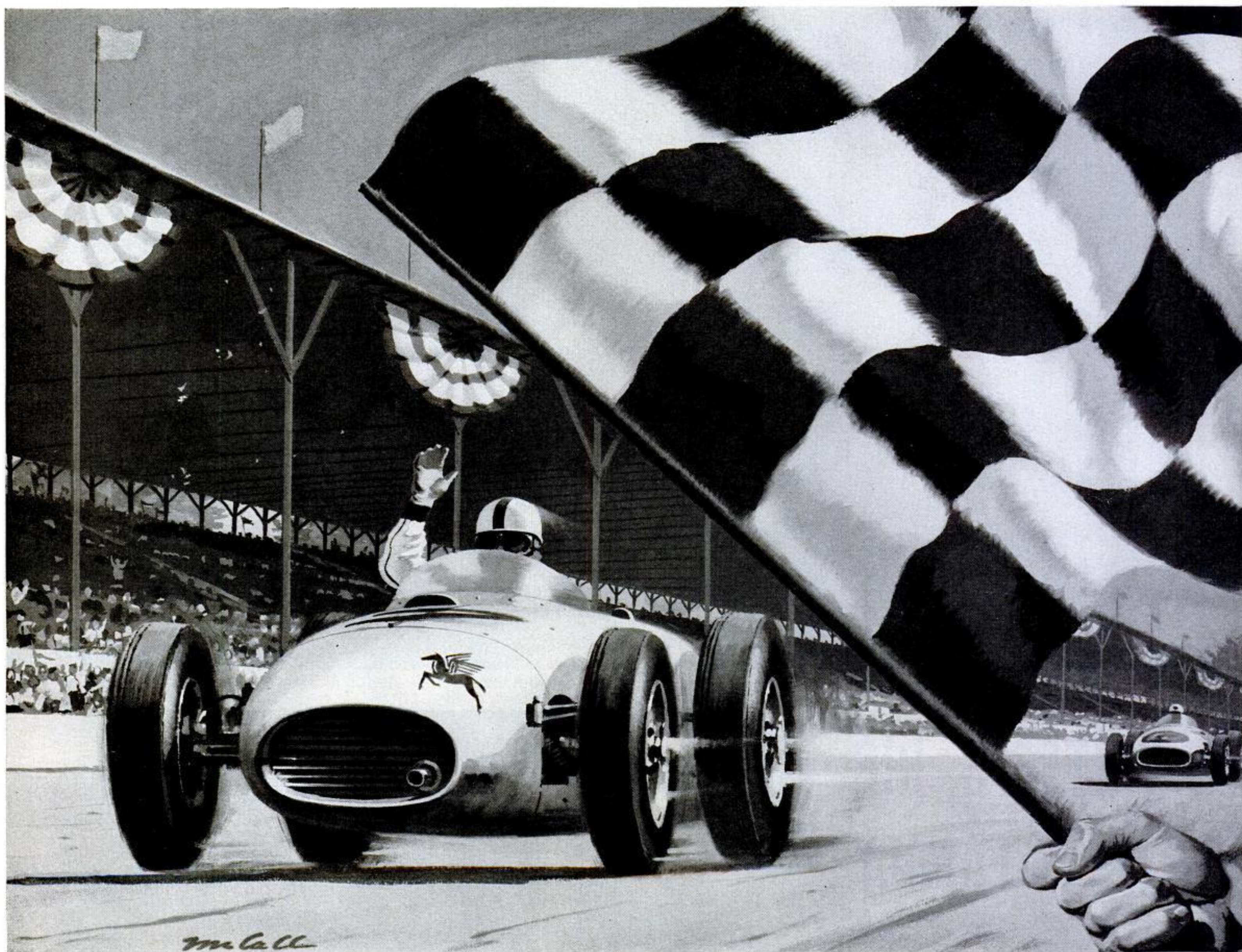


**FAMILY SURVIVORS**, the Gerald Munsons, mourn loss. Leroy, 14, was visiting when his brothers and

sisters were fatally injured. Mrs. Munson was at waitress job, Mr. Munson driving truck out of town.



# 7 Straight at Indianapolis for Mobiloil!



## Sam Hanks breaks record in Belond Exhaust Special!



**WINNER SAM HANKS**  
—and Jim Rathmann and Jimmy Bryan  
who placed 2nd and 3rd  
respectively—all used Mobiloil!

Racers know what a terrific beating their engines—and motor oil—take in the grueling Indianapolis "500". Reason enough the last seven winners—like so many other racing champs—used Mobiloil, the same oil available at your friendly Mobil dealer's. ★ Mobiloil coats all critical engine parts with an amazingly tough oil film that resists furnace-hot heat and high pressures—holds frictional and corrosive wear to an absolute minimum. It's a heavy-duty motor oil that is highly detergent to keep your engine clean—free of power-robbing deposits. It helps make your engine run smoother, show more pep, stretch every gallon of gasoline. ★ Try it in your car—Mobiloil—world's largest seller.



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Mobiloil—world's largest-selling motor oil





HONEYMOON PICTURE SHOWS FRANK (LEFT) AND HIS WIFE WITH LUCIANO

## PHOTO MEMENTOS OF MOBSTER BUDDIES

Early in his career Frank Scalise came to the U.S. and made friends with a fellow Sicilian named Charles Luciano. "Lucky" Luciano became rich and powerful. In 1936, when he got into trouble and was sent to prison for dealing in prostitutes, police found Scalise's name in his address book. In 1946 Luciano was deported to Italy and set up a dope smuggling ring. Through it all Frank kept in touch with Lucky and with Lucky's help became a big man too. Although he was never convicted of anything more serious than robbery, police suspected him of being a top Luciano agent. Last week, when a life of crime caught up with Scalise (*next page*), police found among his effects pictures (*above and below*) that testified to his friendship with Lucky.



**TOUGH TWOSOME** was photographed together in Italy in the winter of 1948-49. Police turned up both of these pictures in a search of Scalise house.

CONTINUED



You'll enjoy  
seeing  
Dave Garroway  
on "TODAY"—  
Monday through  
Friday mornings  
on NBC-TV.

## Sensational news for dog lovers! See fleas drop off within minutes!

Now, at last—you can get a powder that *really stops* "hot weather" scratching, soothes painfully itching skin, and deodorizes—all within minutes. You'll actually *see* the fleas drop off.

Sergeant's (new formula) Scratch Powder took years to develop. It gives quick, blessed relief to pets that often scratch themselves raw in hot, muggy weather.

Best of all, Sergeant's is *safe* to use. Just sprinkle it on your dog and put a little on his bed to prevent reinfestation. Sergeant's Scratch Powder quickly kills fleas and lice, and stops the fiery itching of summer eczema. You'll see a difference right away—more "wag" and less "scratch."

No other powder works as well—and yet, it costs *much less*—only 49¢ and 79¢. Why pay more?

Ask for Sergeant's by name at any drug or pet counter. Don't accept substitutes—there's only *one* Sergeant's. While there get your *free* copy of Sergeant's Dog Book. Or write

**Sergeant's®** the most esteemed name in pet care products

Richmond 20, Va.

Got a cat? Use Sergeant's quick-acting Cat Flea Powder—only 49¢





*Doubly Dependable!*

The most dependable note in Scotch Whisky is that the quality and character of Black & White never change. That's why it's America's favorite!



**"BLACK & WHITE"**  
*The Scotch with Character*

BLENDED SCOTCH WHISKY 86.8 PROOF

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Mobster Buddies CONTINUED

## SCALISE IS KILLED IN A GROCERY

Just after lunch Frank walked into a small Bronx grocery shop and bought 90¢ worth of lettuce and peaches. The proprietor was standing in the aisle to the street when two men pushed by him. They shot Scalise four times, then jumped back in their double-parked car and roared off. Narcotics agents thought that Frank may have been killed because he had promised but could not deliver the \$3 million worth of heroin discovered in April on a French ship bound for the U.S.



**SCALISE'S BODY**, covered with a grocer's apron, lies on the floor of market where he fell. The grocer swore he did not see what the killers looked like.



**FRANTIC BROTHERS** Jack and Philip try to push past police to their brother's body. Jack had coffee with Frank just a few minutes before he was killed.



**THE FUNERAL** drew a crowd. Helping his mother to the car, Frank's stepson, Francesco Stratezerra, shouted, "Get out of here you rotten bastards. . . ."



“But...we do agree  
on any cereal assortment —  
as long as it's **Post-Tens**”



THIS TASTY ASSORTMENT OF CEREALS spells “vacation” from breakfast problems. Here’s a choice to suit everybody—every day. Seven wonderful cereals—roasted, toasted, popped, or puffed—in ten individual boxes. How about making *your* family happy—with Post-Tens?



“ALL POST CEREALS HAPPEN TO BE JUST A LITTLE BIT BETTER”



The Breakfast Foods of General Foods

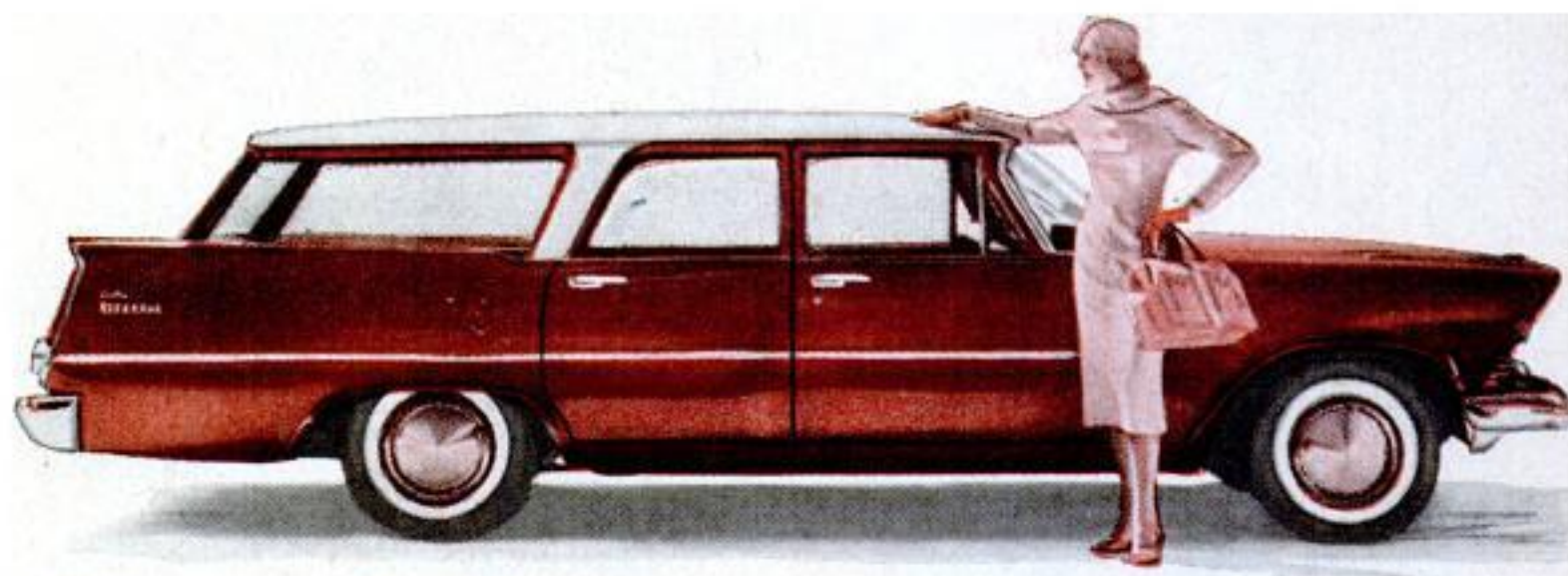


Enter Gleem's \$100,000 Contest now...you may

# WIN \$15,000 IN CASH

OR ONE OF THESE THRILLING PRIZES...

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Imagine! A New Plymouth V-8 Suburban—with Torsion-Aire Ride, Push Button Automatic Transmission, Flight-Sweep Styling and a host of other 3-year-ahead features...for each of the 25 Second Prize winners!

### JUST CHECK BELOW WHAT YOU SEE IN THIS PICTURE

#### OFFICIAL CHECK LIST

Place a ☒ in the box in front of the items which you can identify in the large picture on opposite page.

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|--|--|---|--|
| <input checked="" type="checkbox"/> Tent | <input type="checkbox"/> Flies           | <input type="checkbox"/> Bug Light          | <input type="checkbox"/> Bottle Opener     |
| <input type="checkbox"/> Trailer         | <input type="checkbox"/> Waders          | <input type="checkbox"/> Trivet             | <input type="checkbox"/> Water Skis        |
| <input type="checkbox"/> Grill           | <input type="checkbox"/> Minnow Net      | <input type="checkbox"/> Double Broiler     | <input type="checkbox"/> Birch Logs        |
| <input type="checkbox"/> Hutch Table     | <input type="checkbox"/> Box Kite        | <input type="checkbox"/> Cruet              | <input type="checkbox"/> Life Preserver    |
| <input type="checkbox"/> Pine Tree       | <input type="checkbox"/> Movie Camera    | <input type="checkbox"/> Basketball         | <input type="checkbox"/> Flashlight        |
| <input type="checkbox"/> Spider          | <input type="checkbox"/> Captain's Chair | <input type="checkbox"/> Tire Pump          | <input type="checkbox"/> Cowbell           |
| <input type="checkbox"/> Archery Target  | <input type="checkbox"/> Toaster         | <input type="checkbox"/> Sausages           | <input type="checkbox"/> "Skotch Kooler"   |
| <input type="checkbox"/> Claw Hammer     | <input type="checkbox"/> Money Belt      | <input type="checkbox"/> Underwater Goggles | <input type="checkbox"/> Quiver            |
| <input type="checkbox"/> Crossbow        | <input type="checkbox"/> Mittens         | <input type="checkbox"/> Gas Lamp           | <input type="checkbox"/> Nutcracker        |
| <input type="checkbox"/> Brick Wall      | <input type="checkbox"/> Pliers          | <input type="checkbox"/> Clay Pigeon        | <input type="checkbox"/> Fire Extinguisher |
| <input type="checkbox"/> Wicker Basket   | <input type="checkbox"/> Bugle           | <input type="checkbox"/> 22 Calibre Rifle   | <input type="checkbox"/> Spatula           |
| <input type="checkbox"/> Fly Rod         | <input type="checkbox"/> Canteen         | <input type="checkbox"/> Hatchet            | <input type="checkbox"/> Pitcher           |
|  | <input type="checkbox"/> Parka           | <input type="checkbox"/> Lettuce            |  |

THE NUMBER OF ITEMS CHECKED IS \_\_\_\_\_

Mail to:  
**GLEEM**  
\$100,000 CONTEST  
P. O. Box 44, Dept. T  
Cincinnati 99, Ohio.

I am enclosing both end-flaps  
from a Gleem carton.

My Name is: \_\_\_\_\_  
(Please Print Plainly)  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Zone: \_\_\_\_\_ State: \_\_\_\_\_  
Dealer's Name: \_\_\_\_\_

Entries must be postmarked before midnight October 15, 1957

So easy! Everything you need to enter this exciting \$100,000 contest is right here on these two pages (except for the end-flaps from a carton of Gleem Toothpaste)!

So much fun! Just look at the picture on the page opposite—in it are many objects, some of which are listed in the "Check List" on the Entry Blank at left. Then simply put a check (✓) in the box beside each item you find—but be careful... read the simple rules below and follow them exactly!

Don't delay—get your entries in right away! Think what you could do with \$15,000 in cash—think how happy your family would be with one of the thrilling Plymouth Suburbans! So, come on!

#### SIMPLE RULES MAKE IT FUN

1. Study the official contest picture on the opposite page. This is the large picture showing a typical American family on vacation in a situation where they can't brush after every meal.

In the Entry Blank at left, there is a Check List. Some of the items on the Check List appear in the picture. Others do not. Put a check (✓) beside those items on the Check List which you can identify in the picture.

When you have completed the puzzle, add up the total number of items checked and place this total in the box at the bottom of the Check List. This number must agree with the number of items checked. Print your name and address in the space provided on the official Entry Blank at left.

As an example, we have checked the word "tent" because a tent appears in the picture. When you add up your total number of items, be sure to include "tent".

2. Mail your official Entry Blank together with both end-flaps from a carton of Gleem to "Gleem \$100,000 Contest, P. O. Box 44, Dept. T, Cincinnati 99, Ohio." Entries must be postmarked not later than midnight, October 15, 1957, and must be received no later than October 30, 1957. You may submit as many entries as you wish, provided each entry is on an official Entry Blank and accompanied by both end-flaps from a Gleem carton. Additional Entry Blanks are available where you normally buy Gleem.

3. Prizes will be awarded on the basis of the number of items correctly identified. In determining the winners, the judges will penalize entries containing items checked which do not appear in the picture.

4. Ties: In case of ties, which are probable, tying contestants will be required to complete a statement dealing with Gleem. No proof of purchase will be required with a tie-breaking entry, and statements will be judged on the basis of originality, sincerity and aptness of thought. Duplicate prizes will be awarded in case of ties in statements judged.

5. Entries limited to residents of the Continental United States (including Alaska) and Hawaii, except employees of Procter & Gamble, its advertising agencies and their families. Government regulations apply.

6. The judges' decisions will be final. Except for incidental help from family and friends, entries must be wholly the work of the person in whose name the entry is submitted, and will be disqualified for professional or compensated help. The purpose of this rule is to disqualify entries prepared in whole or in part by professional or compensated contest writers, schools, or services. Only one prize will be awarded to any person. No entries returned. Entries, contents and ideas therein belong unqualifiedly to Procter & Gamble for any and all purposes. The winners or tying entrants will be notified by mail about 8 weeks after all entries are received.



Here's why you and your family should start the day with

# GLEEM... *the toothpaste for people who can't brush after every meal*



**JUST ONE BRUSHING** destroys decay- and odor-causing bacteria



MOUTH BACTERIA, CHIEF CAUSE OF DECAY, BUILD UP OVERNIGHT LIKE THIS

**PROOF**



AFTER ONE GLEEM BRUSHING, UP TO 90% OF THESE BACTERIA ARE DESTROYED

When *your* family's out having fun like this—can they always brush after meals? Then make sure they start their day with the one and only Gleem—to get added resistance to decay . . . protection against mouth odor *all day*. Gleem with exclusive GL-70 completely destroys most bacteria with just *one* brushing. And you'll discover youngsters love Gleem's flavor so much it's easy to get them to brush regularly. So if your family can't always brush after meals, even though it's best—use Gleem, it meets this modern problem!



**ONLY GLEEM**  
has GL-70  
to fight decay!



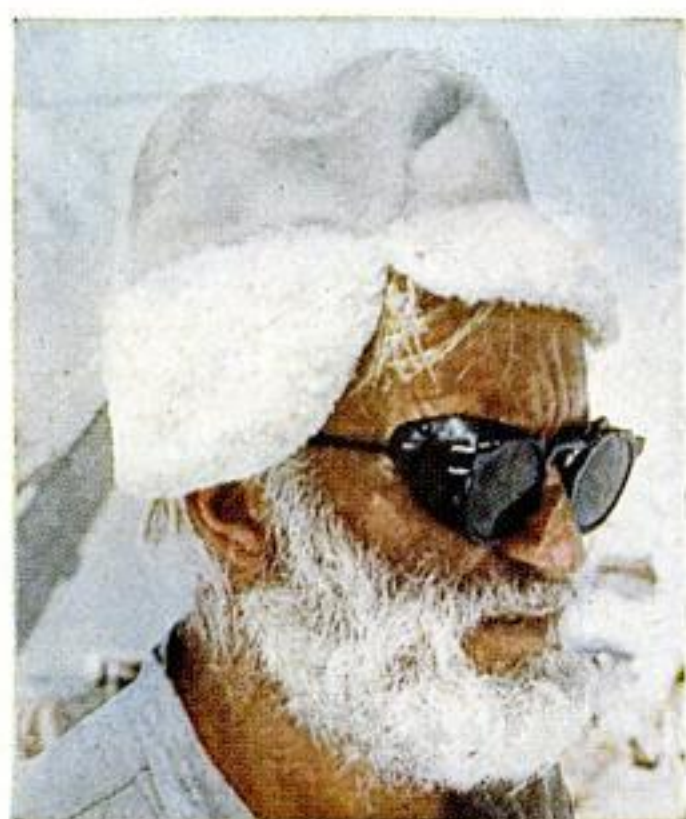
Mouth odor stopped *all day* with *one* Gleem brushing. Scientific tests prove just brushing with Gleem before breakfast gives most people *all-day* protection against mouth odor, means a sweeter good-night kiss! So start *your* day with Gleem.





SWISS WEATHER STATION LIES ABOVE 17,000 FEET. FROM LEFT UPTHURST INSTRUMENTS ARE ANEMOMETER, SHIELDED THERMOMETER, PRECIPITATION MEASURE

# A BREATHTAKING RECORD OF A GREAT CLIMB



**GRAYBEARD** Lawyer Wolfgang Diehl of Bern was second in command at 48.

Because the peak grows neither less majestic nor more merciful when conquered, last year's successful Swiss assault on Mount Everest was probably the world's most satisfying second place. Almost overlooked after the British triumph three years before (*LIFE*, July 13, 1953), the Swiss not only conquered Everest, but climbed the 29,002-foot summit twice in two days. For good measure they scaled Everest's previously unclimbed "repellent neighbor" Lhotse, the world's fourth tallest (27,890 feet) peak. As a fine additional prize they brought back these matchless photographs of a great achievement which is chronicled in a book, *The Everest-Lhotse Adventure*, to be released this summer.

The conquests of Everest seem to prove that with modern techniques and tools, especially oxygen, the world now has no unscalable peaks. Indeed, in developing these methods, the British and Swiss teams owed much to each other and acknowledged the mutual debt. In 1953 the British felt they had learned so much from a Swiss attempt on Everest in 1952 that they gratefully cabled their competitors, "Half glory to you." Then last year, when the Swiss had made it, they sent their British predecessors a gracious message: "All glory to you."



**ORGANIZER** Albert Eggler, 43, spent year picking and training team he led.

DECKED BY FAMOUS PLUME OF WIND-BLOWN SNOW, EVEREST IS SURVEYED BY ERNST REISS AS HE CLIMBS NEIGHBORING LHOTSE →











A GREAT CLIMB CONTINUED

# ON TOP AND MASTERS OF ALL THEY CAN SEE



← **ON EVEREST'S SUMMIT** in first of two successful climbs, Jüng Marmet holds ice ax with flags of Nepal (*top*) and Switzerland for partner Ernst Schmied.

**LOOKING DOWN ON LHOTSE** from Everest, climbers see peak already scaled by Fritz Luchsinger and Ernst Reiss. They went up vertical *couloir* rising to left.

CONTINUED

51

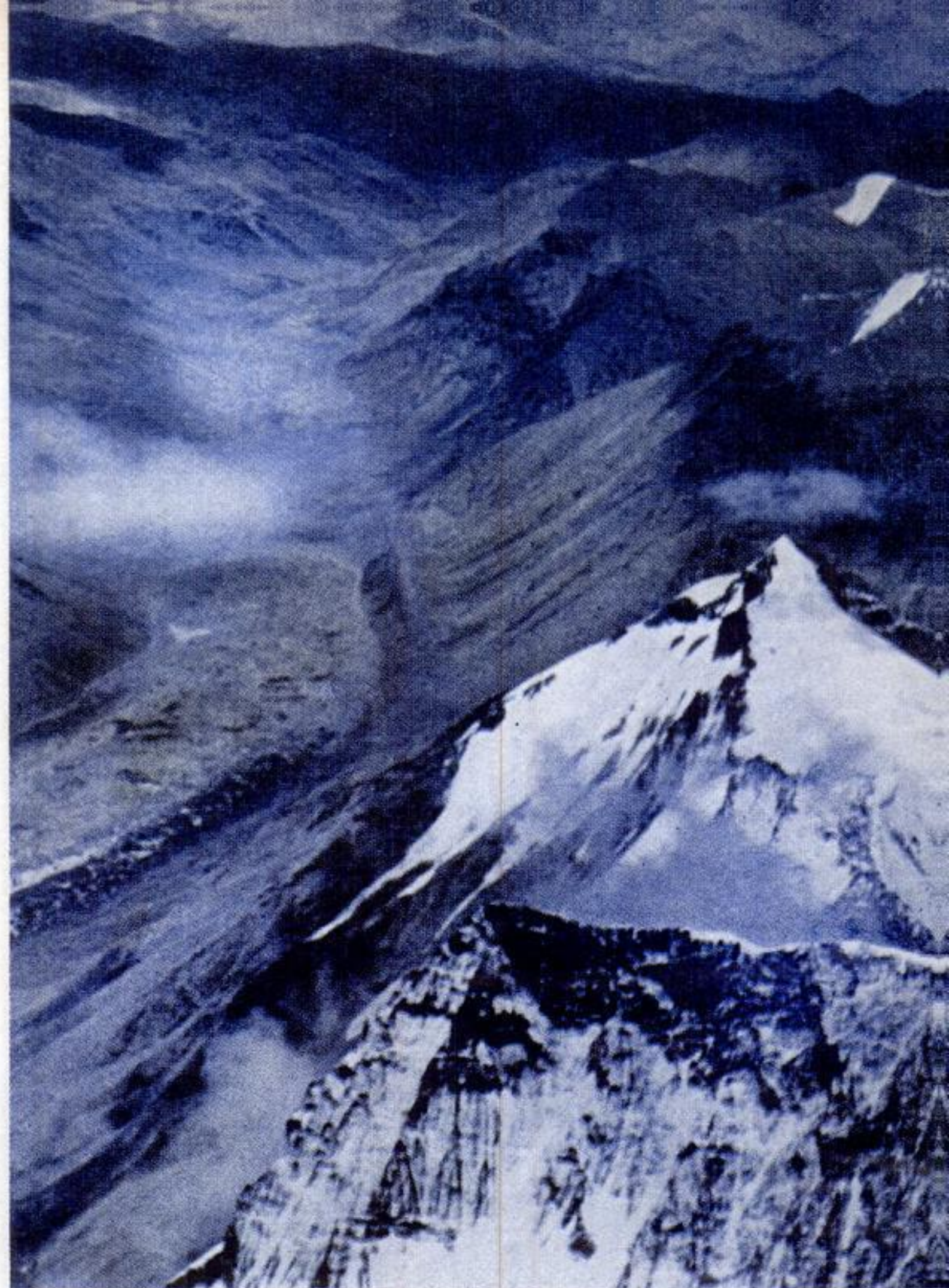




**PERILOUS TRAVERSE** finds Schmied working from rock outcrop, chopping steps across treacherous cornice of overhanging snow that leads to the summit.

## EVERY VIEW IS DOWN

Everest used all its weapons on the Swiss—numbing cold, thought-paralyzing height, wild blizzards born of the imminent monsoon. But also the climbers had that one vital element for success—"the luck of the weather"—when it counted. Once Lhotse was climbed, Marmet and Schmied vaulted Everest's last ridge in bright sunshine after a storm had buried their cooking gear and they breakfasted on stimulant pills. They spent an hour ranging their cameras over the breathless panorama where a 16,000-foot peak is called a foothill. Descending, they met Adolf Reist and Hansrudolf von Gunten coming up. Next day, after a fast climb from 27,550 feet, the second team reached the summit and spent two hours savoring a sight no other vantage point in the world could provide.



**NORTH FROM EVEREST** runs Middle Rongbuk Glacier (*left*). East Rongbuk curves to right. In center is Changtse, 24,738 feet. Peaks beyond are 16,000 feet.







**EAST FROM EVEREST** (*below*) fringe of Tibet lies northeastward in left background beyond Kangshung Glacier 11,500 feet below. Cloud-capped peak to right

of center is Chomo Lonzo, 25,558 feet. Peak at far right is Makalu, world's fifth at 27,789 feet. Climbers reached top up snow-covered ridge at right center, bottom.





# SUNBURN AGONY?



Get deep-down  
pain relief fast  
with

**NEW**  
**Intracel**

PENETRATING ANALGESIC

Greaseless INTRACEL quickly relieves the blaze, itching and pain of fresh sunburn. It feels so cool and soothing on hot skin and has a pleasant fragrance, too.

INTRACEL is also a revolutionary new treatment for muscular aches and pains. Unlike hot, irritating salves and liniments, cool, soothing INTRACEL penetrates through the skin to put pain to sleep deep inside the tissues where it hurts.

Use INTRACEL, too, for relief from burning feet, itching and pain due to insect bites and poison plants! If not completely satisfied, your druggist will refund your money!

**\$1.49**



INTRACEL also available in Canada

VCA LABORATORIES, LOS ANGELES AND NEW YORK

the soundest sleep name is America's oldest! \*

**Dougherty**

bedding with a 10 YEAR GUARANTEE!

\*Over 100 years  
at all good stores, DOUGHERTY BEDDING CO., Phila., Pa.

**TUMS**  
for ACID INDIGESTION-  
HEARTBURN  
**QUICK RELIEF** 10¢  
HANDY ROLL

Always carry Tums for top-speed relief of acid distress. No mixing, no waiting. Take Tums anywhere.

**AMAZING NEW**  
**PRES-IT-ON**  
**Fly Killer**

Modern new way to kill flies 'round-the-clock

NO MESSY DUST  
NO SMELLY SPRAY  
NO STICKY PAPER

Enough to Kill  
Thousands of Flies

BOX OF  
6 STRIPS  
**89¢**



Pres-It-On® Fly Killer is death to flies. They feed on it, drop dead in minutes. A coated tape which self-sticks to any surface, out of sight. Use around windows, doors, wherever flies gather. Lasts a full season. Saves time, mess and money. Now at better stores everywhere.

INSECTOTAPE DIVISION of Associated  
Tape & Label Co., Omaha, Nebraska

SEQUEL

## Wild musk ox grows tame

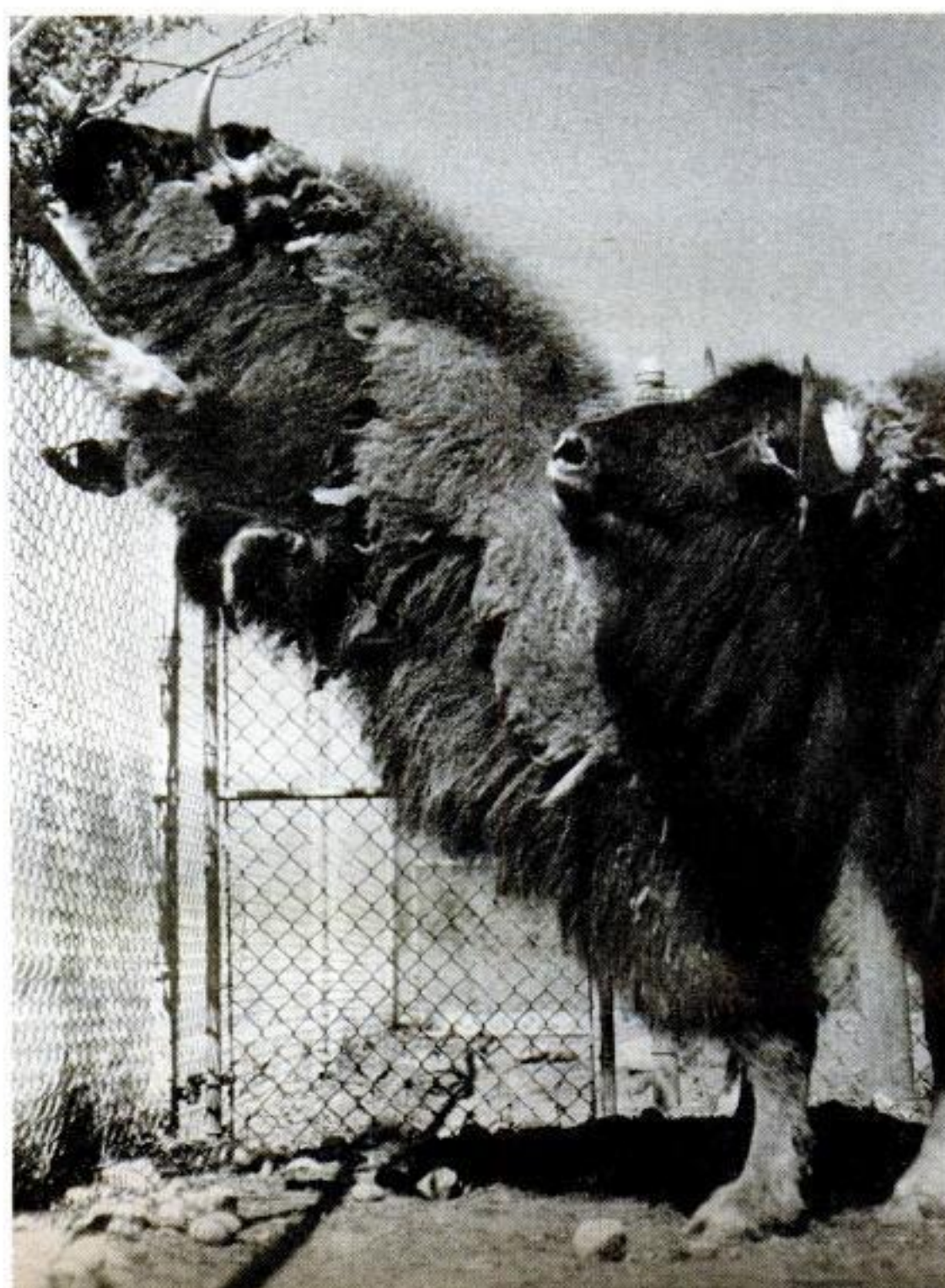


TEAL CARRIED CAPTURED CALF TO CAMP IN 1954



FULL-GROWN BULL, NOW 600 POUNDS, BUCKS PLAYFULLY WHEN FIRST LET LOOSE ON OPEN PASTURES EACH DAY

## VERMONT DOMESTICATES ARCTIC ANIMAL



Three years ago John Teal, Arctic explorer, went up into northern Canada and captured three young musk ox calves (LIFE, Sept. 21, 1954). He brought the wild animals back to his agricultural research farm at Huntington Center, Vt. to find out if they could be successfully domesticated. If so, he thought, it might be possible to utilize them in climates which are too cold to support ordinary cattle, like Alaska or northern Canada.

Today, after three years, Teal has succeeded in taming the shaggy creatures, which have thrived in comparatively warm New England and have become as playful as big dogs and as curious as goats. He has also had their heavy wool processed and found that it could be as commercially valuable as cashmere. Now, having proved the oxen can be domesticated, he hopes to establish an experimental farm with his tamed herd in the Arctic where he can prove their agricultural value to far northern settlers.

← NIBBLING LEAVES, musk ox stands on hind legs like a goat to graze from trees outside its corral.





Enlarged from a snapshot taken on Kodak's new Verichrome Pan Film

## For the best snapshots you ever took... Kodak's great new Verichrome Pan Film!

It's easy to get richer, more sparkling snapshots with Kodak's new Verichrome Pan Film—the same type of film professionals use. New Verichrome Pan makes people, places and pets all look more lifelike—whether you shoot in bright sunlight, in shade, or indoors with flash. Why not try a roll or two this weekend? You'll find new Verichrome Pan Film on sale everywhere.

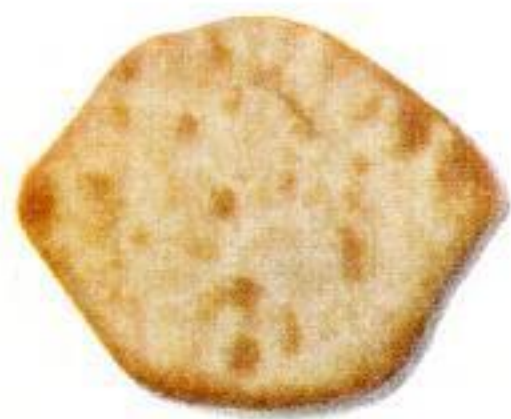
*The new film in the familiar yellow box*

**EASTMAN KODAK COMPANY . . . Rochester 4, N.Y.**





# 40 ways to enjoy outdoor living



1. Chippers are NEW! Chip-shaped crackers with potato flour in 'em.



2. Entertain with the newest! Chippers are crisp, not crumbly, divine for dips.



3. Zippy Chipper dipper: liver pâté, sour cream and chopped chives.



4. Chipper sipper: limeade with orange juice ice cubes. Sip, with Chippers.



5. Try consommé "on the rocks" with NEW lively-flavored RyeThins.



6. Hard-cooked egg slices, pimiento strips, make quick canapés.



7. Fill tomato with crab meat dip. Scoop it up with zesty Rye Thins.



8. Mash sardines, add few drops of lemon juice. Use as spread or dip.



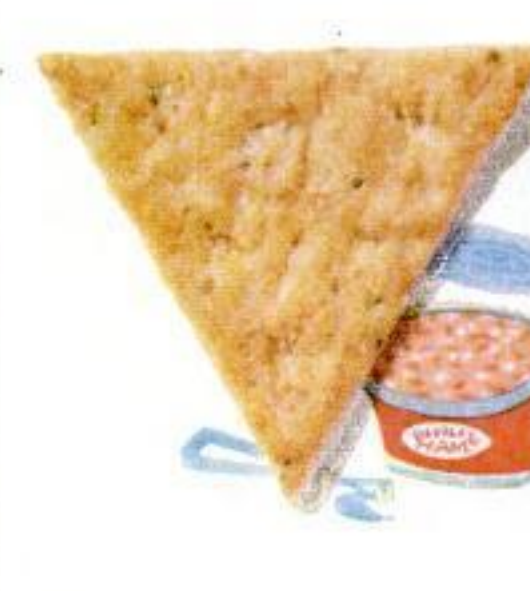
9. Combine cream cheese and pickle relish for a good-tasting spread.



10. Grill, serve shrimp in heavy aluminum foil, pass the Triangle Thins.



11. On family auto rides, take snappy Triangle Thins for the kids.



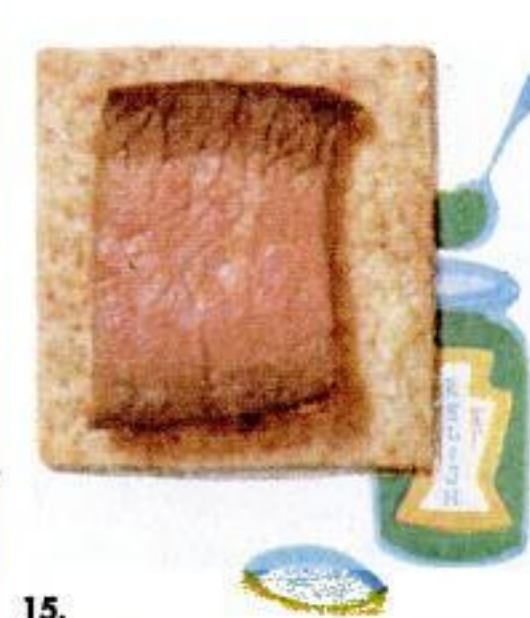
12. Nippy-tasting Triangle Thins "dig" into deviled ham and cheese spread.



13. Circle on the square: a grilled mushroom cap popped on a Wheat Thin.



14. Eating a whole-wheat tangy Wheat Thin—with jam—isn't a bad idea!



15. Eat up left-over steak on crisp Wheat Thins. Relish goes well, too.



16. Sip a cool tomato and clam juice cocktail. Munch a thin, thin Wheat Thin.



17. Not lemon slice but lemon sherbet in iced tea. So good with our pretzels!



18. Freeze strawberries in ice cubes for soft drinks. Serve Veri-Thin Pretzels.



19. Ring-around-the-ice-cream with crisp fresh Veri-Thin Pretzels.



20. Mix up a melon cup!—in a cantaloupe shell. Trim with Veri-Thin Pretzels

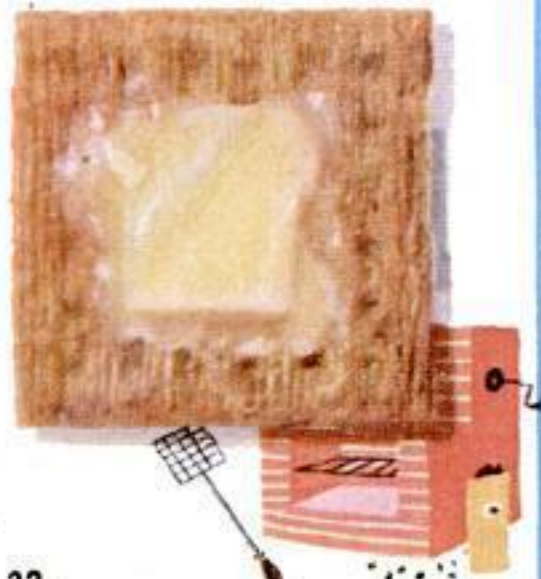




# with Nabisco Snacks



21. Serve avocado dip in its shell, scoop up with delicious Triscuit Wafers.



22. Put butter pat on wheaty tasting Triscuit. Grill for a second. Great!



23. Slice cucumbers, olives. Put slice of each on Triscuit Wafer.



24. Blend egg yolks, milk, and olive oil. Drink, with Triscuit.



25. Why not cheese on cheese? Try bleu on Nabisco Bleu Cheese Crackers.



26. Fascinating spread: tuna fish, mayonnaise, a dash of curry powder.



27. Any fruit is fabulous, with the racy tang of Nabisco Bleu Cheese Crackers.



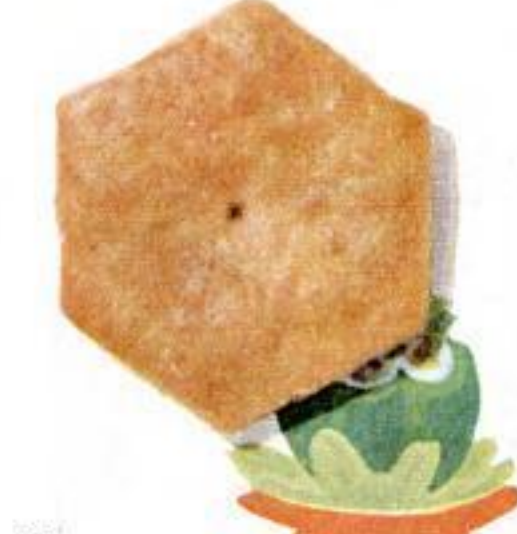
28. Iced cauliflower segments, any dip... and Nabisco Bleu Cheese Crackers.



29. Grill cheese on crisp Cheddar-Bits, serve with apple sauce. Mmmmm!



30. Let the cheddar flavor of Cheddar-Bits perk up oniony salads.



31. Serve vegetable salad in green pepper. Eat the dish!—with Cheddar-Bits.



32. Stuff cored dill pickle with cream cheese, slice, serve on Cheddar-Bits.



33. Blend peach jam, peanut butter... serve as dip in hollowed-out pineapple.



34. Mix parmesan cheese, mayonnaise. Put on "cheddary" Ritz Cheese Crackers.



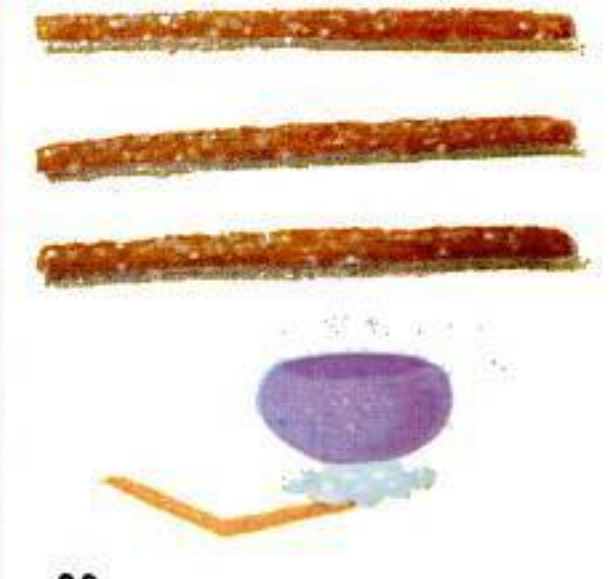
35. Radish rosettes look pretty, taste good on crisp Ritz Cheese Crackers.



36. Easy-to-serve dessert—seedless white grapes and Ritz Cheese Crackers.



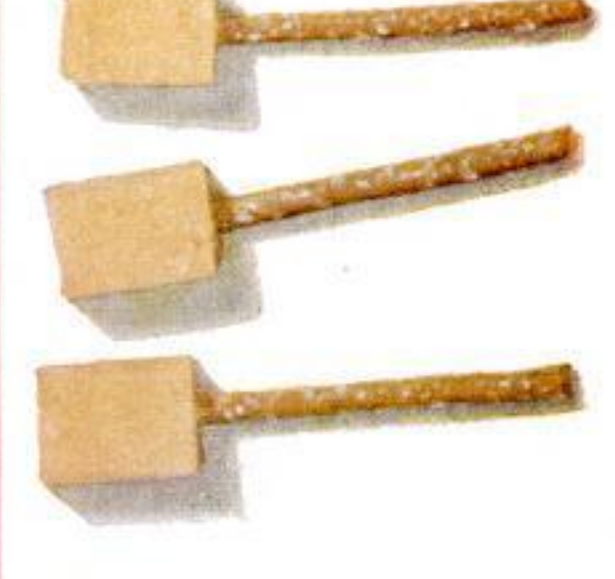
37. Crumbled Veri-Thin Pretzel Sticks make a crunchy topping for ice cream.



38. Patio punch: grape juice, ginger ale. Plus Veri-Thin Pretzel Sticks.



39. Easy beach snack: deviled eggs, salty, crisp Veri-Thin Pretzel Sticks.



40. Spear cheese cubes with everyone's favorite—Veri-Thin Pretzel Sticks.



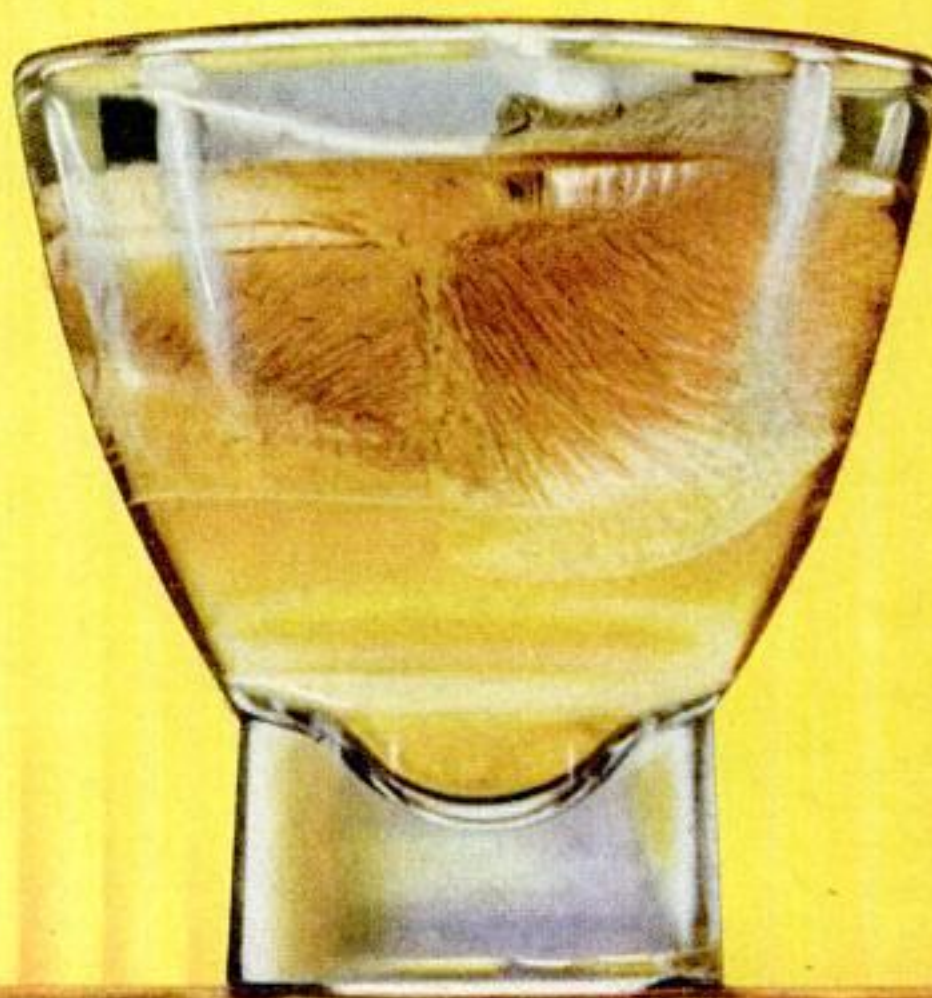
NATIONAL BISCUIT COMPANY®



# I. W. HARPER

since 1872

*The Gold Medal Whiskey*



*...it's always a pleasure!*

In the lighter, milder 86 Proof  
or in 100 Proof Bottled in Bond  
Every drop of the milder 86 Proof is original and genuine  
I. W. Harper—distilled and bottled at the same distillery as  
the famous 100 Proof Bottled in Bond.



BOTH KENTUCKY STRAIGHT BOURBON WHISKEY • I. W. HARPER DISTILLING COMPANY, LOUISVILLE, KENTUCKY



# Sweet Tears for Lost Tresses

## A LITTLE FRENCH MOVIE ACTRESS PASSES THROUGH QUICK SHOWER

This is the time of year when little girls get their long curls cut off because of the weather and family crises follow the shearing. Such a crisis came after the cutting of Brigitte Fossey's curls, though Brigitte was having it done for art. The 10-year-old French actress, who starred in *Forbidden Games* (LIFE, Jan. 12, 1954) was acting a part in *The Happy Road*, a delightful bit of movie whimsy produced by Gene Kelly for MGM. When, as the plot required, the hair began to fall she was calm. But then she looked offstage and saw her mother suddenly dissolved in sentimental tears. Promptly Brigitte, too, was howling. It took a while (*following pages*) for the clouds to clear away and let the show go on.

In *Happy Road* Brigitte plays a French girl who runs away from school with an American boy and tries to reach her parents in Paris. They are chased by police, NATO troops and the bicycle riders of the Tour de France. Only by cutting Brigitte's hair as a disguise do they win through.



ACTING THE SCENE, BRIGITTE SUBMITS TO BOBBY'S CUTTING HER CURLS

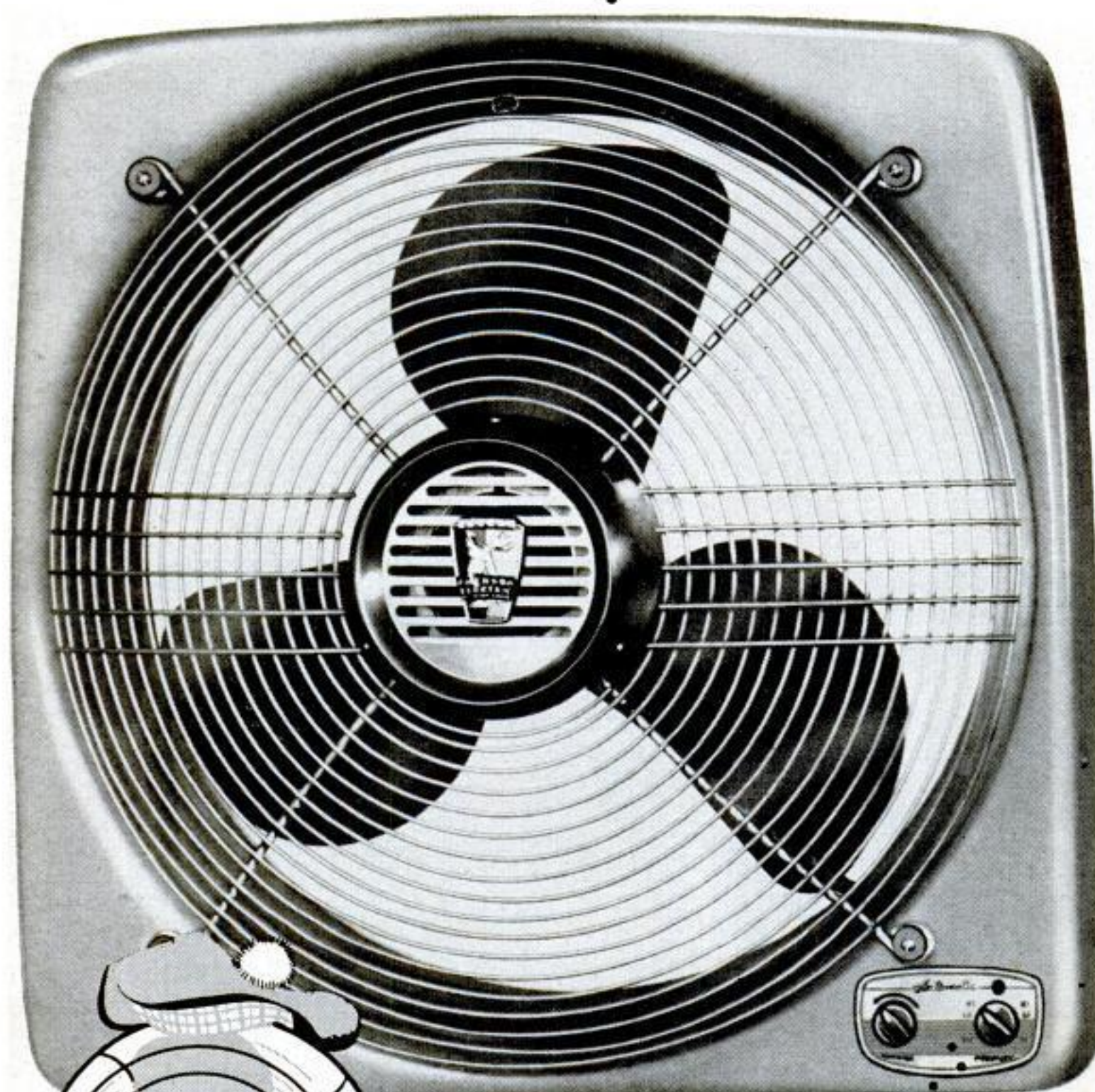


AS SCENE ENDS, BRIGITTE BREAKS INTO STORM OF WEEPING WHEN SHE TURNS AND SEES HER MOTHER STANDING OFF SET AND CRYING OVER LOST LOCKS



EMERSON-ELECTRIC'S

# "Fan That Tells"



*Tells  
itself when to  
turn off or on!  
Tells you  
what it's doing!*

The latest 20" window fan by Emerson-Electric.  
Electrically reversible with thermostat. Exclusive  
system of colored lights tells you: High Speed—  
Low Speed—Ventilating—Exhaust.

*Buy Quality... Buy Long Life  
made by the Originators of the  
5-Year Guarantee*

EMERSON-ELECTRIC

OF ST. LOUIS



Since 1890

LOW  
INITIAL COST  
**\$48<sup>95</sup>**

LOW  
OPERATING  
COST  
(a Few Pennies  
a Day)

TEARS FOR TRESSES CONTINUED



COMFORTING EACH OTHER, Brigitte and her mother rush tearfully into each other's arms and murmur endearments to one another in French.



GETTING MOTHERLY SYMPATHY, Madame Fossey clutches handkerchief as Bobby Clark's mother sits with her and movie-makers resume work.



BEGINNING TO SMILE, Brigitte listens as Gene Kelly (in cap), directing the scene, jokes with her and explains that she will be prettier than ever.

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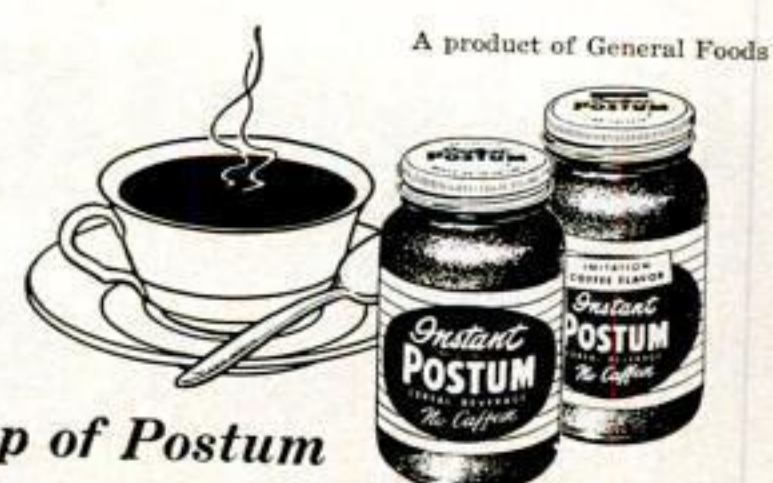
“Let me turn the pages while Dad drinks his Postum!”

Leafing through photos, lounging with the kids—family fun is always more fun with Postum.

Postum's grain-rich, slow-roasted flavor sets it apart from everyday hot drinks, gives it a unique character of its own. Satisfying. Modern.

And Postum is, of course, 100% caffeine-free; safe at bedtime, safe at any time. Postum helps you enjoy a good night's sleep.

Try this *different* hot drink treat today! A truly distinctive drink for less than a penny a cup.

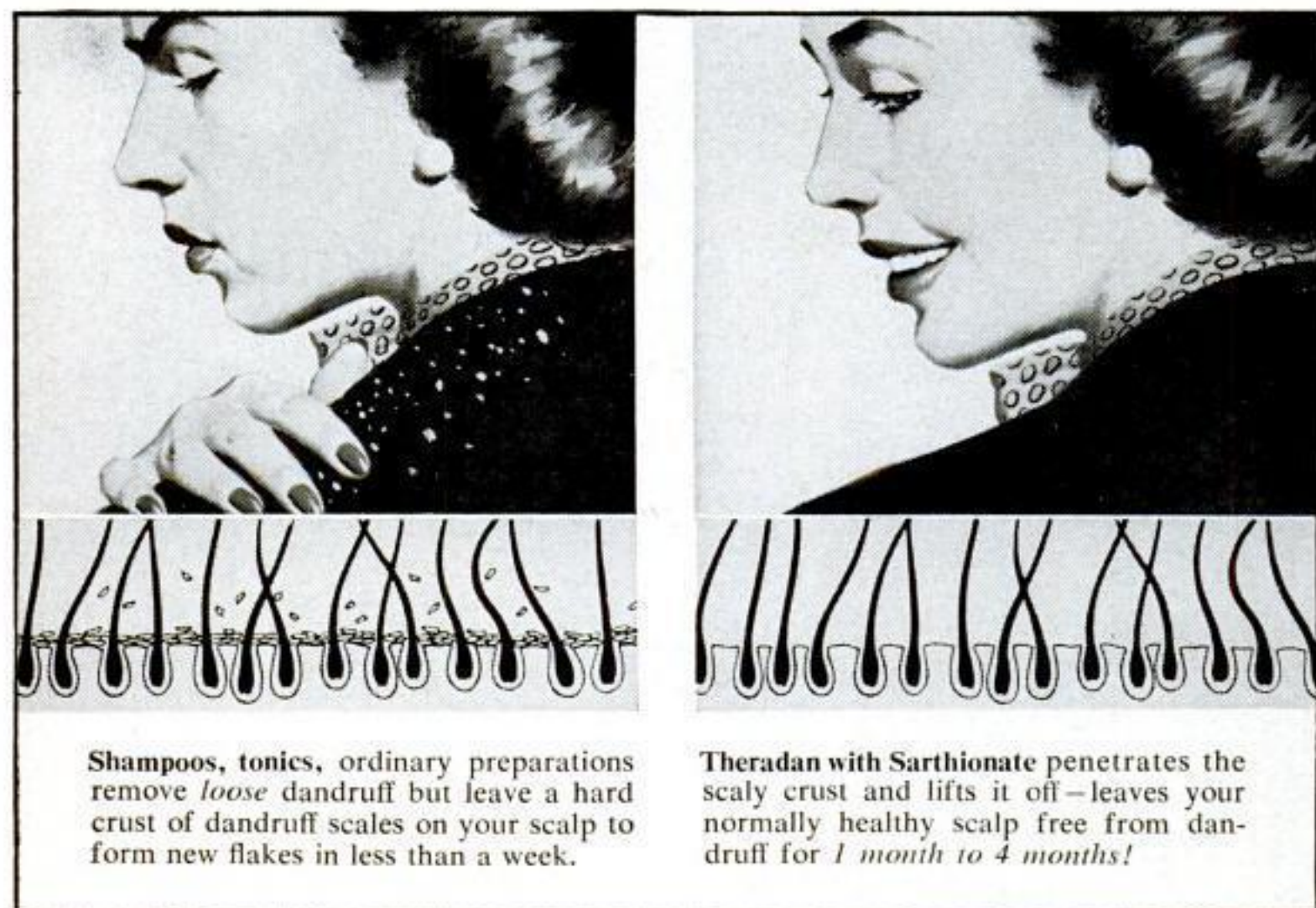


*Variety is a cup of Postum*



**New medical anti-dandruff formula...**

# Clears up the severest dandruff ...with just 3 applications!



Theradan is not a shampoo! Is not a tonic!  
Bristol-Myers' new Theradan penetrates and removes  
hard scaly crust from your scalp  
...to stop new dandruff before it starts.

Like any man or woman who suffers from dandruff, you may doubt that it can be *controlled*—much less *eliminated* for long periods.

But Theradan is *not* just a tonic—*not* a preparation you use every day or every week—*not* a shampoo you wash right out. It's a new kind of medical treatment, containing penetrating *Sarthionate*. Unlike so-called "dandruff-treatment" shampoos, Theradan stays on the scalp long enough for the medicine to do its work—usually from ½ hour to 1 hour before shampooing. In a very severe case, it can stay on as long as needed.

Theradan goes far beyond ordinary preparations that only remove loose dandruff. Such preparations can't touch the layer of hard scaly crust that sticks to the scalp and keeps forming new dandruff flakes. Theradan removes this layer—gently and surely loosens it and lifts it from your scalp. Thus Theradan

leaves your scalp clean and scale-free—stops further dandruff before it starts!

In 20 months of testing by skin specialists, Theradan was completely effective in dandruff cases so severe that even strong prescription remedies failed to give adequate relief. With Theradan, none of these men and women had dandruff again for 1 month to 4 months.

Theradan also kills scalp germs—ends itching due to dandruff. Get Theradan at your neighborhood store today . . . and use it with confidence.

**NOTE TO PHYSICIANS:** The statements in this advertisement are supported by clinical tests. For a report of these tests, write Medical Director, Bristol-Myers Co., Dept. L-771, 630 Fifth Ave., New York 20, N. Y.

5½ OZ.  
\$2.00



## Theradan

TRADE MARK

with exclusive penetrating ingredient, *Sarthionate*

T.M.

From the pharmaceutical laboratories of Bristol-Myers, makers of Bufferin®

## TEARS FOR TRESSES CONTINUED



**CHEERFUL AGAIN**, Brigitte laughs with Kelly, Bobby and her mother while skilled hands of a professional hairdresser complete her new hair-do.



**ON THE SET** little Bobby takes a few token snips with the shears to show him finishing up well-styled duck-tailed bob as the cameras wind up the scene.



**CAPERING WITH THE CURLS**, Bobby delights Brigitte and so amuses Kelly that he promptly incorporated this bit of unrehearsed fun into movie.





# Be Chewsy

CHOOSE THE ONE THAT "BELONGS"

BEECH-NUT...the quality gum



*the 5¢ luxury*



# How many of these cool drinks can you name?

(Score yourself... see answers below)



**T**HINK nothing of it if you don't know the names of *all* these cool, easy-to-make, refreshing drinks. But—reproach yourself thoroughly if you don't know how delightful they are when made with Calvert Reserve or Calvert Dry Gin! Keep both on hand to please all your guests. Clear-headed Americans everywhere *prefer* the Calvert taste.

Here are the answers...and the recipes. (If you score ten or more correct answers, rate yourself a Master Mixologist.)

**1. Calvert Old Fashioned**...crush  $\frac{1}{2}$  lump sugar, dash biters together with splash of soda. Add ice cubes, 2 oz. Calvert Reserve, orange slice and cherry. Stir.

**2. Calvert Mint Julep**... $\frac{1}{2}$  tsp. sugar, 4 sprigs mint, dash of water. Mash in silver mug. Fill with 2 oz. Calvert Reserve, shaved ice. Stir until frosted. Decorate with mint.

**3. Calvert Gimlet**...juice  $\frac{1}{2}$  lemon, tsp. sugar, 2 oz. Calvert Dry Gin. Shake with shaved ice, strain.

**4. Calvert Whiskey Sour**...juice  $\frac{1}{2}$  lemon,  $\frac{1}{2}$  tsp. sugar, 2 oz. Calvert Reserve. Shake with cracked ice, strain. Decorate with orange slice, cherry. Add splash of soda.

**5. Calvert Gin Rickey**...juice  $\frac{1}{2}$  lime, 2 oz. Calvert Dry Gin over ice cubes. Fill with soda. Stir.

**6. Calvert Martini**...to 4 parts Calvert Dry Gin add 1 part dry vermouth. Stir with cracked ice, strain into chilled glass. Add olive or twist of lemon peel.

**7. Calvert Tom Collins**...juice  $\frac{1}{2}$  lemon, tsp. sugar, 2 oz. Calvert Dry Gin. Stir well. Add ice, soda, cherry, orange slice.

## CLEAR HEADS AGREE: every





**8. Calvert On-the-Rocks...** pour 2 oz. Calvert Reserve over ice cubes. Add twist of lemon, if desired.

**9. Calvert Highball...** pour 2 oz. Calvert Reserve over ice cubes in a highball glass. Fill with water, soda, ginger ale, or your favorite mixer. Stir.

**10. Calvert Gin Mist...** pour 2 oz. Calvert Dry Gin over finely cracked ice. Add lemon peel. Stir.

**11. Calvert Manhattan...** to 3 parts Calvert Reserve add 1 part sweet vermouth. Stir with cracked ice, strain into cocktail glass. Decorate with cherry.

*And—remember to ask for these cool drinks, expertly made, at your favorite bar.*

**12. Calvert Gin and Tonic...** pour 2 oz. Calvert Dry Gin over ice cubes. Fill with quinine water. Add slice of lemon or lime. Stir.

**13. Calvert Whiskey Collins...** juice  $\frac{1}{2}$  lemon, tsp. sugar, 2 oz. Calvert Reserve. Stir well. Add ice, soda, cherry, orange slice.

**14. Calvert Alexander...** to 1 oz. fresh cream add 1 oz. creme de cacao and 2 oz. Calvert Dry Gin. Shake with cracked ice, strain.

**15. Calvert Ward 8...** juice  $\frac{1}{2}$  lemon, 6 dashes grenadine, 2 oz. Calvert Reserve. Shake with ice. Add orange slice, soda.

**16. Calvert and Cola...** juice  $\frac{1}{2}$  lime, 2 oz. Calvert Reserve over ice cubes in a highball glass. Fill glass with cola and stir.

See your dealer for reprints of these recipes and for party ideas. And ask him about the twin-bottle Calvert Party Pair. It's a portable bar—perfect for parties and picnics!



drink tastes better with **Calvert**  
Nothing finer in American taste

CALVERT DISTILLERS CO., N.Y.C. CALVERT RESERVE. AMERICAN BLENDED WHISKEY. 86 PROOF. 65% GRAIN NEUTRAL SPIRITS. CALVERT DRY GIN. DISTILLED DRY GIN. 90 PROOF. DISTILLED FROM AMERICAN GRAIN.

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# Roadside Inns and Their Fine Food

## TRAVELERS IN AMERICA CAN FIND SUPERB COOKING

**M**ore than ever during the summer months, vacationing motorists come face to face with one of the traveler's most consuming problems: where to stop to eat. Confused by conflicting opinions within the car or dubious roadside advice from without, they too often end up at hamburger joints or "recommended" restaurants where the cooking is indifferent. But some travelers, who care for good food and are willing to go out of their way for it, take advantage of the fact that some of the finest cooking in the country can be found at American roadside inns. To enjoy it requires some planning and certain expense. But it can be worthwhile.

The nine places shown in these color pictures and

the 40 listed after them are representative of the best in American roadside inns. Their settings are interesting. Their service is good. But, most important, their food is superb. The cooking in some cases is regional—maple sugar dishes in Vermont, country ham in Kentucky. In other cases it is largely continental. Most inns are medium- to high-priced. Of the inns pictured, only two take overnight guests, the Newfane and the Beaumont. All except the Beaumont and the Stagecoach, which do not serve liquor at all, have outstanding wine cellars. Almost all of them are so sought-after that the motorist who cares about his time, his temper and his stomach will be wise to phone up ahead for reservations.

Photographed for LIFE by BRADLEY SMITH



INN (BACKGROUND) FACES TOWN GREEN FLANKED BY COUNTY COURTHOUSE (LEFT). STATUE HONORS CIVIL WAR DEAD

### VERMONT TRADITION

**B**uilt in 1787, the Newfane Inn is little changed since the days when it was the only public building in town. Visitors can wander through rambling corridors, look into the public and private rooms, all furnished with colonial antiques. The manager and chef, René Char-dain, serves French and Italian dishes like Escargots Bourguignonne and Chicken Tetrizzini, and homespun fare like broiled Vermont chicken, maple sugar sundaes.

### NORTHWEST VISTA

**S**noqualmie Falls Lodge, 29 miles east of Seattle, gives guests a breathtaking view along with their meals, which include northwestern dishes like fresh red salmon steak, fillet of sea snapper, brook trout and thick charcoal-broiled lamb chops. The lodge's big meal is Sunday breakfast at which owner Orville Graves serves nine varieties of fresh fruits and berries, porridge, corn fritters, eggs, sausages and hot pancakes with honey.

MISTS CAUSED BY 268-FOOT DROP OF SNOQUALMIE FALLS FORM RAINBOW BELOW LODGE









E. H. EICHLER STANDS BY RESTAURANT BUILT TO RESEMBLE BARN. ANIMALS ARE CARVED FROM LOGS

## FISH AND GAME IN MIDWEST

**L**ocated in a Dundee, Ill. private game preserve, the Milk Pail has a forest-to-table operation that provides patrons in the proper season with pheasant, partridge, mallard duck, wild

turkey, guinea hen, rainbow trout and bass, served fresh or smoked over hickory and apple wood. The name has been kept from days when the restaurant was only a small dairy bar.



MILTON INN, BUILT OF NATIVE FIELDSTONE AND COVERED WITH ENGLISH IVY, WAS BUILT IN 1740

## SEAFOOD ON EASTERN SHORE

**T**he Milton Inn in Sparks, Md., once a manor house and later a boys' school, has wide fireplaces, two-foot-thick walls, pine flooring and schoolboys' initials carved in the old beams.

Proprietor Ivan Drechsler Jr. converted the house into an inn 10 years ago. Specialties are Maryland Crab Imperial, Cold Shrimp Louis, chicken lobster and Rock Cornish game hen.



CHEF ANTOINE GILLY, A COMMANDER OF CONFRERIE

## FRENCH COOKING

**L**a Crémaillère a-la-Campagne is a 130-year-old farmhouse in North Castle, N.Y., 35 miles out of New York City. Specialties (clockwise from bottom center) are Lobster Americaine, golden Terrine de





DES TASTEVIN, PRESIDES OVER HOUSE SPECIALTIES

## IN THE SUBURBS

Pheasant, roast duck with orange, petit fours, Charlotte Russe, ham and melon chilled on a carved ice duck, roast filet of beef with truffles, chicken aspic. Wines (left to right) are Pouilly-Fuisse and Corton.



BEAUMONT'S GUESTS ARE SERVED APPETIZERS ON LAWN OF THREE-STORY BRICK INN BUILT IN 1845

## CHICKEN AND HAM IN KENTUCKY

The Beaumont Inn in Harrodsburg, Ky. tenaciously upholds the southern traditions of its region. First-time diners are always served the "Beaumont dinner"—southern fried chicken,

Kentucky ham, corn pudding and Chess Pie. If they protest, the inn will agree to let them try other local dishes like little pig sausages with fried apples and the Beaumont ham loaf.



OUTDOOR DINING AREA SHADED BY PECAN TREE IS NEXT TO WHAT WAS ONCE SMOKEHOUSE (RIGHT)

## SIRLOIN IN THE SOUTHWEST

The Stagecoach Inn was built in 1840s at Salado, Texas along the old Chisholm trail to take care of stagecoach travelers. Among early patrons were the Dalton brothers, Jesse James

and General Custer. Though Proprietor Dion Van Bibber is a New Englander, his fare is strictly Texan: sirloin steaks, meat pies, hush puppies, banana fritters, barbecued chicken.

CONTINUED





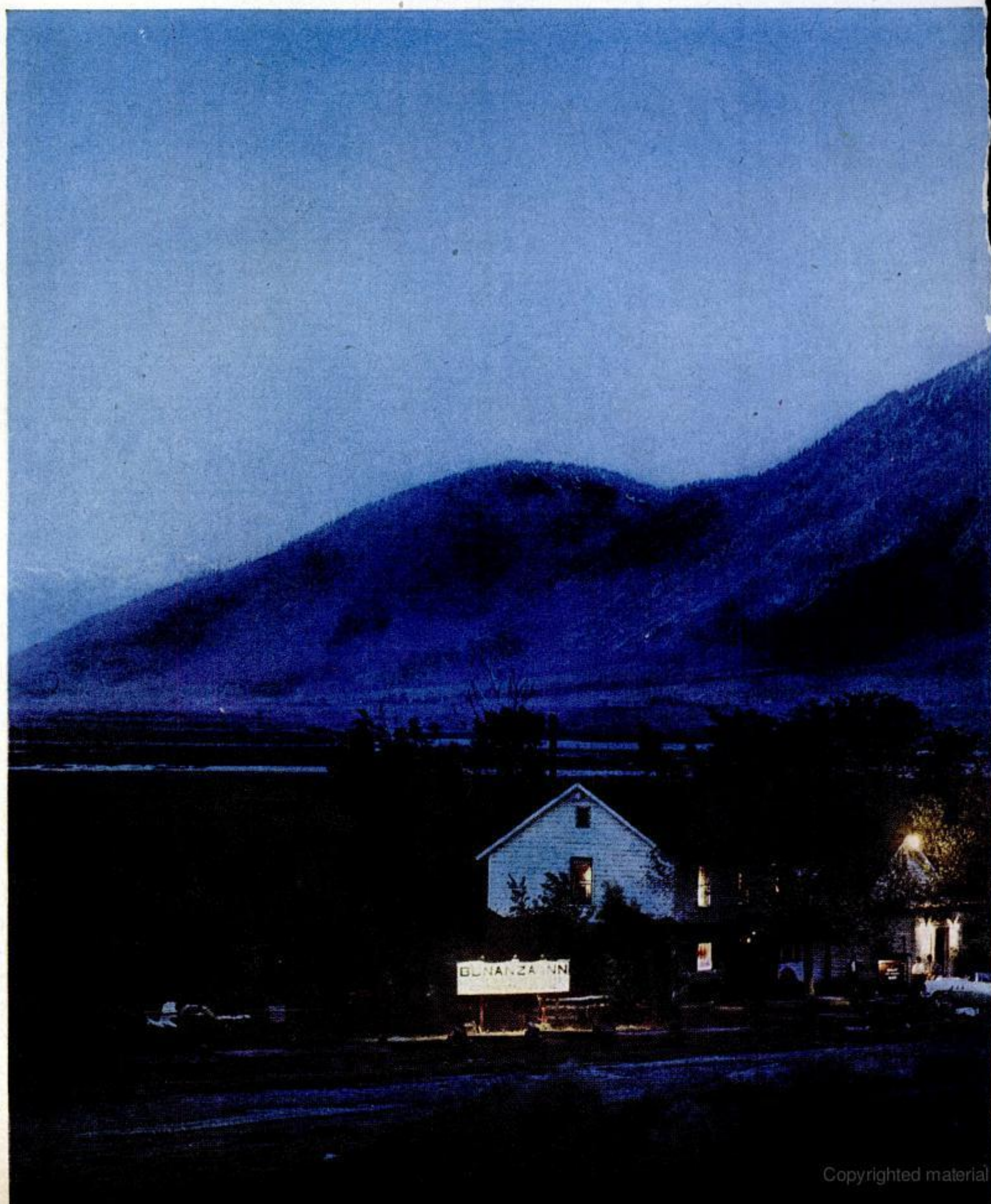
AT BIRD AND BOTTLE (ABOVE) DINING PATIO IS SHADED BY 175-YEAR-OLD SUGAR MAPLES CLOSE TO GARDEN WHERE INN'S FRESH VEGETABLES ARE GROWN



BREAKFASTS ARE SOMETIMES EATEN OUTDOORS

## VARIETY IN WEST

In the gold rush days the Bonanza Inn at Wally Hot Springs, Nev. was a popular hangout for men who got rich from the Comstock lode and wanted to splurge on fancy food and drink. Though gradually rebuilt after a fire in 1929, the inn still has a frontier look. Its Norwegian proprietors, Halvor and Jinny Smedrud, cater to many tastes with frogs' legs, sweetbreads, western sirloin or, for people who like great variety in a single meal, a huge smorgasbord.





## HOME FARE ON THE HUDSON

**B**uilt in 1761 as Warren's Tavern in the highlands of Garrison, N.Y., 55 miles up the Hudson River from New York City, the Bird and Bottle Inn still preserves the original flooring, beams, paneling and fireplaces. Tables are set with pewter dishes. Diners eat in either of two small interior dining rooms or when the weather is mild on the outdoor patio. Proprietors Charles and Constance Stearns took the building over in 1940, restored it with great care to retain the atmosphere of Hudson River colonial, and now offer two types of fare—Creole dishes, like New Orleans deviled crab, shrimp bisque or baked chicken, and native dishes like black bean soup, turkey pot pie, and glazed country ham with hot grape sauce.



BONANZA INN (LEFT, BELOW) IS WEATHER-BEATEN HOMESTEAD IN VILLAGE THAT ONCE WAS STATION FOR PONY EXPRESS. PEAKS BEYOND ARE SIERRA NEVADAS







“Mother never ran out of  
Kellogg’s Corn Flakes”



## FORTY OTHER FINE PLACES

In these roadside inns country motorists will also find congenial surroundings and excellent food. Most are off the beaten path. Not all serve liquors and only about a third provide any lodging.

### NORTHEAST

**SNOWBERRY'S LOBSTER HOUSE**, Pine Point, Maine, sits on the shore by the Atlantic. It serves lobsters, clams and other local seafood.  
**LOVETT'S**, Franconia, N.H., is a 160-year-old farmhouse with Early American decor and American cooking.  
**THE SHELburne HARBOUR INN**, Shelburne, Vt., is a Georgian mansion on Lake Champlain. Menu is mostly French.  
**GUNDLACH'S HOFBRAU HOUSE**, Plainville, Mass., is a clapboard farmhouse where guests get German-American cooking, German wines.  
**THE TOLL HOUSE**, Whitman, Mass., dates from 1709. Its staple is New England cooking, but it offers a different foreign dish each week.  
**CHILLINGSWORTH**, East Brewster, Mass., a gray shingle house on the bay side of Cape Cod, serves French food.  
**THE WHALE INN**, Goshen, Mass., a farmhouse, serves American food.  
**THE FERRY TAVERN**, Old Lyme, Conn., was once a Connecticut River ferry station. Its specialty is seafood.  
**SIMSBURY HOUSE**, Simsbury, Conn., is a Victorian mansion whose dining room, terrace, carriage house are used for dining. Menu is American.  
**THE KREBS**, Skaneateles, N.Y., serves American dishes like strawberry shortcake or ham with sherry-maple glaze.  
**THE SILVER HORN**, Millbrook, N.Y., a remodeled old Quaker meeting-house, serves steaks from its own Angus cattle.  
**THE SWISS TAVERN**, Pompton Lakes, N.J., has a Swiss menu featuring *truite au bleu*, veal in white wine.  
**THE TOW-PATH HOUSE**, New Hope, Pa., an old canal station, specializes in lobster thermidor. Guests eat on terraces by a stream.  
**THE PIPERSVILLE INN**, Plumsteadville, Pa., is an old brick Pennsylvania Dutch inn serving table d'hôte German cooking—in large portions.

### SOUTH

**THE GRANARY**, built in Georgetown, Md. 130 years ago as a grain depot, specializes in steaks and Chesapeake rockfish.  
**OLNEY INN**, Olney, Md., is a spacious shingled farmhouse where mint juleps are served on wide lawns under the elms. The menu is American.  
**THE TIDES INN**, at Irvington, Va. on Rappahannock River, has dock for yachts, serves spoon bread and oyster stew made from colonial recipes.  
**THE NU-WRAY INN**, Burnsville, N.C., a mountain inn built around a 125-year-old log house, serves southern, family-style meals at set hours.  
**THE SQUIRREL INN**, Summerville, S.C., offers continental food and good wine in a setting of azaleas and Spanish moss.  
**CHALET SUZANNE**, Lake Wales, Fla., has an international cuisine to fit decorations imported from Spain, Italy, Egypt and Scandinavia.  
**OLD TALBOTT TAVERN**, Bardstown, Ky., a white brick inn, serves Kentucky dishes like ham with red-eye gravy.  
**SPRING LAKE RESTAURANT**, Bellefonte, Ark., has glassed-in dining room out over trout pond. Menu has trout, catfish.

### NORTH CENTRAL

**THE GOLDEN LAMB INN**, Lebanon, Ohio, state's oldest inn, is famous for Virginia ham, blackbottom pudding, sour cream dishes.  
**THE OLD BARN INN**, St. Albans, Mo., formerly a cow barn, offers an American menu with lavish desserts on terraces near a pool.  
**THE OLD OLTZ HOUSE**, Creve Coeur, Mo., cooks on order guinea hen, fresh rainbow trout and duckling with wine sauce.  
**THE FOX AND HOUNDS**, Hubertus, Wis. (near Milwaukee), is a log house in kettle moraine hills. A specialty is roast duck with wild rice.  
**THE LOWELL INN**, Stillwater, Minn. on the St. Croix River, has an indoor pool from which patrons select their brook trout.  
**THE OX YOKE**, Amana, Iowa, is one of four good family-style Amana Society eating places in the community. Food is German.

### WEST

**THE COUNTRY KITCHEN**, Littleton, Colo., features smorgasbord with choice of 70 Swedish dishes in a chink-log mountain cabin.  
**THE COPPER KETTLE**, Aspen, Colo., once a mining post, specializes in dishes from six countries—a different specialty each night.  
**ARDOVINO'S**, Anapra, N.M. (near El Paso), is isolated white ranch house with windmill overlooking swimming pool. Cooking is Italian.  
**LA POSTA**, Mesilla, N.M., an old adobe trading post in desert country, has Mexican food but also serves steaks and western dishes.  
**PARRY LODGE**, Kanab, Utah, near the Grand Canyon, is a rambling white house serving American dishes like pot roast or stewed chicken.  
**OJAI VALLEY INN**, Ojai, Calif., has a country club atmosphere, looks out to the Santa Ynez Mountains, offers elaborate suppers and buffets.  
**APPLE VALLEY INN**, Victorville, Calif., is a stone-and-redwood ranch resort with a huge outdoor barbecue pit and a 30-foot-long buffet.  
**THE NEPENTHE**, Big Sur, Calif., has a barbecue pit at the brink of a high cliff over the Pacific. The menu is international.  
**LITTLE RIVER INN**, near Mendocino, Calif., is a farmhouse overlooking the Pacific. Specialties are abalone dishes and fresh berry desserts.  
**MON DESIR**, Central Point, Ore., is an old country home with landscaped gardens. Specialty is marinated prime ribs with home-grown herbs.  
**THE CRAB BROILER**, Seaside, Ore., serves local crabs, oysters and razor clams in an English tavern style setting.  
**THE ALDERBROOK INN**, Union, Wash., is a rambling white lodge on the Hood Canal featuring local salmon and seafood.

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(or your money back)

... all day in the sun—even the *first* day!  
 SEA & SKI's *positive action* conditions skin, *prevents peeling*, lets you tan beautifully without discomfort... you'll have a long-lasting tan others admire.

That's why SEA & SKI outsells all other suntan products.

Look for SEA & SKI's special-offer display featuring *Tiny-Tots* swim trunks for only 50¢ (regular \$1.95 value) with any size SEA & SKI.

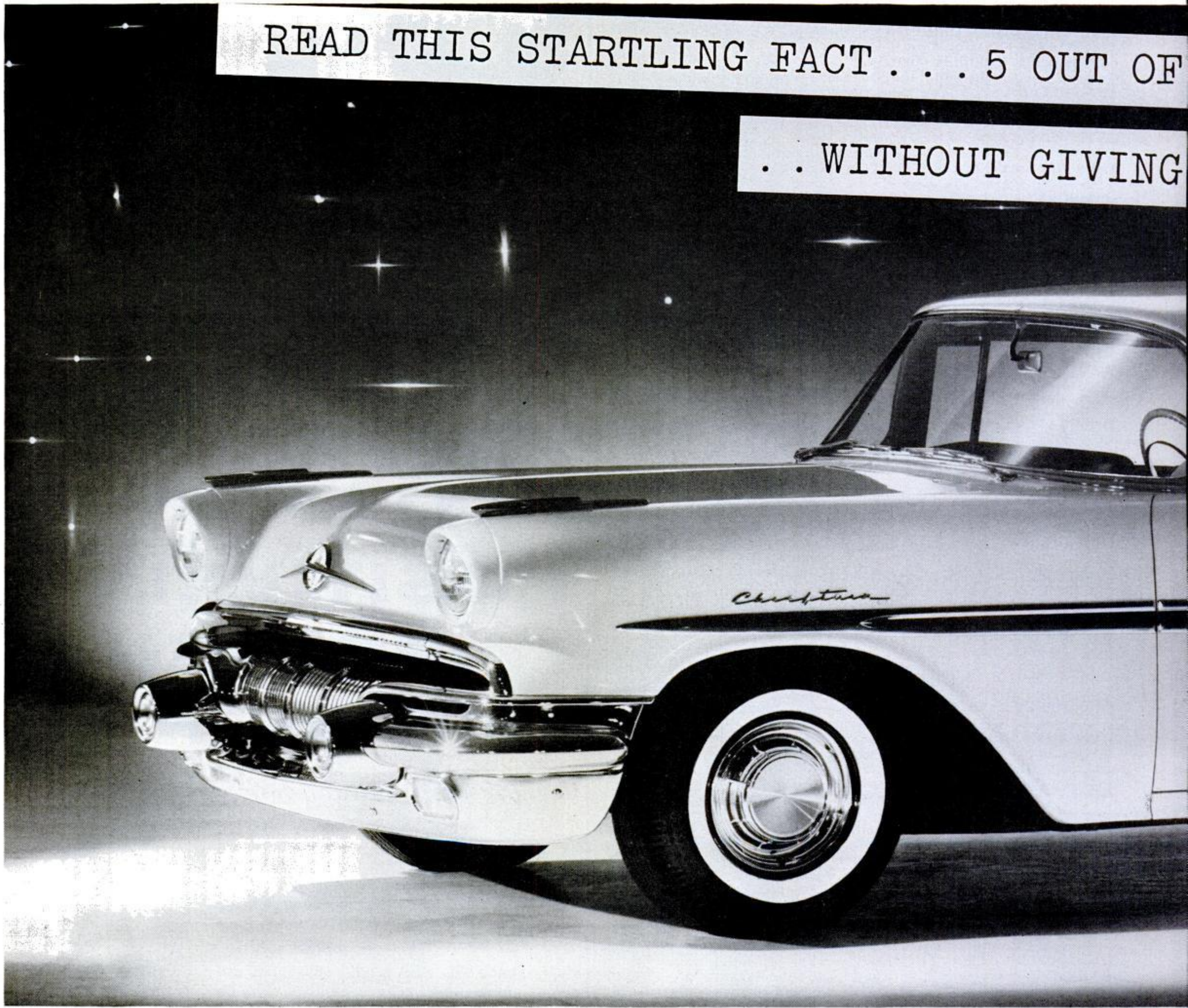
At better drug, variety, and department stores in unbreakable squeeze bottles and plastic tubes.





# If you're looking in

READ THIS STARTLING FACT . . . 5 OUT OF  
. . . WITHOUT GIVING



## **PONTIAC GIVES YOU UP TO 8.9% MORE SOLID CAR PER DOLLAR THAN ANY OF THE SMALLER JOBS!**

Not one of the smaller cars can give you the heavy-duty construction, the **road-hugging heft** and **solid security** that surround you in every Pontiac. Yet Pontiac's the nimblest heavyweight you ever managed—and your Pontiac dealer can show you more than six dozen advanced-engineering reasons why! Pontiac has gone all out to make this genuine big car the best behaved beauty that you ever had the pleasure of bossing. You'll find Pontiac's exclusive **Precision-Touch Controls** make steering and braking the surest, easiest you've ever experienced! This is driving the smaller jobs can't possibly imitate.

## **PONTIAC GIVES YOU 4 TO 7 INCHES MORE WHEELBASE THAN THE BIGGEST OF THE SMALL CARS!**

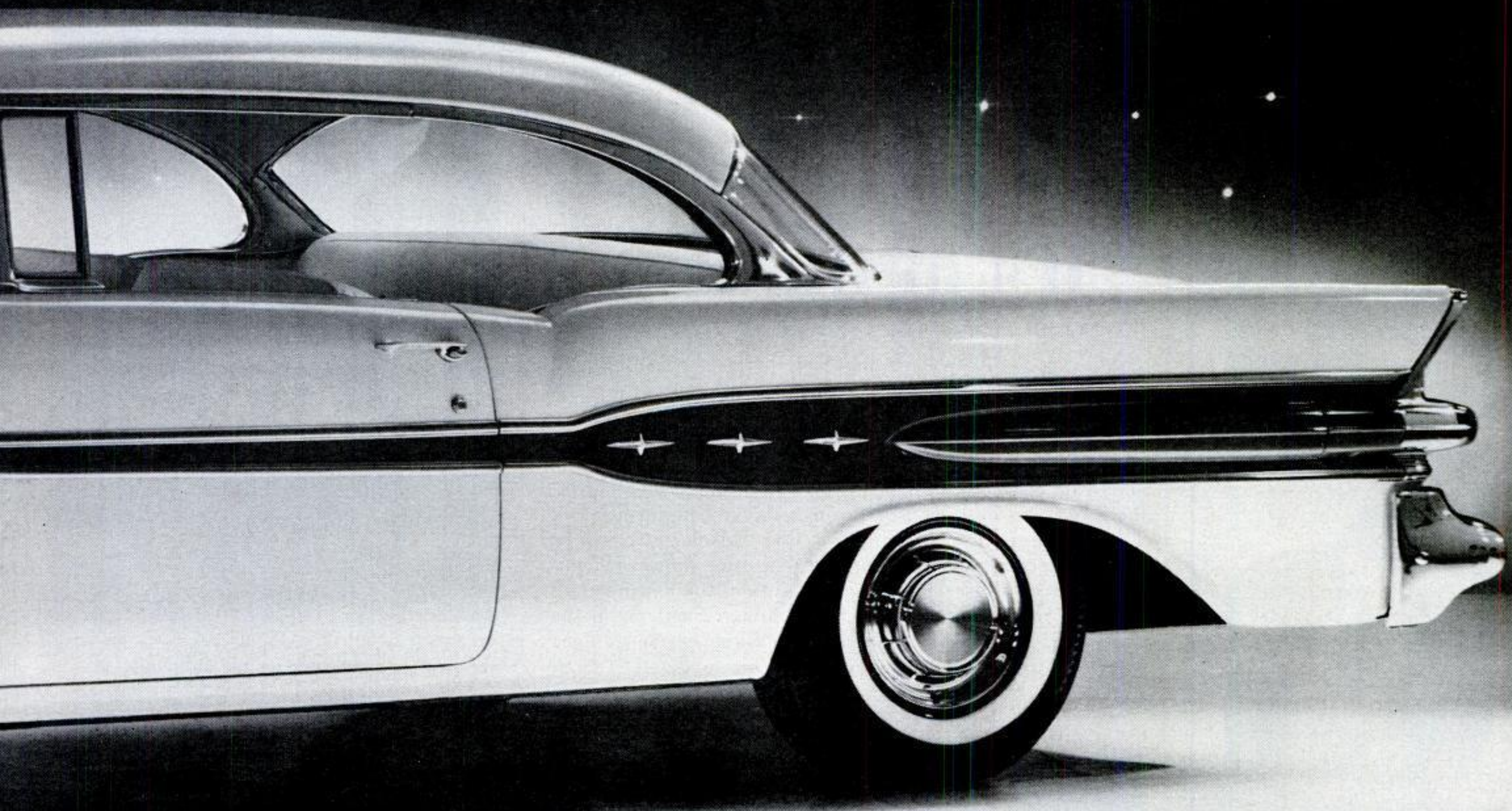
The small cars extend bumpers and fenders to look big—but Pontiac is big to begin with, and it packs its extra length where it counts—between the wheels! You'll see the difference in your first ride—Pontiac's extra span **brackets the bumps instead of riding on them**. And this extra length shows up inside, too, in luxurious stretch-out space for six footers. Add to Pontiac's bonus in length its all-new suspension system and you have an **exclusive Level-Line Ride** no car at any price can surpass . . . and a built-in sense of direction and security that will spoil you for the smaller cars forever!



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10 SMALLER CARS WEAR A PONTIAC PRICE TAG . .

YOU ANY OF PONTIAC'S ADVANTAGES! .



PONTIAC MOTOR DIVISION OF GENERAL MOTORS CORPORATION

## **NOTHING ON WHEELS PERFORMS LIKE A PONTIAC ... THE SMALLER CARS DON'T EVEN COME CLOSE!**

Not one of the smaller cars can measure up to Pontiac Performance. Whether you judge a power plant by engineering statistics or on-the-road performance, Pontiac's Strato-Streak V-8 stands head and shoulders above anything in the low-price field. **Your Pontiac dealer will be happy to show you a complete facts-and-figures comparison**—then an eye-opening test drive in traffic or out on the highway will supply all the heart-lifting proof you need that Pontiac has separated the men from the boys when it comes to performance. Try it and feel like a million instead of a million others!

## **—AND PONTIAC HAS ALWAYS BEEN FAMOUS AS ONE OF AMERICA'S TOP TRADE-INS!**

Maybe it comes as a surprise to you that so much more car can be yours at the same price you've seen on the smaller cars. But there's the fact! **And Pontiac is a wonderful investment, too!** As you know, it has always commanded a top trade-in. So why not step out of the small-car class and into a Pontiac . . . there's nothing in your way. Your Authorized Pontiac dealer has the keys and an eye-opening offer waiting for you—stop in and see him today or tomorrow!

***Trading's Terrific Right Now!***





wherever you go

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**FOSTA-GRANTLY**  
continental jeweled  
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SMARTEST BEAUTY-AID UNDER THE SUN

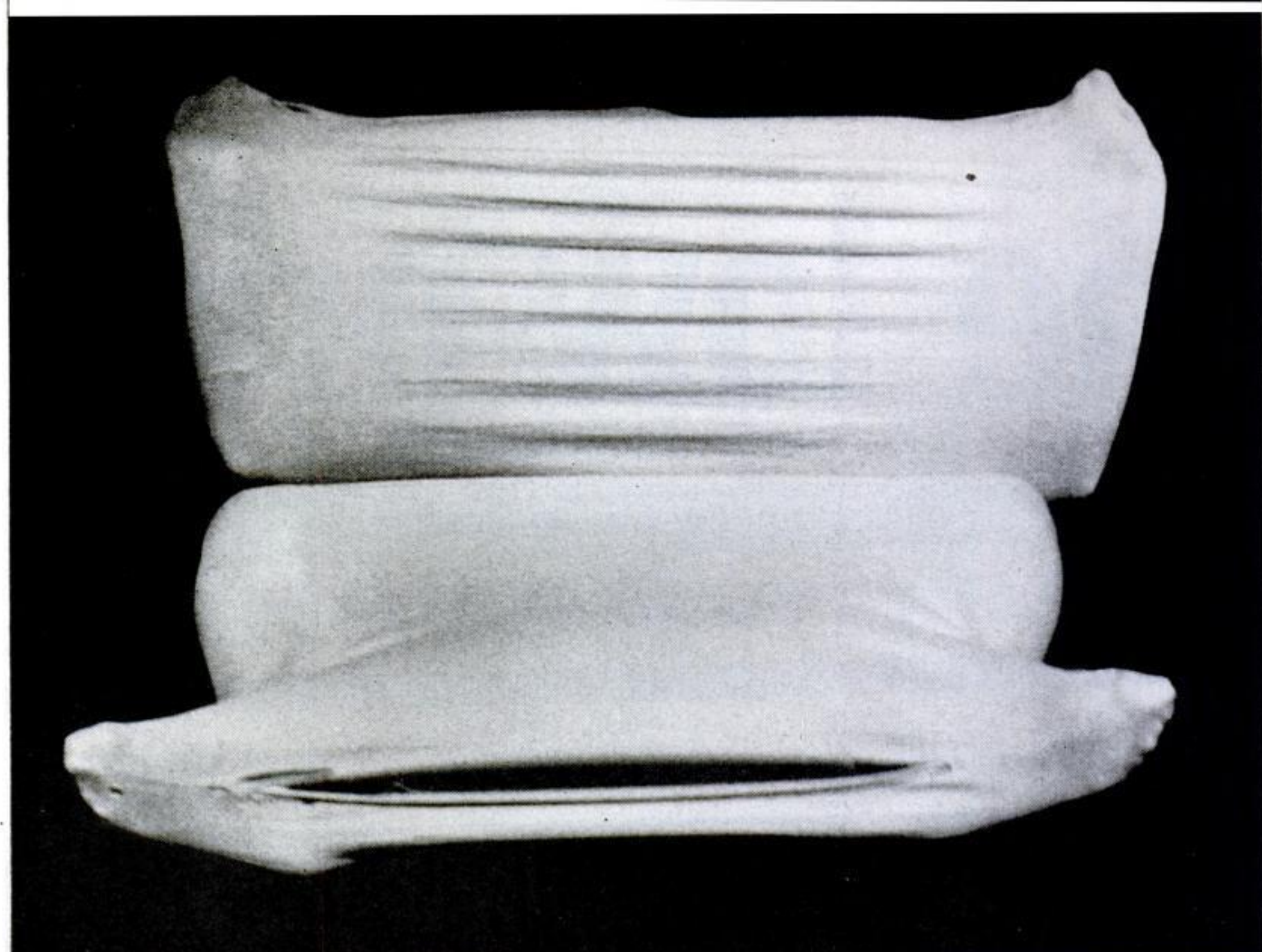


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DANCER IN THE KNIT BAG STRETCHES ITS SEAMS INTO A RECTANGULAR SHAPE SUGGESTING THE PRIMORDIAL OOZE

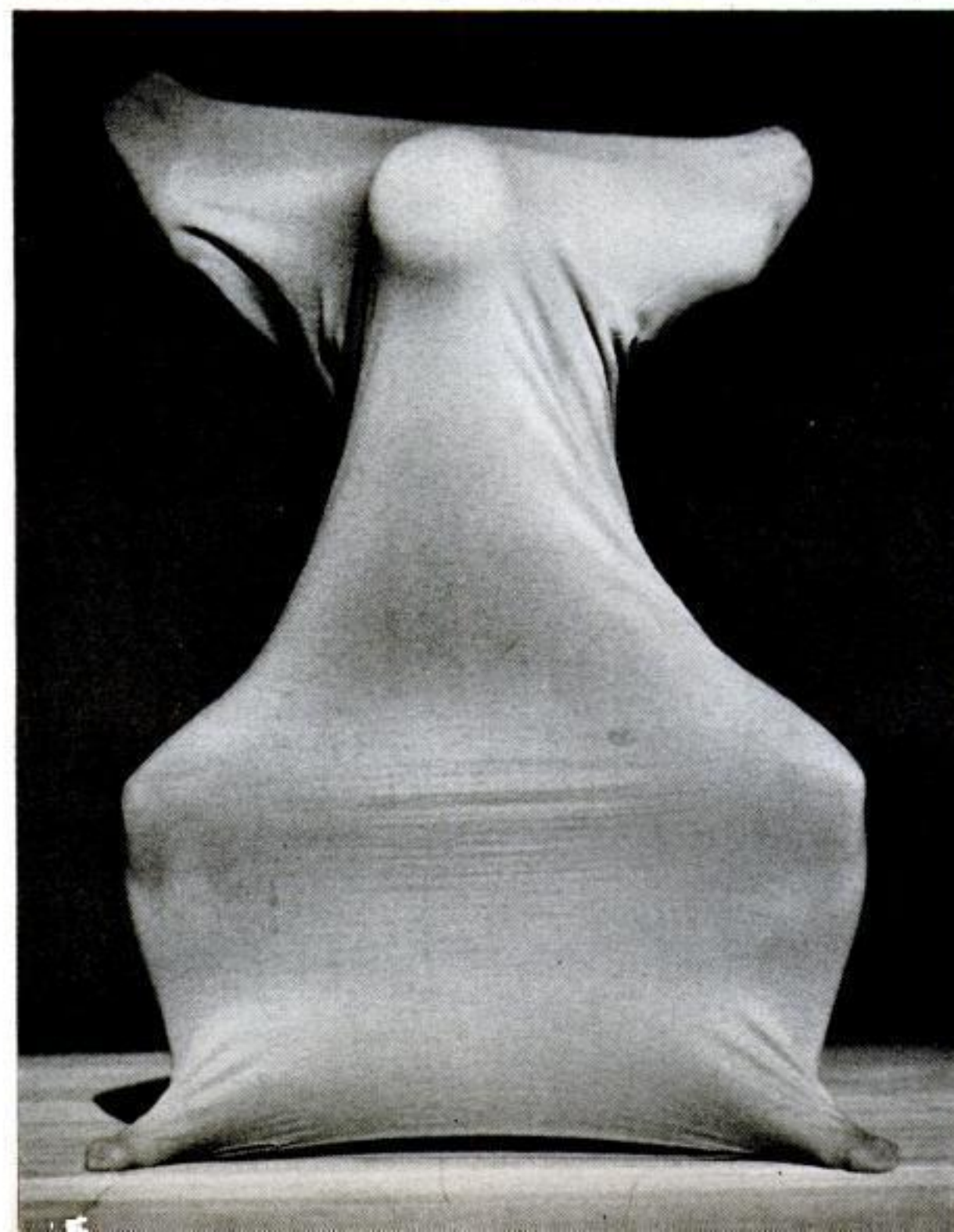
## A Modern Dance, It's in the Bag

The intricacies of modern dance often leave even that art's devotees in doubt about its meaning. At the recent University of Illinois Festival of Contemporary Arts at Urbana the dancers were shrouded in huge knit bags and the incomprehension out front was vast. To music composed by Harry Partch and played on glass cloud chambers and on artillery shell casing, the dancers made their way through the first performance of *The Bewitched*, choreographed by Alwin Nikolais. Stretching the bags to create abstract shapes representing (above) primordial forms of life seeking self-identification, the dance passed from one mystifying abstraction to another. Suddenly at the climax it lapsed into full reality and the form became a draped female figure. Everybody in the audience understood that.



DANCER OUT OF BAG, Beverly Schmidt takes the position she struck for the abstraction at top.

EARLY FORM OF PLANT LIFE (LEFT) IS TRANSFORMED (RIGHT) AT END OF DANCE INTO A RECOGNIZABLY HUMAN FORM

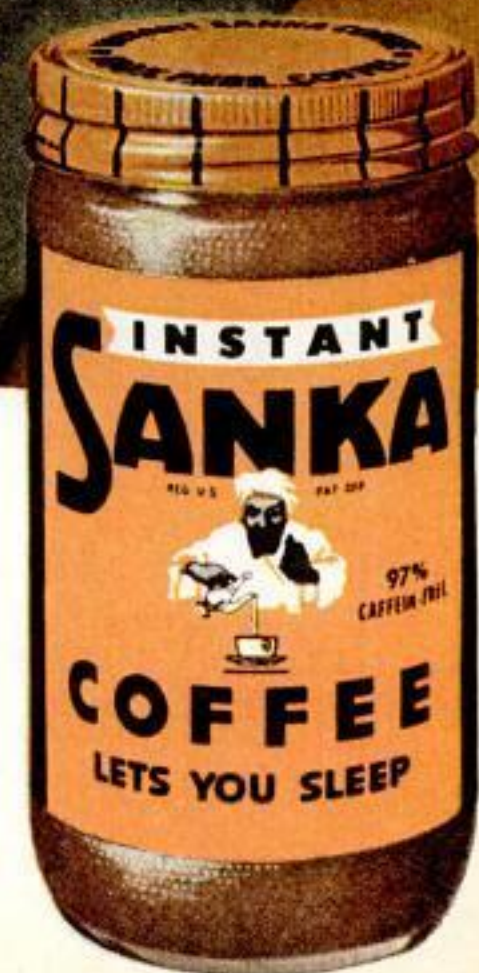






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It still can't get on your nerves! Drink as many cups as you like...as often as you like...Sanka still can't make you jittery or keep you awake. All pure coffee. 97% caffeine-free.



**NEW INSTANT SANKA COFFEE**

A fine coffee from General Foods material



# To reduce Accidents

## Children Involved in Traffic and Highway Accidents AGES 1 TO 14

**1954** Deaths ..... 4,196  
Injuries ..... 146,860

**1955\*** Deaths ..... 4,350  
Injuries ..... 152,250

\* Latest full year figures of National Safety Council



### 175,000 CHILDREN SHOULD NOT BE INJURED IN TRAFFIC ACCIDENTS!

These youngsters represent a few of the boys and girls already severely injured in traffic accidents. This group is being taught to walk and play at the Society for Crippled Children, in Cleveland, Ohio—one of the largest Easter Seal children rehabilitation centers affiliated with the National Society for Crippled Children and Adults.



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*The NYGEN tire with 2 treads!*



## **Gives astounding mileage . . . better stability and quick straight-line stops**

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It is designed to last as long as you keep your car and give you a better, safer ride and astonishingly quick, safe stops.

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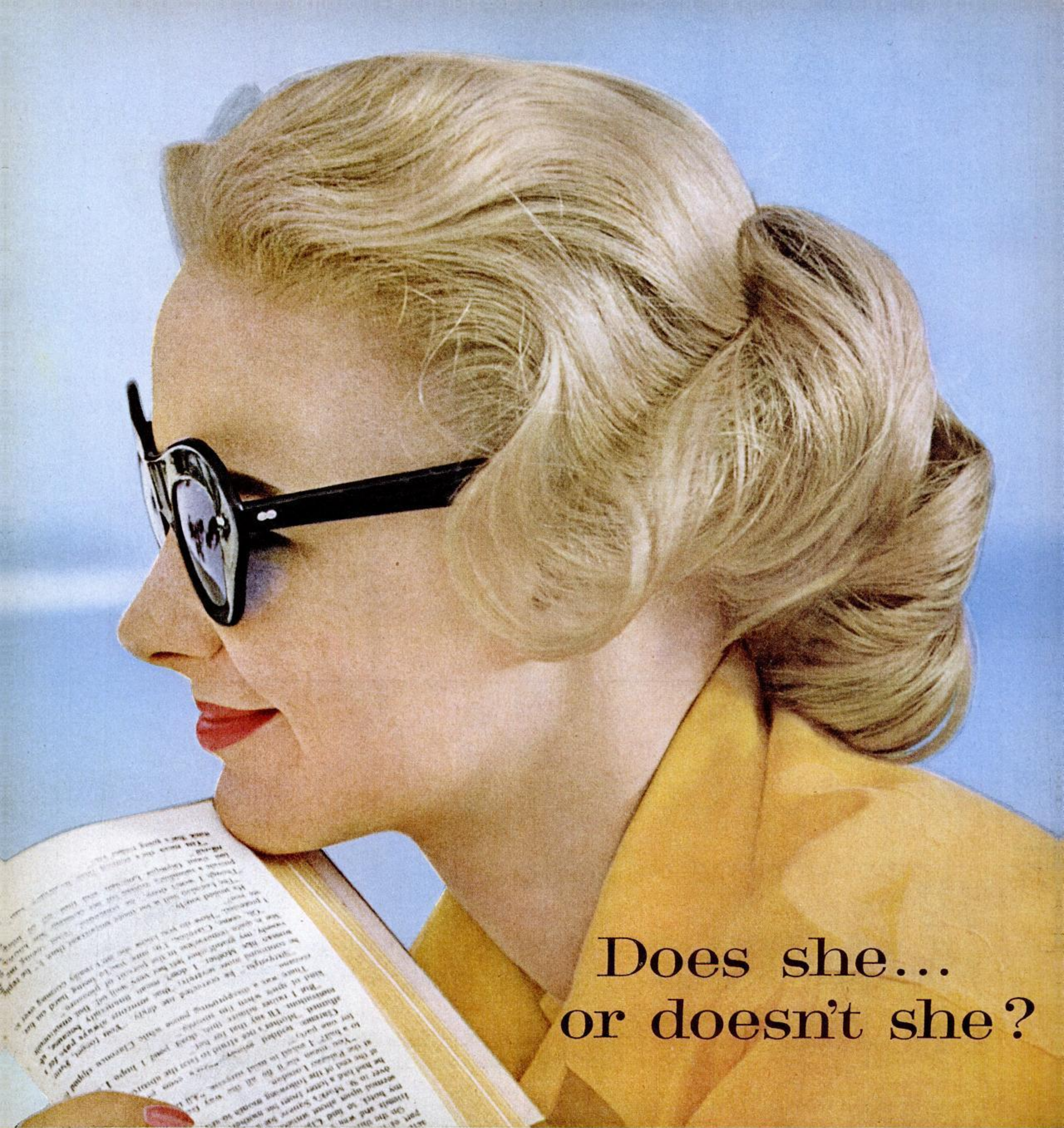
To appreciate all the advantages of the Dual 90 with two treads, see it at your local General Tire Dealer's.

**NO FLATS FROM PUNCTURES.** Not merely "puncture-resistant," the Dual 90 permanently seals as it rolls. No repair needed when puncturing object is removed.



**GENERAL DUAL 90**  
AMERICA'S FIRST DUAL-TREAD TIRE





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or doesn't she?

## Hair color so natural only her hairdresser knows for sure!

That wonderfully radiant, outdoors-y look is *more* than just the reflection of a little clean air and sunshine. It's the silky sheen of her hair, its clear sparkling color that looks as fresh and natural in blazing sunlight as it does by the light of the moon. And *that's* the beautiful difference with Miss Clairol! In *every* light, finished tone is soft, ladylike... gray is completely covered. And all it takes is minutes!

That's why most hairdressers recommend Miss Clairol—use it *every* time to put lasting *young* color back into fading hair... and to hide gray. With results so sure, why deny yourself the joy of knowing you're a younger-looking, more attractive woman! Try Miss Clairol yourself. Today. In wonderful new Creme Formula or Regular.

**MISS CLAIROL®** HAIR COLOR BATH®



MORE WOMEN USE MISS CLAIROL THAN ANY OTHER HAIR COLORING

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# Young Man With Tough Questions

**I**T makes me boil inside to see people come before the United States Senate and just lie and evade," says 31-year-old Robert Francis Kennedy. "But you can't lose your temper—if you do, the witness has gotten the better of you." As chief counsel of the Senate's Select Committee on Labor and Management, young Kennedy has had to keep his temper against such obstinate, maddening witnesses as Dave Beck of the Teamsters Union and James Cross of the Bakers. His quiet tenacity as a committee cross-examiner has made him famous.

Fame, of course, is not new to the Kennedys. Bob is son of Boston millionaire and former ambassador to England Joseph P. Kennedy. He left Harvard in 1945 and served aboard the destroyer *Joseph P. Kennedy Jr.*, named for his late brother, a Navy hero. Back at college, he played varsity football, though he weighed only 160. Six years later he managed the successful senatorial campaign of his brother John, who now serves on committee Bob works for. Today, tousle-haired Bob deprecates his success: "Lots of young lawyers could handle a job like mine if people would stop thinking of 35 as the minimum age of real responsibility."



WITH Chairman McClellan in Senate Caucus Room, Robert Kennedy interrogates witness.

*"The committee leans over backward to be fair. Senator McClellan has great patience and a capacity to get right to the point. But the backbone of the hearings are the investigators. They put in the longest hours and without them we'd have nothing."*

WITH wife Ethel (below) Bob takes part in bedtime roughhouse with two of their five children.

*"My own family was very closely knit—still is—and I hope our children will be. Usually I get home long after they're asleep, but we get reacquainted on weekends. We're used to big families—Ethel's one of seven and there were nine of us Kennedys."*







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When you spray **NEW REAL-KILL Bug Killer**

**\*POWERFUL...** Hundreds of tests by independent laboratories prove that NO BUG LIVED when sprayed with REAL-KILL Bug Killer! Even though REAL-KILL offered \$25,000 for a bug that could live after being sprayed with REAL-KILL Bug Killer, no bug lived! All bugs died!

New and improved REAL-KILL Bug Killer kills roaches, ants, spiders, silverfish, scorpions, flying moths, flies, mosquitoes, and hundreds of other insects.

**LONG-LASTING...** REAL-KILL kills the bugs you have now...kills others that hatch out or come into your home even weeks later!

**STAINLESS...** Won't stain wallpaper or finest furnishings. No lingering odor!

Get REAL-KILL in handy Push-Button can or economical bottle NOW.



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There's a REAL-KILL Product for Every Bug Problem

**FREE!** Informative 24-page booklet "Bugs and How to Kill 'Em".

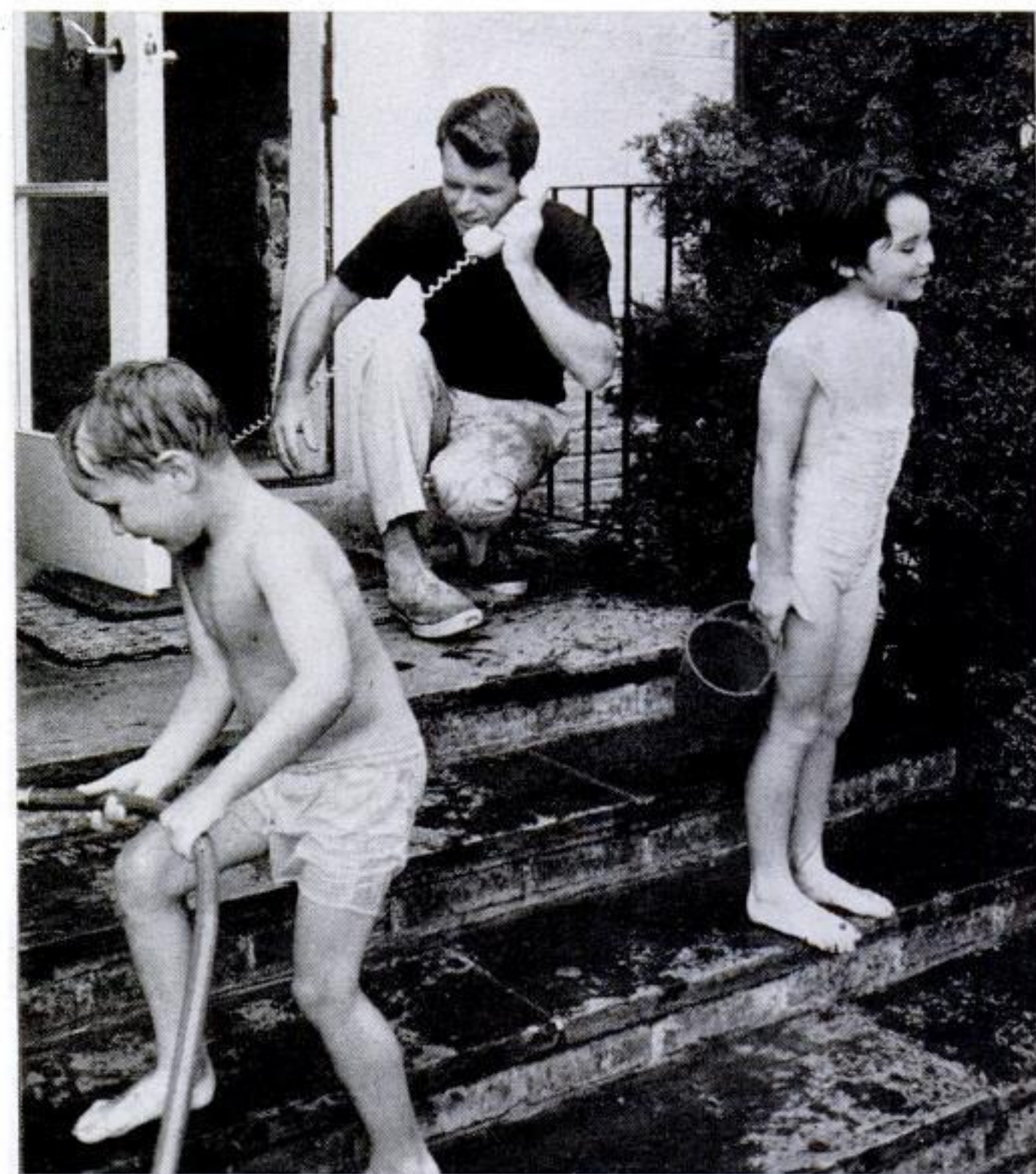
Write: COOK CHEMICAL CO., Dept. L-71, 2500 Summit Ave., Kansas City 8, Mo.

## KENNEDY CONTINUED



ON LAWN of his McLean, Va. home Bob (right) and his brother Jack (senator from Massachusetts) watch children play.

"Since my oldest brother Joe was killed in the war Jack has sort of headed all of us. He and Joe used to fight a lot as boys, but I was nine years younger so I escaped that."



AS DAUGHTER Kathleen turns smugly away after dousing him with water, Kennedy conducts committee business by phone.

"The children are a very leveling influence. After seeing me on television the other day, Kathleen said she'd rather watch Mickey Mouse and Bobby said, 'You were very good, Daddy, but did you know my elephant is sick?'"

CONTINUED



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# The first truly effective Medicated Powder

FOR BABY...AND ALL THE FAMILY

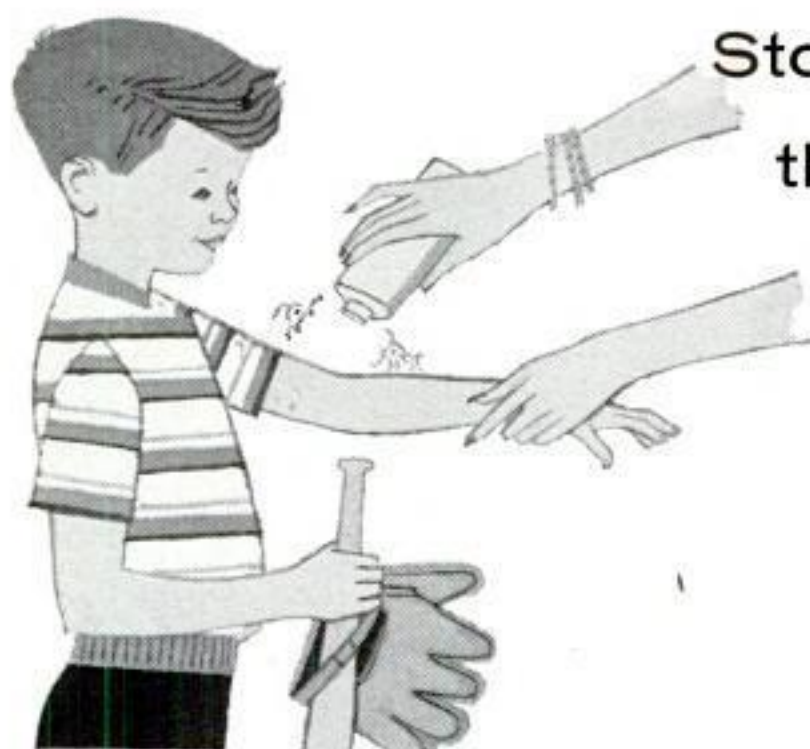


For diaper rash, chafing, urine scald

Only powder that clears up and prevents even "problem" diaper rash

New, exclusive Johnson's formula stops not only *ordinary diaper rash* caused by wet-diaper friction—but sore, difficult *ammonia dermatitis*.

Clears up rashes completely—prevents their return. Ends ammonia diaper odor, too. No other powder can give your baby this sure, soothing protection.



For heat rash, bites, minor skin irritations

Stops more kinds of skin irritations than any other medicated powder

The special formula contains two anti-septics...clears up really *stubborn* rashes as well as simple chafing.

And you can feel completely at ease when you use this medicated powder on the baby or children. For it has been hospital-tested, hospital-proved *completely safe* for the most sensitive skin.

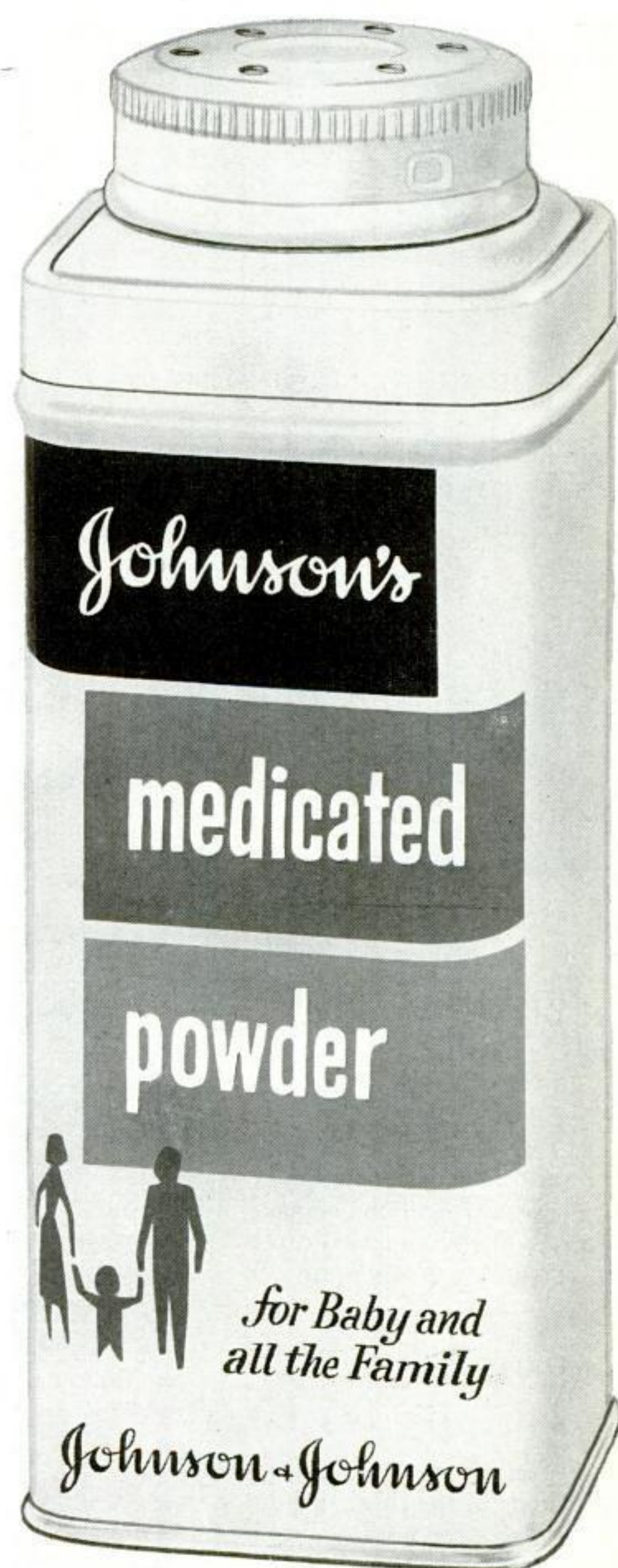


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Exclusive absorbent action keeps skin cool, dry—in hottest weather

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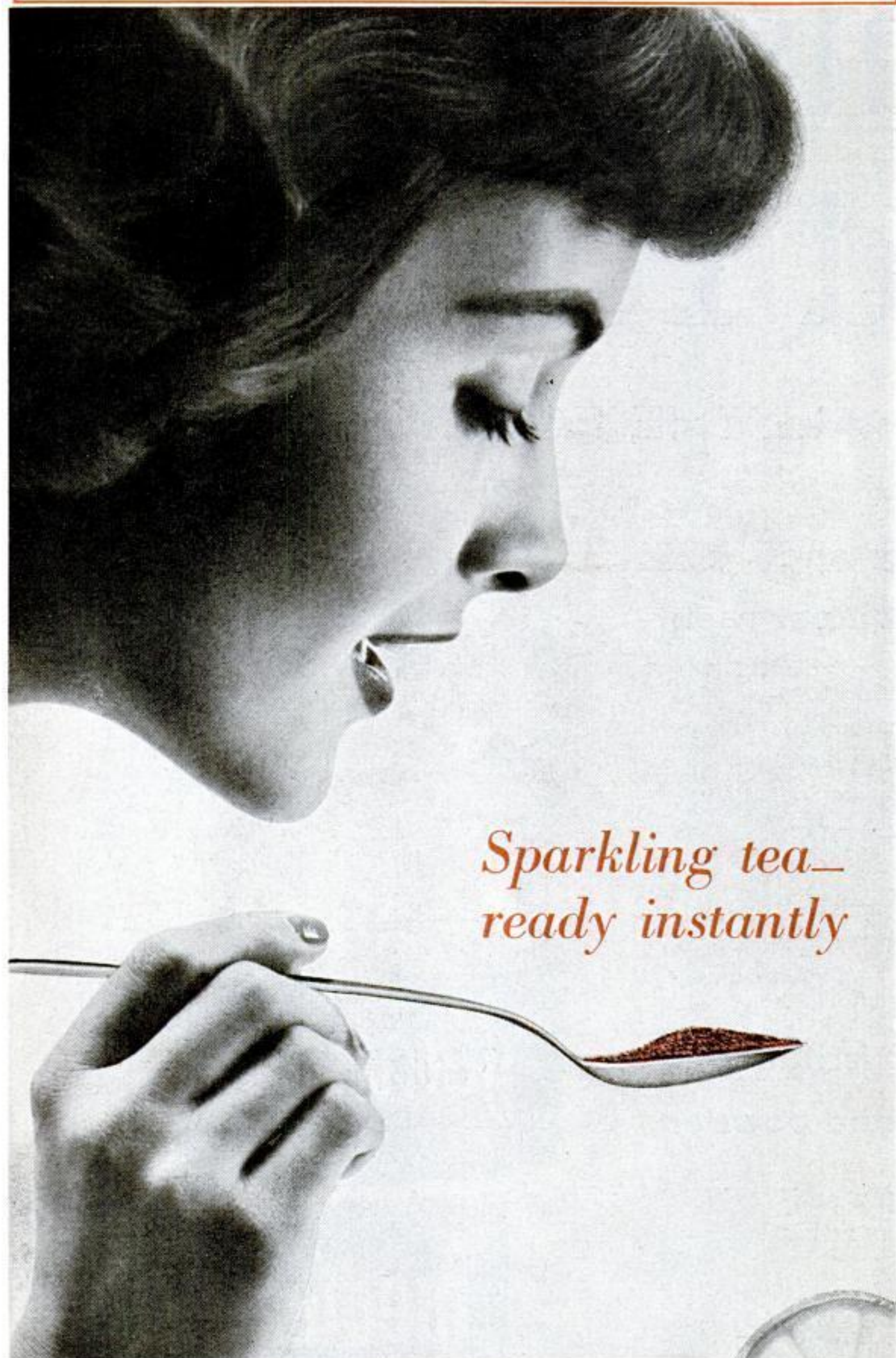


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Only Instant Tender Leaf Brand has done it! Captured all the flavor of finest tea in instant-dissolving crystals. No fillers, no added carbohydrates. Just *all pure tea*.

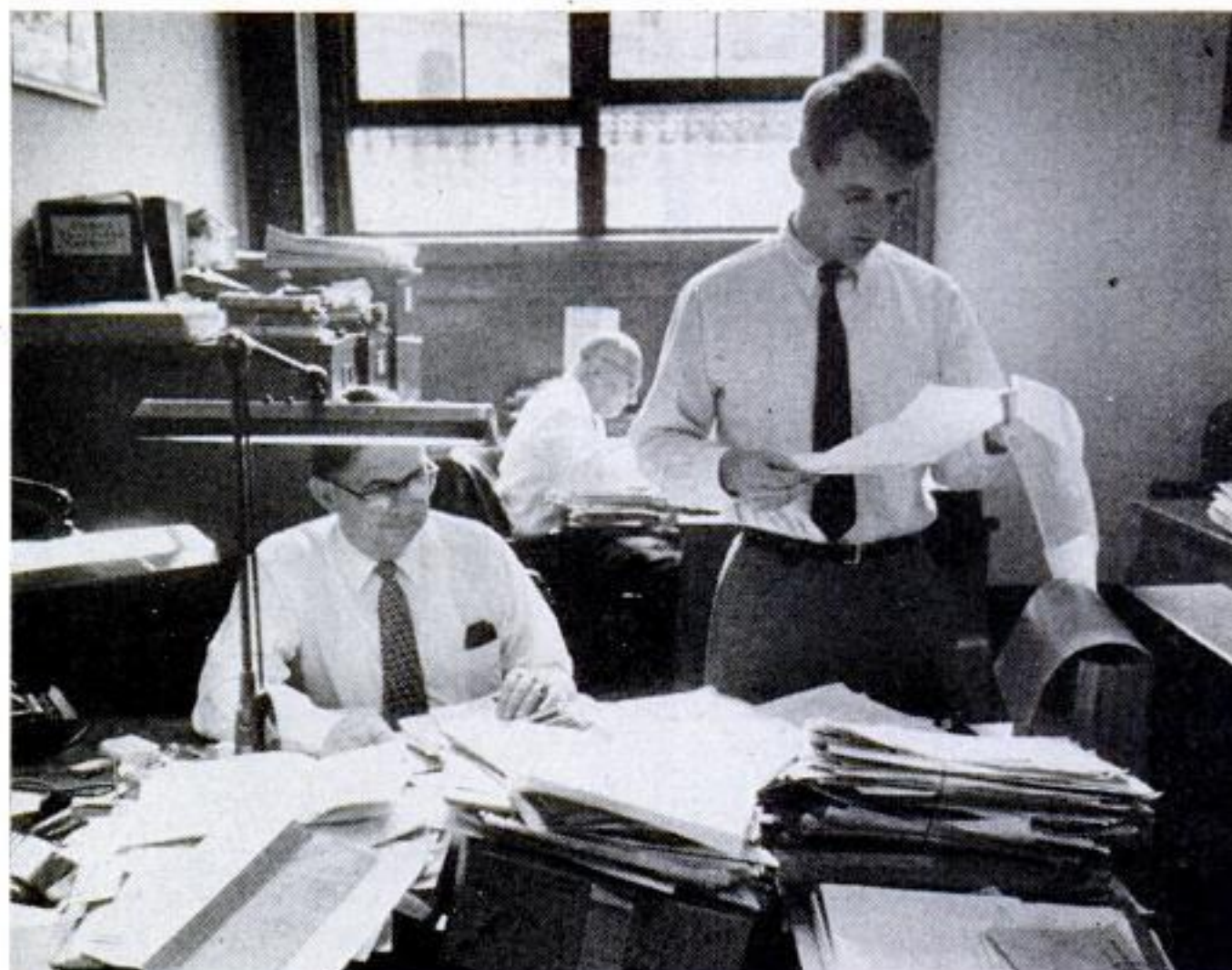
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IN DINING ROOM of handsome home they took over from Jack and his wife, Kennedys have customary 10 p.m. dinner.

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**ANSWERING THE INVITATION** to "make a decision for Christ," hundreds of people in a crowded Madison Square Garden stream down the aisles and cluster

around the podium. As Billy Graham urges others on, they stand there—some with heads bowed, many with deeply serious faces turned up to the preacher.





**TEEN-AGER** Marilyn Dingman (*left*), 15, stands tearfully in front of podium among other "deciders," including schoolmate Edward Stong (*right*). A Lutheran, she "decided" because "When Billy Graham said, 'Your sins will condemn you,' I wanted to rid myself of mine."



**SERGEANT** Paul Knowles (*right*), 24, of the U.S. Air Force, talking to counselor Thomas Crawford at Garden, weeps from overwhelming sense of release after decision. A Baptist from Texas, Knowles explained, "I had a deep burden in my heart. I'd let the Lord down."



**TECHNICIAN** James Pipkin (*left*) bows head in prayer with his counselor R. T. Schreffler. Pipkin and wife are lifelong Methodists but went to church irregularly. They came four times before finally making joint decision because "We had not been truly good Christians."



**CHILD** Mary Ann Wenhold is petted at podium by her father, Stewart, who came with her at her request. "Daddy's told me all about how good Jesus is," she said, "and Mr. Graham said Jesus wanted us to come down, so I came." She regularly attends a Reformed Church near Sellersville, Pa.

# DEDICATED DECIDERS IN BILLY GRAHAM CRUSADE

Billy Graham opened his New York crusade (*LIFE*, May 27) in high hopes that it would "soon be like a mighty river through the city." But after 37 days of his 66-day stand in Madison Square Garden, the river has not been mighty. New Yorkers have talked surprisingly little about Billy—unlike his smash hits in London and Los Angeles, where he was the talk of the town. Though he has had good crowds, a large portion of them have come not from New York City—originally the prime target—

but from the suburbs and even farther away.

The great bulk of Billy's hearers have been church members already. Of the New York area's six million nonchurchgoers, about one in 40 has actually gone to the Garden. A *LIFE* spot check shows that of the 21,100 who have come forward at Billy's invitation to make "decisions for Christ" (*opposite page*)—to become wholly and actively Christian—four fifths belong to a church.

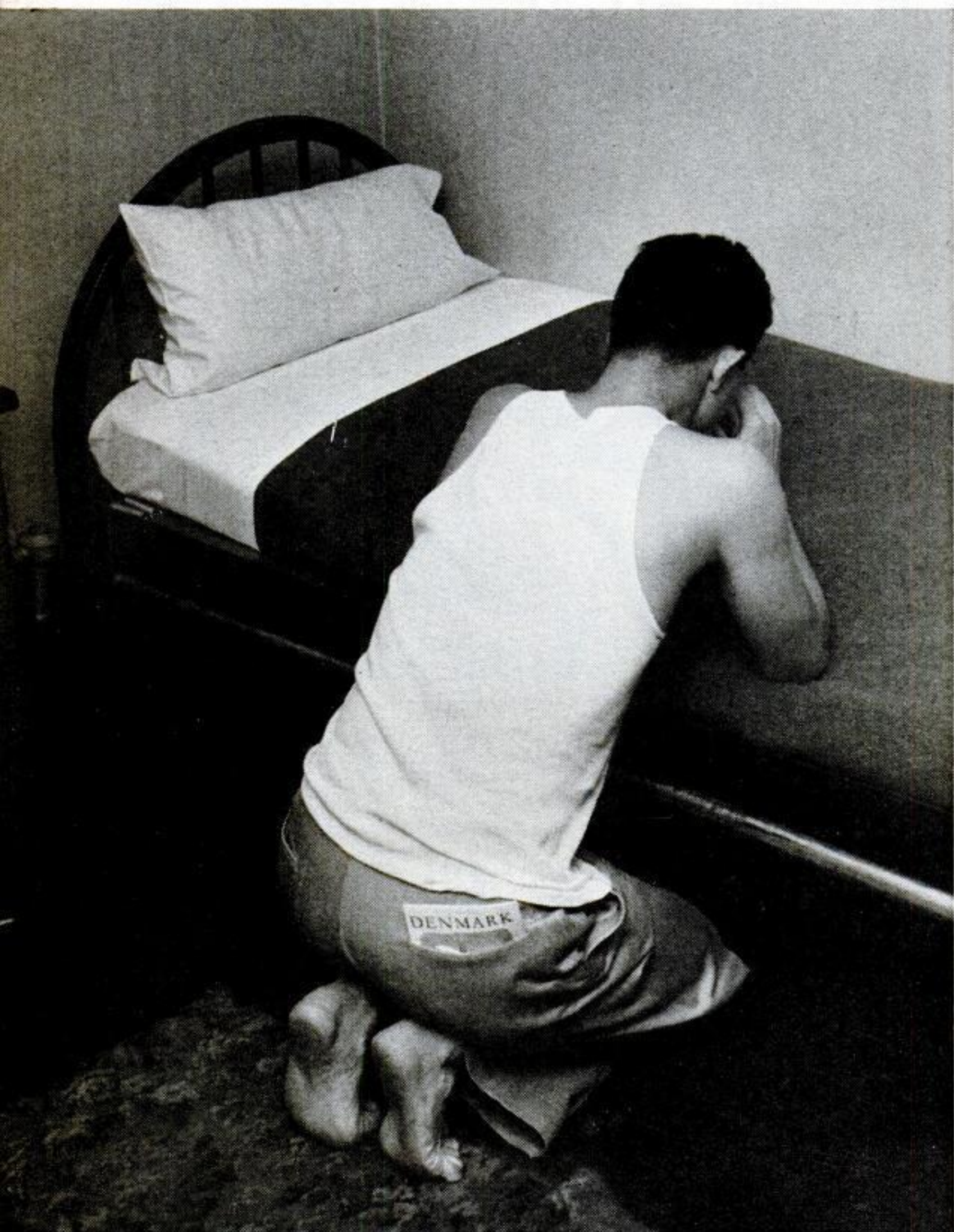
Statistics cannot completely evaluate the

crusade's effectiveness. However, the 4,000 unchurched people who have "decided" are—by any measure—a goodly number. Beyond any doubt, Billy has had a deep impact on churchgoers. In the long run, the most lasting result of the New York crusade may be among people like the four above whom *LIFE* followed from the Garden to their homes (*pp. 88, 89*). Whether this is enough—and, indeed, whether Graham's approach is enough—is debated by two outstanding religious leaders on page 92.





**TEEN-AGER** Marilyn Dingman tells mother and father (*reflected in mirror*) of her adolescent sins—once wearing a tight sweater, using lipstick against parental orders—and of “decision for Christ.” Her mother, glad of decision, was upset Marilyn had not confided in her.



**SERGEANT** Paul Knowles, passing through city on way to duty in England, says bedtime prayers in his room at New York Y.M.C.A. Kneeling, Knowles promised aloud, “Dear God, I will read the Bible every day and when I get with a wrong crowd, I will tell them about you.”

**TECHNICIAN** James Pipkin happily watches as daughter Loretta embraces his wife Sophie out of joy over her parents’ decision. Telling her about it, Mrs. Pipkin said, “We’re going to try to be good Christians now. I can’t explain it, but I feel so much better now.”

## SOME WITH NEW FAITH

Billy Graham maintains that he will be satisfied if, after his crusade, he has left behind several thousand truly dedicated Christians. “Christ left only 12 men,” he says, “and they changed the world.” Among these thousands may be the newly dedicated shown on the preceding page. They went home that night and took the first step in their new religious life. As these pictures show, they witnessed their “decision for Christ” to their families and to themselves in prayer.

Teen-ager Marilyn Dingman from the Bronx told her parents, both devout Lutherans, that “church will mean a lot more to me because now I know what it is all about.” Since then she has brought eleven friends to hear Billy Graham, one of whom made a decision. The first step for Air





# BACK HOME WITH PRAYERS AND WITH PROMISES

Force Sgt. Paul Knowles (*below, left*), already a deeply religious man, was peaceful prayer in a Manhattan Y.M.C.A. room. Afterward he said, "I feel all light inside." James and Sophie Pipkin went home to Harlem and received a joyful welcome from their delighted daughter Loretta. Later they toured New York's Riverside Church before joining it. At 2 a.m. in Sellersville, Pa., 8-year-old Mary Ann Wenhold (*below, right*) began her bedtime prayer as usual with "Now I lay me down to sleep . . ." but on this night it had a special meaning for her and her parents. Earlier, Mary Ann's counselor had said, "She doesn't understand fully what her decision means, but she has godly parents and they will train her well."

In their first fervor, "deciders" attempt to explain what has happened

to them and try to put their new-found faith into action. A middle-aged woman said, "It's a feeling like a mother giving birth to a child. She has pain at the moment, but forgets the pain and is filled with joy." A gas station owner from Stamford, Conn. said, "You know, there's a lot of dirty jokes told around my station. Well, there won't be any more."

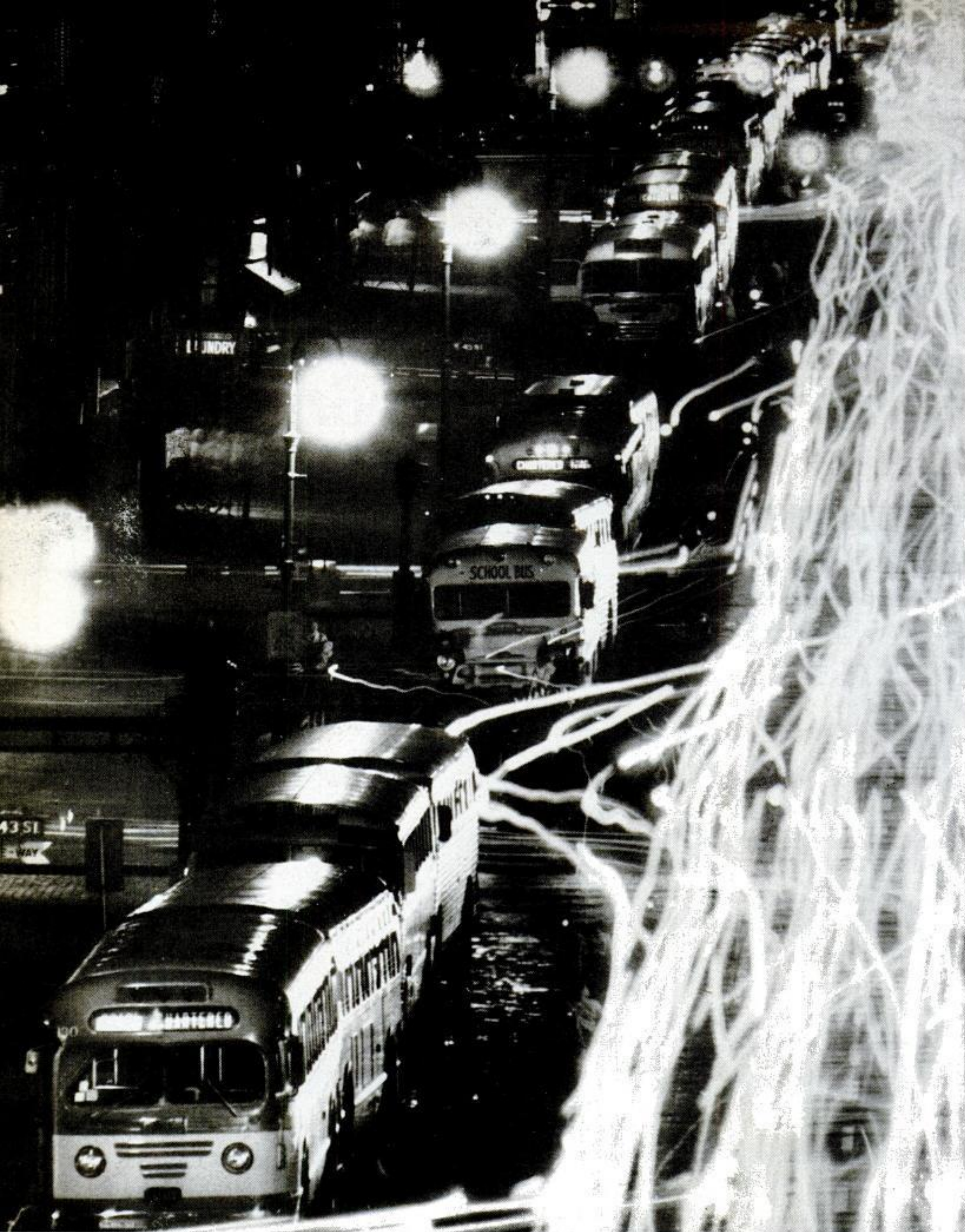
"They're like my first child," says Billy Graham of many deciders. "She said 'da, da' and of course I was thrilled to death. But I hoped that she'd be making a lot more sense in three years." According to Billy himself, a "decision for Christ" is "an instantaneous, supernatural re-birth" during which the "Holy Spirit comes to live in your heart" and the decider becomes morally transformed "with assurance of heaven."



**CHILD** Mary Ann Wenhold kneels by her bed to say her prayers while parents stand by. Stewart Wenhold, a butcher, is president of Willing Workers Society, Almont Jerusalem

Reformed Church. After his own decision, made to another evangelist two years ago, he says, "My life was completely changed. If you only knew it before . . . I don't know how my wife put up with me."





**DOZENS OF BUSES** that bring church-organized groups to Garden are parked over half a mile on both

sides of New York's busy Ninth Avenue (streaks are headlight paths). Some buses came 230 miles.



**FOLLOWING THROUGH** on young deciders from his church, whose referral cards had been sent him

by crusade, the Rev. William Wiseman of White Plains, N.Y. Presbyterian Church leads discussion.

## DECIDERS CONTINUED



**SIDEWALK EVANGELIST** Isidore Malberger (*center*) argues over the Scriptures with two men fresh from a Graham service. A Garden usher, Malberger often evangelizes on his own after the sessions.

## THE FOLLOW-UP AND A BAPTISM

Billy Graham always crusades within the framework of the established Protestant churches. Months before the New York crusade, advance men worked with churches to ensure a crowded Garden and persistent follow-up of decisions. Scheduled pilgrimages of church members in buses (*left*) chartered by churches bring 8,500 people every evening. So far \$250,000 has been spent on advertising. Follow-ups on deciders begin with the mailing of a referral card on each to the church he belongs to or might join. A minister counsels the decider (*below*) and the unchurched can become the crusade's most tangible payoff: a new member (*opposite page*).



**UNCHURCHED DECIDER**, Mrs. Walter Lorenz, 43, confers with new pastor, the Rev. Max Rost of Trinity Reformed Church. Baptized a Greek Catholic, she had not attended a church for 25 years.





**JOINING A CHURCH**, after her decision in the crusade, Ingeborg Steyer, 29, a medical librarian, is baptized by the Rev. John S. Wimbish of New York's

Calvary Baptist Church. Ingeborg originally went to the Garden out of curiosity. Discussing her baptism after immersion, she said, "I had a glorified feeling."



# DIFFERING VIEWS ON BILLY GRAHAM

## A theologian says evangelist is oversimplifying the issues of life

DR. REINHOLD NIEBUHR

*Vice President, Union Theological Seminary, New York City*

The growing success of the evangelist, Billy Graham, and the crowds he draws to Madison Square Garden may be explained in terms of his undoubted gifts. This handsome, youthful, modest and obviously sincere evangelist is better than any evangelist of his kind in American history.

But there are Christians who, while respecting Graham's personal honesty, have their reservations about mass evangelism. Its success depends upon oversimplifying every issue of life. This in turn means appeal to the Scripture in terms which negate all the achievements of Christian historical scholarship. Graham admits that success eluded him until he could say merely, "The Bible says. . ." Such a formula of salvation must also be simple and not include any of life's many ambiguities.

Thus Graham declares: "Every human problem can be solved and every hunger satisfied and every potential can be fulfilled when a man encounters Jesus Christ and comes in vital relation to God in him."

Perhaps because these solutions are rather too simple in any age, but particularly so in a nuclear one with its great moral perplexities, such a message is not very convincing to anyone—Christian or not—who is aware of the continual possibilities of good and evil in every advance of civilization, every discipline of culture, and every religious convention. Graham offers Christian evangelism even less complicated answers than it has ever before provided.

Graham exemplifies a typically frontier American evangelism which has long flourished here. It sprang from the Protestant sects which at the time of the Reformation insisted that a man's "old self" must be shattered in an encounter with Christ as a personal experience. These sects admitted to membership only those who had made an explicit "decision for Christ." They criticized the liturgy, leadership and theology of more formal church bodies, both Protestant and Roman Catholic. Indeed, they criticized all cultural disciplines—including theology—which did not make the Gospel seem simple, straightforward and almost entirely dependent on the individual Christian's evangelistic zeal.

In America these sects became the most powerful churches, chiefly by conquering the frontier, where their uncomplex message was particularly relevant to frontier conditions. Such evangelism, with its continual emphasis on the individual saving his own soul, neglected to explore the social dimensions of the Gospel. Graham typifies the great majority of American evangelists; though he has sound personal views on racial segregation and other social issues of our time, he almost ignores all of them in his actual preaching. As a result, although Graham claims that his present crusade is aimed at New York City, relatively few New Yorkers attend the Garden meetings. The bulk of his nightly audience comes from out of town.

At the turn of the century, Dwight Moody conducted revivals both here and in England and proved for the first time that American evangelism could be an export article. Since Moody's time, the chasm between Christian pietism and modern scientific culture has greatly widened. A generation ago Billy Sunday, the ex-ballplayer, combined an evangelical message with fierce opposition to the saloon in a fashion which made the prohibition movement appear the chief moral outlet for man's religious impulse. Compared to Sunday, Graham's campaign seems a pure gain, even among those who find Graham's approach to life's problems far too simple and narrow. To his credit, Graham is also free of every vulgarity and of the commercialism which marred Sunday's plea for "offerings."

Graham is honest and describes the signers of his decision cards as "inquirers" rather than "converts." It would be interesting to know how many of those attracted by his evangelistic Christianity are attracted by the obvious fact that this new evangelism is much blander than the old. For it promises a new life, not through painful religious experience but merely by signing a decision card. Thus, a miracle of regeneration is promised at a painless price by an obviously sincere evangelist. It is a bargain.



DR. NIEBUHR

## A practicing pastor says Billy is helping New York's spiritual life

DR. JOHN SUTHERLAND BONNELL

*Pastor, Fifth Avenue Presbyterian Church, New York City*

On the strength of many intimate talks with Billy Graham, I can say that among religious leaders I have never met a more dedicated and truly humble man—and he has succeeded in maintaining this humility despite all the publicity and adulation he receives.

"My unceasing prayer," he has said to me, "is that God will keep me humble. If the day ever comes when I shall be more interested in promoting Billy Graham than in proclaiming Christ, that day will mark the end of any power or effectiveness I possess. God will abandon me, for He has said, 'My glory will I not give to another.'"

Two years ago, during his all-Scotland crusade, I asked him, "Billy, when will you begin a crusade in New York?"

He said, "I am not yet ready for that. I want more time for study and prayer before tackling that project."

For several weeks now the long-awaited crusade has been under way in New York. Judging by the number of "decisions for Christ" recorded up to the present we can assume that by the close of the crusade on July 21, there will be about 35,000 such decisions.

How shall we evaluate these developments? What may we expect to achieve in New York as a result of this tremendous effort? It is too early yet to make a final appraisal of this particular crusade, but certain trends are already discernible.

One. The greatest impact will be felt in the churches of New York. It may well be that most of the people going forward will be active members of New York churches rather than the unchurched. Now this is not something to be deplored. The spiritual life of many a New York church will be strengthened by the presence of these dedicated members. For years to come these churches will be vitalized by the influence of the crusade, as the churches of Britain for decades felt the impact of the revival they made under Dwight L. Moody's leadership.

Two. The most readily discernible contribution is the creation of a spiritual climate favorable to religious decision. Several ministers have told me that prospective members within their own congregations on whom they have spent much time and effort without result came to an immediate and affirmative decision after attending one or more of the Graham meetings. They are now active church members.

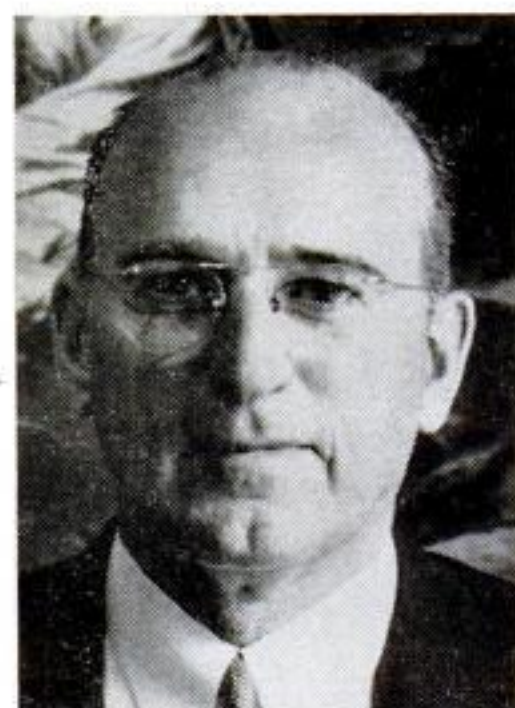
Some New Yorkers previously reticent on spiritual matters are now freely discussing religion. This will simplify the task of the large force of lay men and women who will participate in a citywide program of visitation evangelism to be launched in October.

Three. Many persons who have attended the meetings at Madison Square Garden have been deeply impressed and not a few of them have, in their own hearts, rededicated themselves to Christ without going forward to the platform. I have talked with scores of such persons whose religious training and outlook kept them from this public demonstration of their inner resolve. There is good reason to believe that for every one who goes to the

counseling room there are two others in the vast arena who have made a new covenant with Christ. If this be true it widens very considerably the area of positive results.

Four. Christian laymen and ministers are concerned that the crusade, up to this point, has not reached more of the unchurched. The emphasis of Billy and his team has been too uniformly on an individualistic gospel with no sufficient recognition of un-Christian social conditions and practices in our city and nation. Little public attention has been given to Negro, Puerto Rican and other socioreligious challenges which deeply concern so many. New Yorkers both within and without the churches are especially sensitive to these issues and respond more readily to an inclusive gospel.

Whatever limitations may be found in the Billy Graham crusade in New York are nevertheless far outweighed by the results he has achieved in the area. As a pastor for 22 years of a historic church in the center of Manhattan I am profoundly grateful to God for Billy Graham and his crusade.



DR. BONNELL





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## AS AN AIRLINE PILOT,



Captain Jim Wynne is one of America's most noted pilots. In a 30 year storybook career he has logged 13,000 flying hours. He spent 18 years as an airline pilot including service on international runs.

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# I'M A BELIEVER IN RESERVE HORSEPOWER AND CRUISING RANGE AND **MERCURY** OUTBOARDS **HAVE IT!**

Says **Jim Wynne**, *Veteran Flight Captain for Riddle Airlines, Inc.*

Thirty years' experience in all kinds of flying—including almost two hours in the heart of a hurricane in 1945—has made me a firm believer in reserve horsepower! It means plenty of power for carrying extra loads when needed. It also means added safety, reliability and economy when cruising at 50 to 60 percent of full power. It means power for sudden emergencies, providing a welcome sense of security.

This need for reserve power is basic. In addition to modern aircraft, look at automobiles and look at outboards. Under modern traffic conditions, economical reserve horsepower properly used spells safety.

## SENSIBLE ENGINEERING

I first became interested in Mercurys when I saw one disassembled and was able to study its construction—and, believe me, I found engineering that made sense! Drop-forged alloy-steel connecting rods and crankshaft, drop-forged aluminum pistons heat-treated to the strength of steel, low piston speed that reduces power losses and increases engine life...all factors a pilot, especially, can appreciate. The electrical system on my Mark 75, as on all Mercurys, is completely waterproofed and beautifully engineered. It has no rotating copper, no brushes, no commutator, no voltage regulator to cause trouble in our salt-water atmosphere—or result in "forced landings."

## MULTI-CYLINDER, IN-LINE DESIGN

As an airline pilot, I appreciate Mercury's slim, efficient, multi-cylinder, in-line design—particularly as compared with large twin-cylinder outboards. My Mark 75's 6 cylinders give me the smooth, overlapping power flow of an aircraft engine, and instant starts with 6 cylinders firing in every crankshaft revolution. I get an added safety factor because the reciprocating parts are lighter and stronger for the loads they carry than those used in large outboards with fewer cylinders. This permits the allowable RPM to be very high, so high that the normal cruising speed need only be half the maximum allowable RPM. This again is aircraft practice.

## FULL JEWELLED POWER

Another thing that impressed me about Mercury outboards (and a feature missing on others) was antifriction ball and roller bearings on *all* heavily loaded friction points—just as in transport aircraft engines.

## COMPACT DESIGN

Even though I am used to the compactness characteristic of aircraft, I was pleasantly surprised at the way I could pack my Mark 75 in the trunk of my car. And, being multi-engine minded, I found that, if I wanted to at a future date, I could mount two Mark 75's side by side, thanks to the beautiful, narrow, compact aerodynamic design.

Being balance minded and knowing the

importance of proper trim, I like the low, close-coupled center of gravity with respect to the transom of the boat, which makes my boat handle better. This engineering detail impressed me no end, because I know aircraft handle better when in proper trim, and that goes for boats as well. Still, for all its compact power, nothing handles easier than my Mark 75. One hand does it: a single-lever control for electric starting, acceleration, forward and reverse...and Mercury Ride-Guide Steering does for outboards what power steering does for cars.

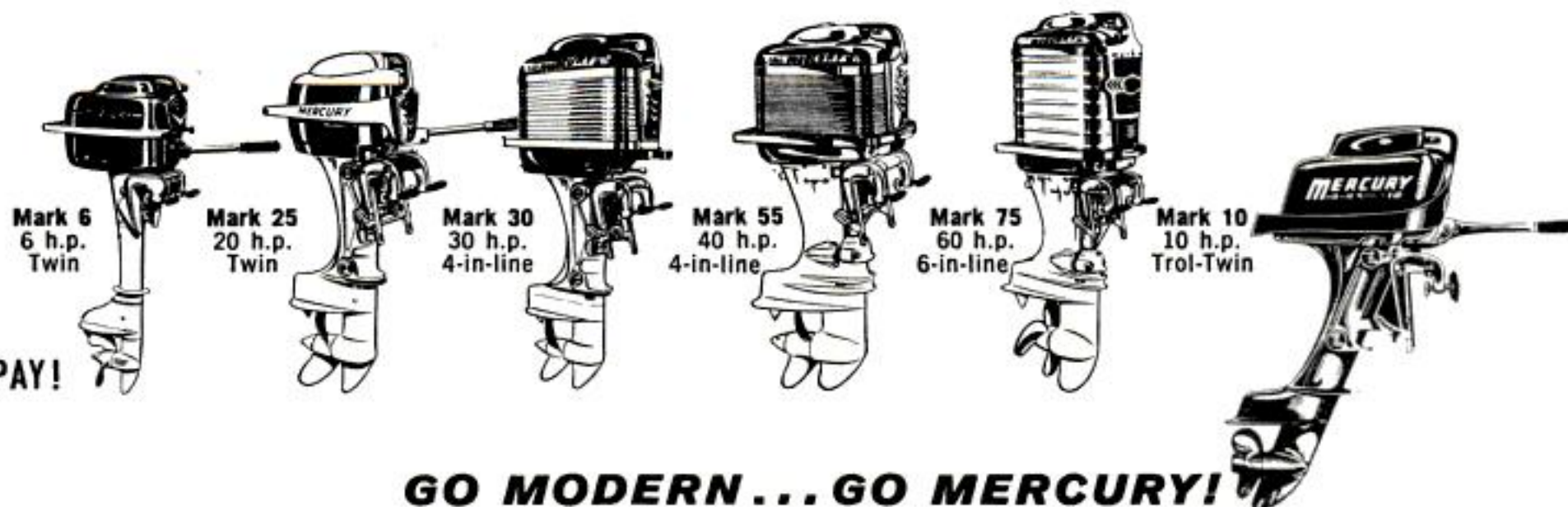
## ECONOMICAL CRUISING

As a trans-Atlantic flier, I have always been interested in cruising range—and that, too, is important in my boat, especially when I carry a precious cargo such as my family. If there is anything that can match Mark 75 economy at any cruising speed, I haven't seen it. I *know* it actually uses less fuel than large twin installations.

With all the things that I have mentioned above I cannot help but say that Mercury is the best buy for my money. Where can you get more power per cubic inch, more horsepower per pound, more miles per gallon regardless of size and as much horsepower per dollar as you can with this Mercury Mark 75? For sheer cruising pleasure I suggest you drive it before you buy anything! What could be sweeter than this 6!

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# CHIANG'S 'POSITIVE POLICY' TO ROLL BACK REDS

Analyzing his errors, he urges that the democracies back a 'strategy of detours'

by CHIANG KAI-SHEK

Last week, in a first instalment drawn from his new book, *Soviet Russia in China*, published this week (Farrar, Straus and Cudahy), Chiang Kai-shek described his foredoomed efforts to "coexist" with the Communists between 1926 and the start of the Marshall mission in 1945. In conclusion he relates the climactic events surrounding the American general's ill-fated efforts, reviews the mistakes which led to China's loss and, in a convincing denial of Taipei-Peking peace rumors, offers a strategic plan to defeat Communism.

ON Dec. 17, 1945, following my first interview with General Marshall, another American general asked me what I thought of the prospects. I replied, "The key to this question is in the hands of Soviet Russia. You will have to get your answer from Moscow. Do you think Moscow would agree to let the U.S. succeed in its mediation efforts between Kuomintang and the Chinese Communist party?" He said, "Why don't you tell this to General Marshall?" I said, "This is not the time. I'll wait and see." I was hoping then that by virtue of his great prestige, General Marshall might succeed in his mission.

Stalin at this time was urging me to visit him in Moscow or somewhere on the Sino-Soviet border, and I consulted General Marshall. His reply was: "Anything that can help relations between China and Russia, I am for it." But a hidden international current was already lashing at Sino-American relations and China was already being isolated. It was no longer possible for China and the

United States to work out a joint policy toward Soviet Russia on the basis of our common interests.

General Marshall twice proposed, and I accepted, the declaration of cease fires when I knew they must be to the advantage of the Communists. The only result of prolonged political negotiations was one increase after another in the Chinese Communist demands for enlargement of their military forces and a status that would have amounted to surrender of China to them. At one point I said to General Marshall and General Alvan C. Gillem that the Chinese Communists regarded their armed forces as their "revolutionary capital"; persuading them to integrate their forces into the national army would be as difficult as "to negotiate with a tiger for its skin."

Following the issuance of the cease-fire orders and the conclusion of agreements in principle on various issues, it was generally thought that the people could return to their native places to live and work in peace again. General Marshall, too, thought that one phase of his mission had come to an end. Soon afterward he returned to the United States to report to his government. The Chinese government was determined to proceed with faithful implementation of the various agreements. But what about the Chinese Communists?

After General Marshall had left for the United States they tore up the cease-fire agreement by pouring troops into Manchuria, thus extending the area of their rebellion. When General Marshall returned to China I said to him: "The United States, in her present efforts to assist in the peace talks between Kuomintang and the Chinese Communists, could succeed only by coordinating her policies with China's policies. Particularly, there should be mutual understanding between the American and Chinese governments so that the Communists would have no chance to drive a wedge between us." Throughout this period I exercised the utmost forbearance in the face of the Communists' treachery and their fantastic demands, for I was determined to prevent any breach of Sino-American relations, as this could only help the Communists.

## The Communists stall for time

GENERAL MARSHALL's mediation efforts in China should be viewed from the standpoints of the U.S. and Russia. The position of the U.S. was that of a third party trying to mediate in the interest of China's unity. Naturally, the U.S. was sincere and believed she was being perfectly fair. On the other hand, Soviet Russia was merely exploiting the American mediation. The Chinese Communists required a year or more to replenish their numbers and complete their training before they would be ready for an all-out rebellion. For this reason, Russia sought to take advantage of the American mediation to gain time for the Chinese Communists. Also, Soviet Russia hoped to bring about a breach between the U.S. and China.

The Chinese Communists and their "popular front" organizations launched an anti-American campaign which reached fantastic heights of violence in 1946 and early 1947. At the same time they created incidents, notably an attack by Communists on a U.S. Marine convoy during which three American servicemen were killed, in order to encourage the withdrawal of American forces from China. "Anti-violence" and "Boycott American Goods" movements pointed up Communist demands for cessation of American aid and "expulsion of American forces."

The American government obliged by gradually withdrawing its troops from Peiping, Tientsin, Tsingtao, and other places, and by discontinuing its military aid to China. The American government also stopped its \$500 million loan to the Chinese government. It took no action whatever against the Chinese Communists despite their many violations of the cease-fire agreements instituted by



CHIANG AND ANTAGONIST, Communist Chief Mao Tse-tung (right), met in Chungking in 1945, before Marshall arrived, in an early try for a cease fire.

CONTINUED





**MARSHALL AND NEGOTIATORS** review troops at Yen-an on U.S. general's inspection trip in March 1946 after the first cease-fire. From left: Communist

Liaison Officer Chou En-lai (now minister of foreign affairs), Marshall, Red army Chief Chu Teh, Nationalist General Chang Chi-chung, Mao Tse-tung.



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**ANTI-AMERICAN CAMPAIGN**, part of Red effort to drive wedge between U.S. and Nationalists, prompted this sign at 1946 student rally in Shanghai.

## CHIANG KAI-SHEK CONTINUED

General Marshall. Thus a glorious episode of Sino-American cooperation in the cause of freedom came to an end.

In December 1946 the United States announced the end of its mediation effort in China. Shortly afterward General Marshall went back to America and the Chinese Communists openly launched a general rebellion. During the year which followed, Soviet Russia, the Chinese Communists and neutralists in the country kept on asking for the resumption of peace talks and arguing that the conflict could not be stopped except through Soviet mediation. Meanwhile the neutralists created a defeatist atmosphere by making the general public believe the government's military campaign could never succeed. If we had accepted Soviet Russia's mediation we would have become a second Poland in 1947. That was why I resolutely rejected the Communist feelers.

Our military situation had rapidly deteriorated as a result of the successive cease fires. In 1947 and 1948, government troops won a number of individual campaigns, but the country as a whole and people in and outside the government fell increasingly under the spell of Communist success and infiltration. Finally the general public became so confused and bewildered that all they asked was peace at any cost, however transient it might be. The people lost their will to fight Communism. Slogans to the effect that "Unless President Chiang goes, no American aid will be forthcoming," and "Unless President Chiang goes, there will be no peace talks" gained wide circulation.

## Success of a major intrigue

**I**N these circumstances, I retired from office on Jan. 21, 1949. The moment I was gone both the armed forces and civilians on the mainland seemed to have lost a symbol of common purpose. The political situation, social order, and the mind of the people all fell under the Communists' invisible control. Moscow's major overseas intrigue, the one against China, was now almost a complete success.

When the tide turned against us and we found ourselves utterly isolated, we decided to withdraw from the mainland and turn the island of Taiwan [Formosa] into a base for national recovery. On this bastion of freedom—on this strip of China's own territory—we have sought since 1949 to rally Chinese both at home and overseas to continue our struggle not only for national recovery but also in the interest of collective security in the Pacific. We have already succeeded in upsetting the Russian scheme of destroying the Republic of China as a major step toward the domination of Europe and Asia. Although we have suffered heavily we have not lost heart. We have taken a steady



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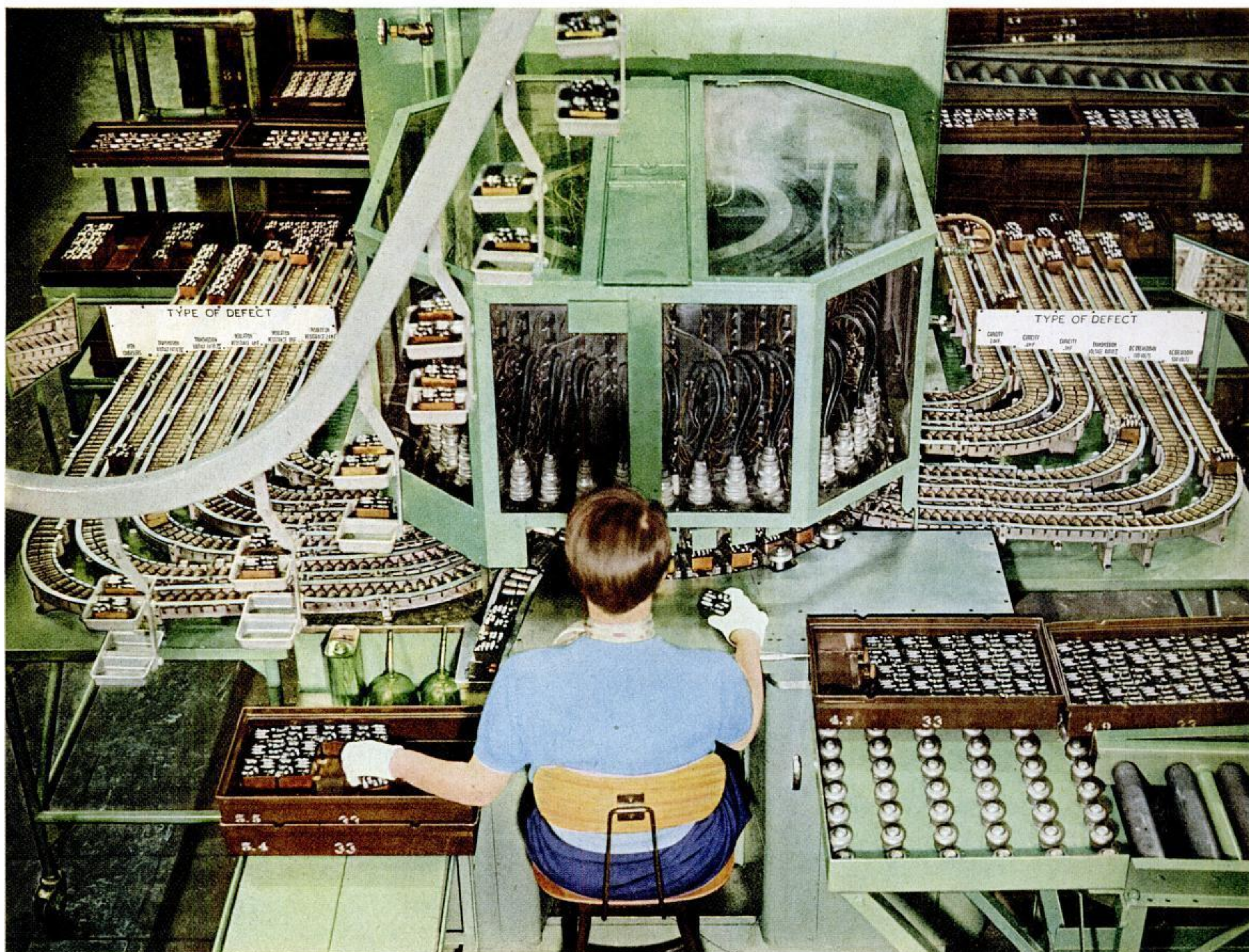
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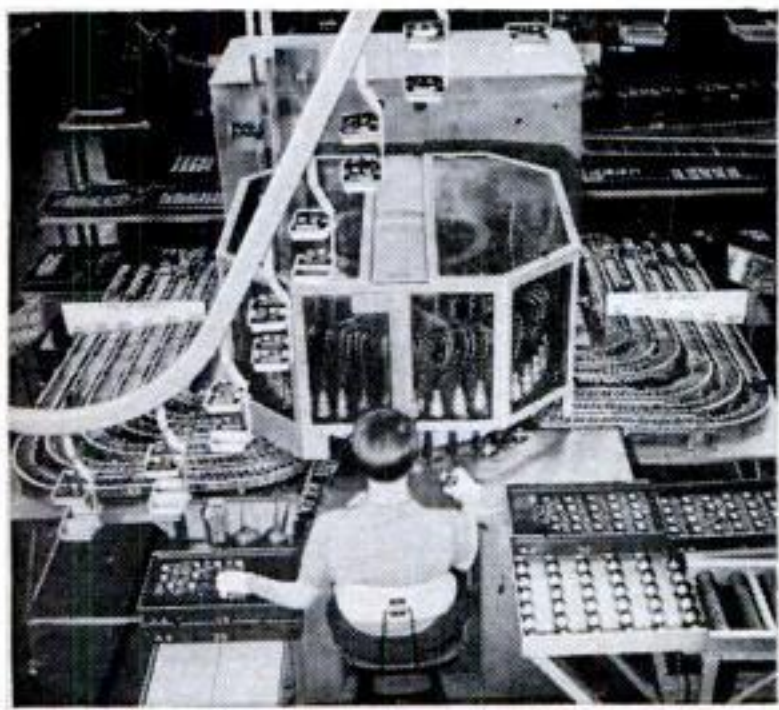
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MEETING NATIONALIST ATTACK, Red troops move up when Chiang's forces threatened Yen-an in 1947. Nationalists won it, but lost it in 1948.

## CHIANG KAI-SHEK CONTINUED

view that China's freedom and equality are the vanguard of the freedom and equality of all other Asian peoples. In the war against the Russian and Chinese Communists, just as in the former war of resistance against Japan, we are fighting as much for justice and peace in all parts of the world as for China's own freedom and equality. We dare say that the Russian Communists' dream of turning the Chinese mainland into a new colony will remain a dream, and will before long be dashed to pieces under the counterblow of the people of the Republic of China.

### What caused the tragedy

I PROPOSE now to analyze the defects in our organization and technique, as well as mistakes in our policy and strategy, that were responsible for China's tragedy.

I personally cannot disclaim responsibility for the loss of the mainland. Lest I be accused of recriminations, let me say that I have never in the forty-odd years of my political life shirked any responsibility or blame that is justly mine. During all these years, for example, I have never tried to answer the accusations against my government, and against me personally, contained in the White Paper published by the American government in 1949.

China was the first victim of Soviet Russia's aggression. At first we lacked experience in fighting the Communists and the world did not have any precedent to offer us. Every time we came into contact or entered into negotiations with Soviet Russia or the Chinese Communists, every time we broke with them or fought them we had to grope in the dark. Sometimes we fell into their traps unsuspectingly; sometimes we did so with our eyes open. Sometimes, even if our policy and methods were correct, we nevertheless met with reverses for want of our people's support and of international understanding.

Few had realized that Soviet Russia could harbor so aggressive an ambition as to dominate the entire world. Still fewer had the faintest idea that China's defeat in her anti-Communist struggle could have such serious consequences. Therefore, after World War II, although nations with interests in the Pacific area were all faced with the threat of Soviet Russia's aggression and hence objectively had interests in common, subjectively they did not trust one another enough. They listened to the enemy's lies. They were indifferent to us. As a result, there were conflicts between the policies of foreign nations toward China on the one hand and China's anti-Communist policy on the other. If the free nations had coordinated their moves at the end of World War II, and had reached an understanding concerning Soviet Russia, our government would have been able to keep the situation at home under control, check Communist expansion and safeguard national security. The free world, including ourselves, brought on this defeat by meeting Soviet Russia's intrigues with divided views and individual efforts.

In our dealings with the Chinese Communists, we believed that every Chinese cannot help feeling loyal to his own country first. What we did not realize was that the Communists are Com-

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**NEGOTIATING WITH RUSSIA**, China met Russian delegates in 1929 to discuss Soviet control of a Chinese railway. Chiang says opening of diplomatic relations with Soviet Russia at this time was a mistake for China.

### **CHIANG KAI-SHEK** CONTINUED

munists first, last and always. In our war against Communism we made the mistake of judging the Communists by the same yardstick of national consciousness and ethics that we applied to ourselves. For instance, we should have regarded the Communist party as an illegal body and isolated it so that it could not operate openly. Through the years the government steadily refused to accord the Communists legal status. However, we made the mistake of lifting in part the ban on their freedoms of propaganda and organization and gave them opportunity for infiltration, concealment and expansion. We failed to realize that if you do not destroy the Communists, they will destroy you. We made the mistake of countering the Communists' unlimited war with limited war and the government was thus predestined to failure. We were overconfident. Moreover, we neglected the Communists' front organizations. Although we defeated the Communist armed forces repeatedly in the field, and at one time annihilated the visible Communist party, we failed to checkmate the invisible front. That was why the Communists were able to stay alive and come back later.

We lacked initiative in propaganda and substance in ideology. Whenever the Chinese Communists met with reverses, the international Communists came to their rescue by spreading propaganda aimed at confusing the general public as well as people in the government. By comparison, our propaganda lacked initiative and was not militant enough in ideology to counter the Communists' political and psychological offensive, nor was it strong enough to arouse indignation at home and a sense of righteousness abroad. In consequence, our government was beset with difficulties, both internally and internationally. We vacillated and did not press on all the way through.

We have noted major defects in organization and technique in our war against Communism. Let us now analyze errors in over-all policy and strategy.

### **A mistaken diplomatic alignment**

**T**HE first mistake was the resumption of diplomatic relations with Soviet Russia prior to the Sino-Japanese War. Our years of war with Japan showed how deceptive was the view, widely held at the time, that China could resist Japan only by aligning itself with Soviet Russia. Our government made an error of policy and strategy when it resumed diplomatic relations with Soviet Russia.

In 1934, after the government had launched its decisive military drive against the Chinese Communist armed forces, it proceeded to seek a political settlement of the Communist problem. After the open war with Japan began in 1937, the government took steps to integrate the Communist troops into its armed

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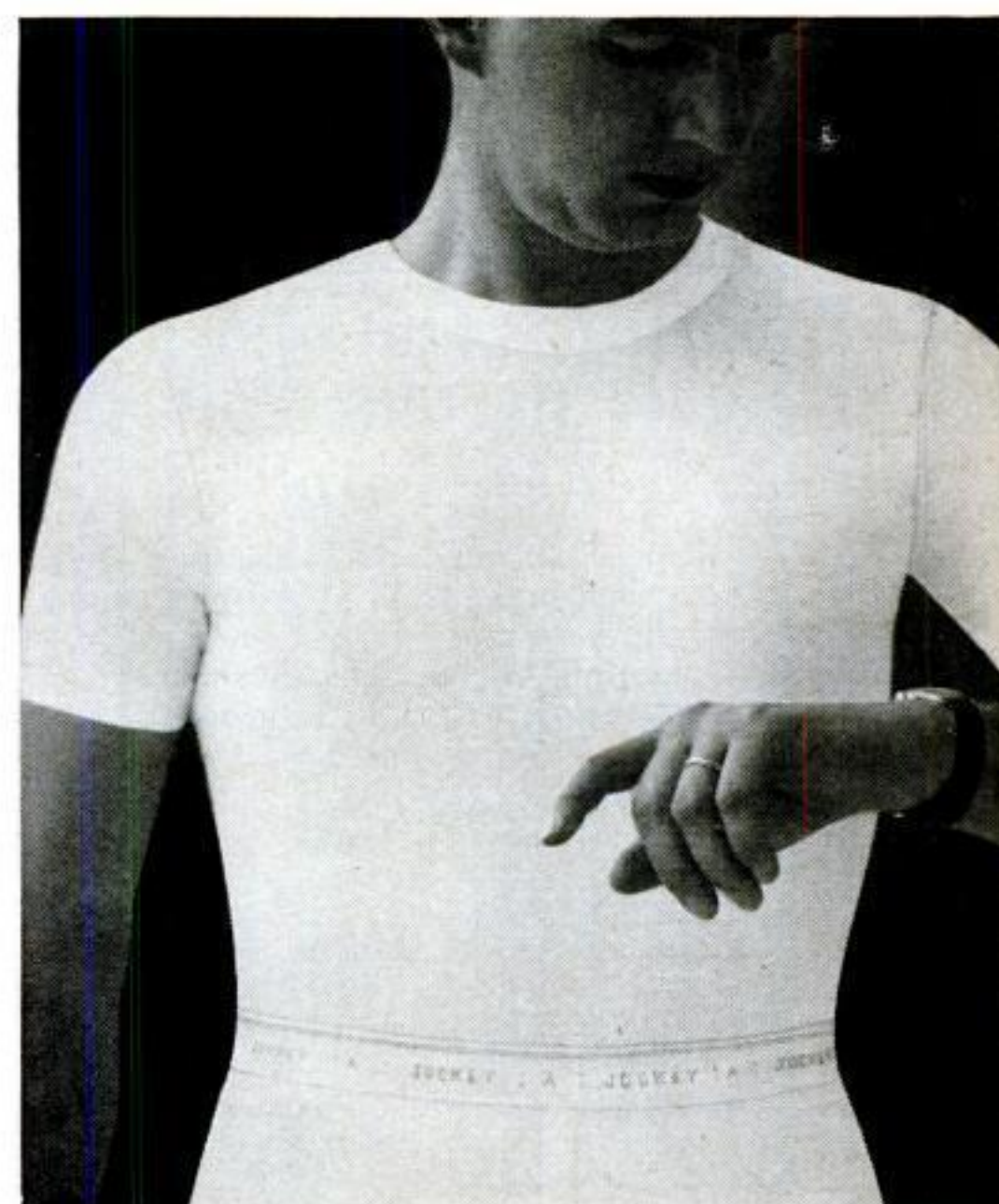
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## CHIANG KAI-SHEK CONTINUED

forces. Our decision to take in the Communist troops and to permit the Chinese Communist party to join the national war effort on an equal footing with other political parties was an error both in policy and in strategy.

The government also committed a great error in handling the Manchurian problem at the end of World War II. Whether or not Manchuria fell into the hands of the Russian Communists was a matter of international concern. Since China alone could not solve the problem and since it could not be solved by negotiation with Soviet Russia, we should have called off our take-over operations altogether and submitted the Manchurian question to the United Nations for a decision. Soviet Russia would thus have been held responsible in world opinion for all consequences. In this way our government would have had the necessary military strength below the Great Wall to put down the Communist revolt and control all of North China. Owing to domestic and foreign interferences, we failed to adhere to this policy. Instead we held direct negotiations with Soviet Russia. At the same time we made the mistake of committing the best government troops to Manchuria, only to bog down there. Finally Manchuria fell and the government had to evacuate North China as well. By that time, the entire situation was out of control.

EDITOR'S NOTE: Generalissimo Chiang Kai-shek concludes *Soviet Russia in China* with an analysis of the main elements of U.S. and Western policy on Communism today. These elements, he argues, are sound in themselves but, when examined as a whole, appear more likely to lead to defeat than to victory, to World War III rather than to the peace they are intended to promote. He concludes, for example, that "containment" cannot indefinitely contain Communist power, and that primary reliance upon nuclear firepower—including the deterrent capacity of the hydrogen bomb—plays into Moscow's hands by "freezing" Western power while leaving the Communists free to maneuver and advance politically. In the passages which follow, Chiang Kai-shek offers an alternative policy and what he calls "practical measures" to make it work.

In its struggle against unlimited Communist warfare and aggression, the democratic bloc at present has set for itself only limited objectives and has adopted only limited plans. All it asks is the maintenance of the *status quo* and the preservation of peace. Because of this policy, the democratic bloc continually finds itself in a passive position. Sometimes it can wrest the local initiative and at times it may succeed in checkmating the Communist bloc's military advances in certain areas. But, with this policy, the democratic bloc cannot prevent or effectively counter the Communist bloc's *total* aggression.

In view of the dire consequences of defeat, how can we arise to meet the challenge with a new resolve?

I maintain that the only way before the free world is to adopt a positive policy. I strongly feel that the only effective strategy against the Russian Communists' unlimited and protracted warfare is one of total war.\*

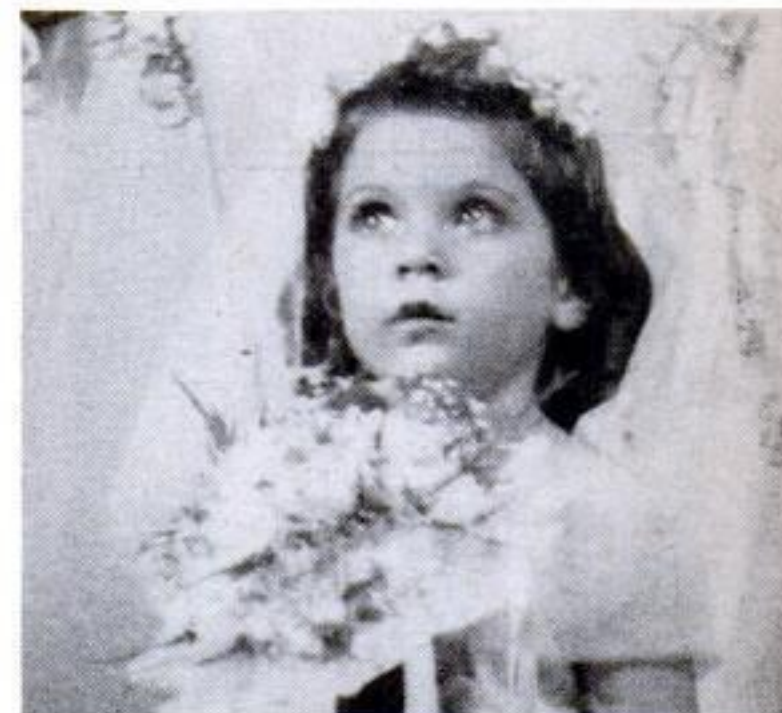
It is not my intention to suggest "preventive war." I wish to say that it has never been the Republic of China's wish that our Western allies should adopt such a policy and start a preventive war against Soviet territory. I feel that the "preventive war" policy is not only contrary to the historical traditions of the democratic nations but, so far as the free world's struggle against Communism is concerned, is not necessary. From my 30 years of experience in fighting Communism, I am convinced that the policy here advocated for the anti-aggression bloc will *not* provoke an all-out war.

A positive strategy of total warfare should be based on these principles:

- First, the worldwide anti-Communist struggle should set as its over-all objective the safeguarding of human freedom, the liberation of the oppressed nations and peoples and the re-establishment of world peace and security.
- Second, enlightened capitalism of the democratic countries, the independence movements of the Eastern peoples and the anti-Communist revolutionary movements behind the Iron Curtain should be coordinated. The combined strength of these three forces not only can stop Soviet Russia's long-term, unlimited

\*Despite the translator's use of such phrases as "total war" here and elsewhere, the book as a whole constitutes an impassioned argument against nuclear warfare, total or otherwise.—ED.

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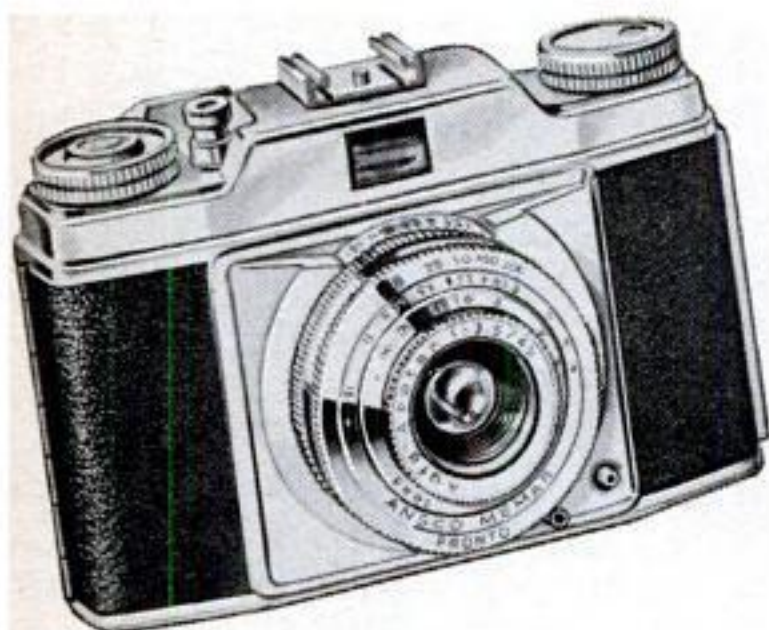
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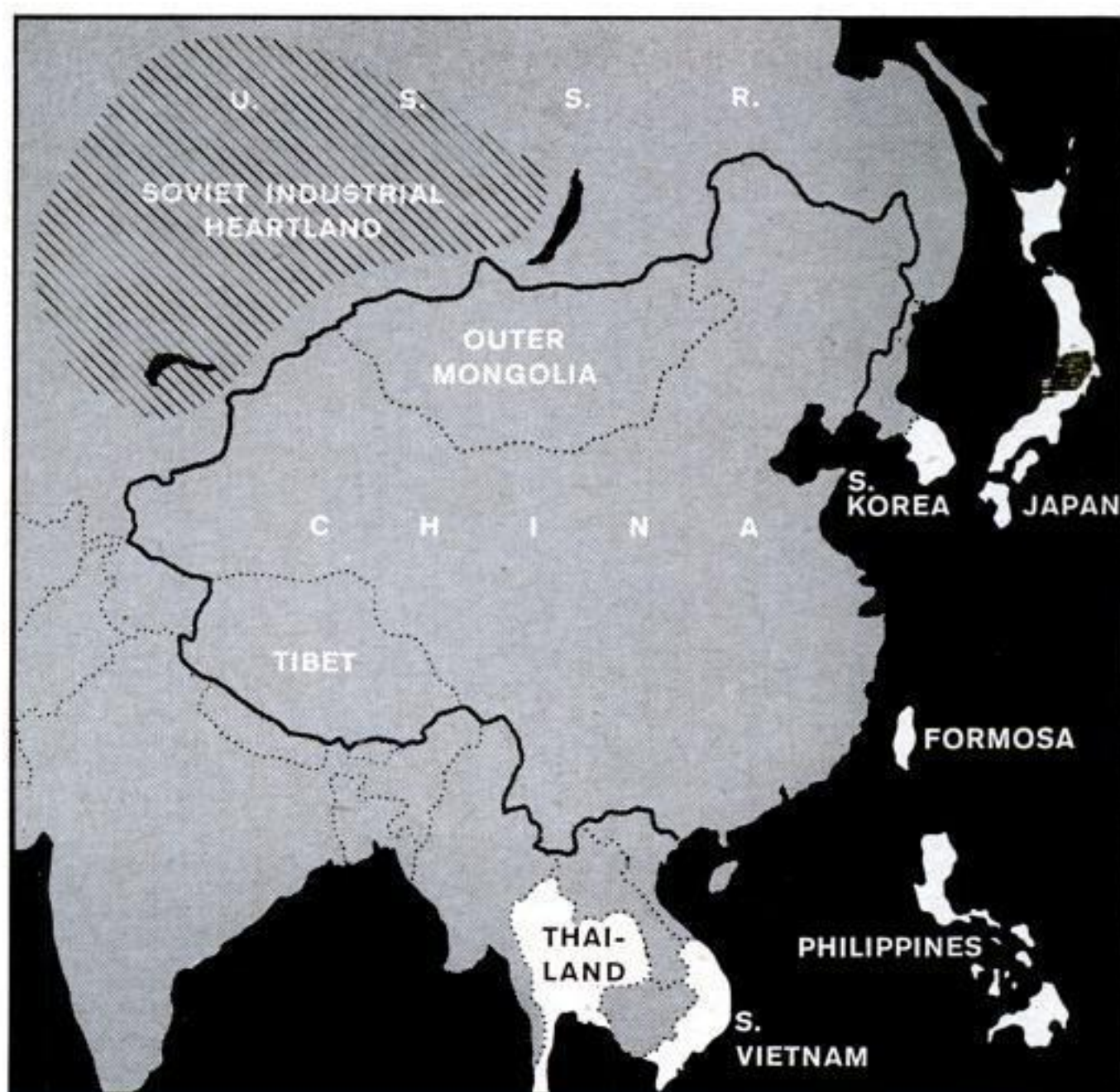
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**HOW TO COUNTERATTACK COMMUNISM**, says Chiang, is to defeat Red China before Soviet Russia can complete buildup of industrial base in Asian heartland. The attack should be led by those nations—South Korea, Nationalist China (Formosa) and Vietnam—which have been split by Communist aggression. If it should start, anti-Communist Japan, Philippines and Thailand might support the attack.

### CHIANG KAI-SHEK CONTINUED

aggression against the free world but can also compel Soviet Russia to loosen its grip on the satellites and, at the same time, encourage the Russian people to rid themselves of the Soviet totalitarian regime.

►Third, the free world should employ both military and political tactics, adopt multiple forms of struggle, and free itself from such strategic concepts as would place exclusive emphasis on military combat or weapons. In fact, before any armed struggle takes place, the anti-Communist world should prepare to win ascendancy in the political, social and psychological fields. There is a possibility that Russia may be thus forced to abandon her attempt at armed aggression and her scheme of World Revolution. ►Fourth, efforts should be made to maintain and strengthen the military power of all anti-Communist nations because, important as it is, political and psychological warfare cannot be a substitute for military action. The armed strength of anti-Communist peoples on the periphery of the Iron Curtain should be built up so that they too will be ready to accept the Communist challenge or, if necessary, to engage in a decisive war on the side of the democracies.

It is my opinion that the U.S. should avoid any direct involvement in war. It should not allow itself to be forced into a position where it has to use its homeland as a major battlefield. For the sake of the worldwide struggle against Communism as a whole, the U.S. should adopt a strategy of indirect warfare in cooperation with the anti-Communist peoples of Asia. Only thus can it control the anti-Communist war instead of being controlled by it. And only thus can the main base for global warfare against Communism be secure.

### The role of the U.S.

**T**HE United States is the leader of the free world's struggle against Communism and aggression, and therefore has the responsibility that goes with her position. Yet this does not necessarily mean that she needs to be involved directly in war. I feel that the United States should of her own accord build herself up as the free world's arsenal against Communism instead of becoming a principal battlefield. This is not to say, however, that the United States should merely play the part of the manufacturer of arms and the provider of material aid. The United States should also assume active leadership of the common struggle against Communism and take positive steps to support anti-Communist countries both in Europe and in Asia. In Asia



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## CHIANG KAI-SHEK CONTINUED

particularly, the United States should take into consideration the Russian Communists' careful preparation of their strategic heartland in Siberia and China, coordinate the various Eastern peoples' plans for wars against the Communists, and assume full leadership in the implementation of these plans. The highest guiding principles should be to bring about favorable strategic changes in the world and to checkmate Soviet aggression without plunging the world into a holocaust.

Let us now consider the policy of liberation. Anti-Communist nations in the East think that this is the logical policy for the free world to take vis-à-vis Communism. It is our considered view that this policy should comprise an over-all strategy and a coordinated operational plan. If the democratic bloc should fail to make liberation its basic policy against Communism and Communist aggression, then all discussions about strategy and tactics are plainly futile.

This policy implies the support by the Western nations of Asian countries that have been forcibly divided by Soviet Russia's Communist aggression so that the forces of national revolution outside the Iron Curtain and of anti-Communist revolution inside the Iron Curtain will merge into one for the purpose of national reunification. It is our belief that without German unification there can be no European peace and security. As a corollary, it is also our belief that if China, Korea and Vietnam should remain part slave and part free there can be no peace and security in Asia.

The greatest threat posed by international Communism lies in Asia, and this threat stems mainly from the Chinese Communists. Had my government remained on the Asian mainland, there would never have been such calamities as the Korean war and the subsequent Communist occupation of northern Indochina. The place to begin combating Communism in Asia, therefore, is mainland China.

But how should a positive policy be implemented? Admittedly there are certain misgivings abroad. Nevertheless, I would like to suggest some practical measures. First is the strategy of detours and second is indirect warfare.

In their conquest of the Eurasian continent the Russian Communists used the strategy of detours from the China mainland toward South Asia and the Middle East, and also from the Middle East toward Western Europe and Africa. Today the China mainland has already become their rear. In these circumstances, in order to save the Middle East and to remove the threat to Western Europe, the soundest strategy for the West will be to attack the aggressor's rear.

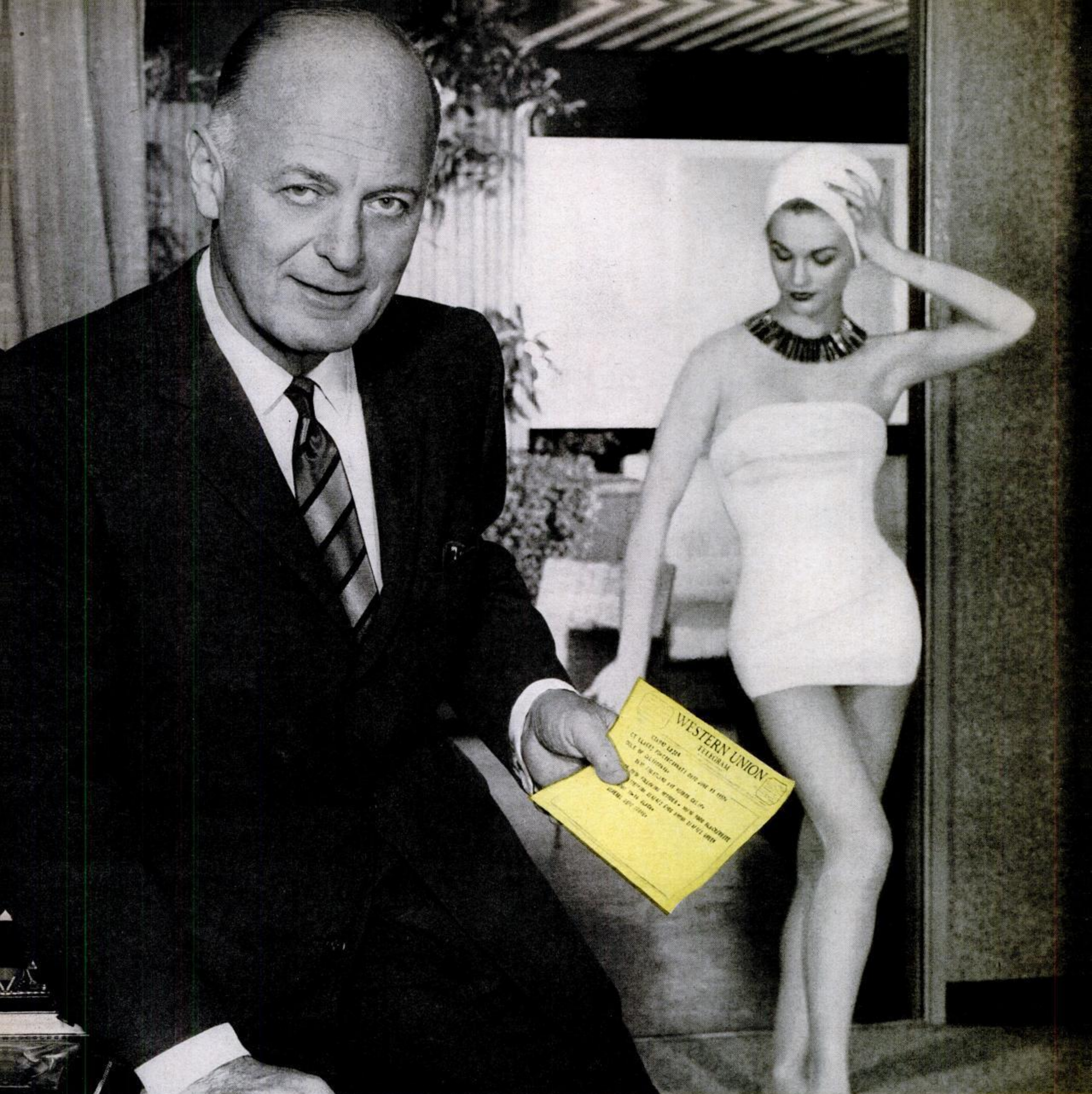
### A war of national revolution

IF the Western nations need to pick a battlefield, it should be neither in Europe nor in the Middle East, where they will necessarily have to engage Soviet Russia directly in hostilities. The best battlefield is in the Far East, where the war will be fought as a war of national revolution by the Eastern peoples against the new colonialism to gain independence and freedom for their countries. Such a war will win the sympathy and support of all Eastern nations. Above all, it will restore to the Western nations the prestige they have lost during the past decade. If this war of national revolution by the Eastern peoples could be positively prosecuted before Soviet Russia completes her preparations for a major war, it will be an indirect blow to her and will have the desired effect of removing the latent danger of a world war. Strategically it will be far better, both in nature and in effect, than waiting for the Russian Communists to strike the first blow of a world war.

Today the Russian Communists and the Chinese Communists are moving into South Asia and the Middle East. While making war preparations and keeping up the threat of war, they again resort to "peaceful coexistence" as a political tactic. Khrushchev thinks the time has finally arrived for him to give finishing touches to his "peaceful coexistence" strategy in preparation for Soviet Russia's ultimate showdown with the free world.

However, I am convinced that by now the world has acquired enough experience and learned enough lessons from combating Communism to defeat Moscow's purpose. Even if the Russian Communists get away with their "peaceful coexistence" and neutralism strategy temporarily, the free world, including the freedom-loving countries in Asia, will eventually work together to smash such international intrigues and treacherous political tactics, once they understand China's bitter experience in attempting three times to "coexist" with Communism and Soviet





*Fred Cole, President, Cole of California, as photographed by Mead-Maddick*

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## CHIANG KAI-SHEK CONTINUED

Russia. This could mark the beginning of the end for Soviet expansion and aggression.

The democratic bloc now has the opportunity to take advantage of several serious weaknesses in the Russian Communists' situation, both internal and external. It is evident from the nature and present stage of their current Five Year Plan of industrialization that the Russians are now incapable of fighting a world war. The Russian people's hatred of Soviet tyranny has never abated and it presents the Soviet government with a serious threat of internal revolt and complete collapse in the event of a war. And Soviet Russia must expect more revolts in her satellites against Communist repression and tyranny. One may conclude from these factors that the Russian Communists not only are in no position to start a world war; they are not presently in a position to take part in any localized external war that may lead to a world war.

On the other hand, analysis of the present Five Year plans of Soviet Russia and the Chinese Communists indicates that Moscow hopes to complete the establishment of its economic base for war in the Asian heartland of China and Siberia before 1960. After that Soviet Russia need not fear atomic attacks in a prolonged war against the democracies.

The free world should never rely upon the internal weaknesses of the Soviet bloc. But it should resolutely take advantage of them. If the free world fails to take timely advantage of the Communists' internal strife, fails to help anti-Communist people behind the Iron Curtain in their revolution against the Communist regime, and merely waits for the Communist regimes to collapse by themselves, it will be like climbing a tree to fish in its foliage. In the end the result will surely be a split of the democratic bloc, rather than a division within the Communist bloc, as so many in the free world fondly hope.

The desire to live in peace is universal. The potential destructiveness of thermonuclear weapons being what it is, no sensible statesman of any democratic nation can possibly want to lead his people to war again. Nevertheless, there is no denying the fact that since Soviet Russia and the Chinese Communists occupied the Chinese mainland, the area of freedom in the world has been further reduced. If the Communist bloc should continue its aggression and if the free world should keep on retreating, in the meantime hoping to avoid a world war without making any plans to fight one if necessary, or to prevent one from breaking out, we are driven to ask: are we, by avoiding such a war, to surrender our freedom to Communism?

I believe that the policy set forth here will enable anti-Communist peoples on both sides of the Iron Curtain to merge into a single power to hasten the outbreak of anti-Communist revolution inside Soviet Russia, and to help her people achieve real liberation. This will not only deter Soviet Russia's challenge to the free world but will also accelerate the collapse of the Communist bloc, in both Europe and Asia, from within. Only then can the free world be assured of the end of Soviet Russia's scheme of world conquest, the elimination of the danger of another world war and the establishment of a lasting peace.



**PREPARING FOR ACTION**, a motorized junk of Chiang's guerrilla navy, which stages frequent mainland raids, meets destroyer escort near Tachen Islands. In foreground is Chiang's son, General Chiang Ching-kuo.





Jupiter, the largest of the planets, is called father of gods and men. Painted for the De Beers Collection by Herbert Saslow. De Beers Consolidated Mines, Ltd.

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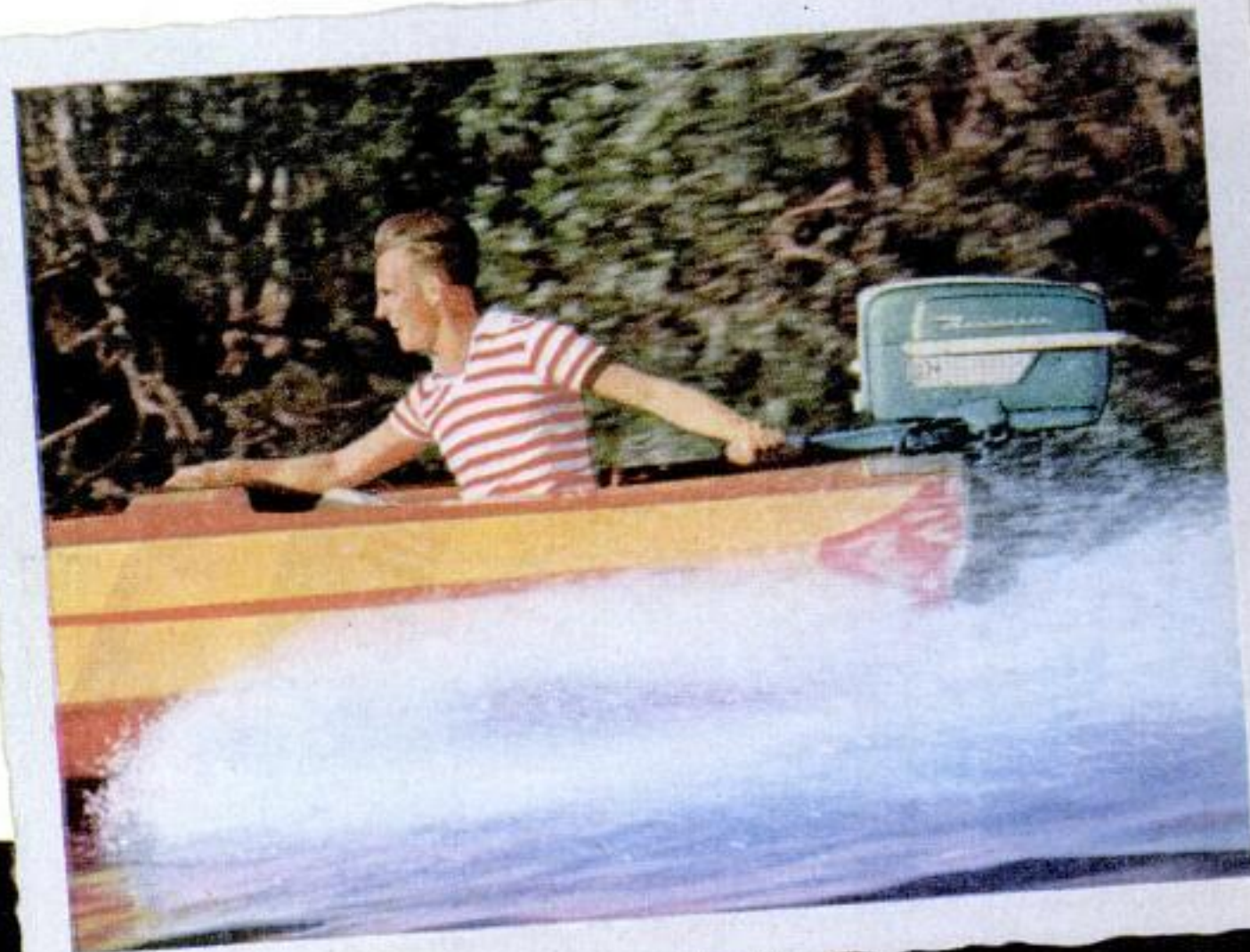
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PHOTOGRAPHED IN SILVER SPRINGS, FLORIDA







MME. GEORGE REVAY, WEARING LYRE, TALKS WITH MME. ARISTOTLE ONASSIS, WIFE OF THE SHIPOWNER, WHO HAS HEADDRESS OF PLUMES AND RIBBONS

## PLUME-AND-PAPER PARIS PARTY

The invitations sent out by the Baron de Redé for a ball at his home on Paris' Île St.-Louis specified that the ladies wear "headdresses of feathers and paper." Responding to the young Austrian nobleman's invitation, the ladies turned for help to Paris' *couturiers* and *coiffeurs*, who exercised great patience and ingenuity. One of them spent seven hours creating a lyre of artificial rose leaves (*above*). On the night of the ball headdresses of gilded snakes and sunbursts vied with diamond-strewn

egret plumes, pearls and stiff ribbons. The sight on the dance floor as the turreted ladies danced to Paris' two best orchestras moved one onlooker to cry, "It's a jungle of moving beauty!"

By dawn the prizes—solid gold bracelets—had been awarded (*next page*), and most of the creations were already sagging. But the gold dust and brilliants strewn about the baron's three salons and gallery were a sparkling reminder of the most gorgeously silly ball of the Paris season.





**TITLED DANCERS**, the Duchess of Windsor, wearing ostrich plumes, and Princess Faiza, sister of ex-king Farouk, stop to talk on the dance floor.



**HEADY CONTRAST** of stiff ribbons and pearls worn by Baroness Van Zuylen and gilded serpents worn by Mme. Hubert Faure draws an amused smile

from the Baroness Levavasseur (left, background). Both of these headdresses were designed by Alexandre, one of the most fashionable *coiffeurs* in Paris.



**WRAPAROUND HAT** of plumes and white roses was worn by Mme. George Emmanuel who shakes hands with Andy Embiricos. Her husband is at right.



**SECOND-PRIZE WINNER** Vicomtesse d'Harcourt wore coiffure of gilded wires and gold sunburst. Kissing her hand is the host, Baron de Redé.

**FIRST PRIZE** went to Vicomtesse de Ribes for hat of plumes, brilliants, seed pearls, tourmalines. At right is Hervé Mille, publisher of *Paris-Match*.







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## BEARSKIN ABOUT TO BITE DUST

It has long been known that a British guardsman's bearskin is an article of apparel fraught with as much professional peril as pride. Knowing this, photographers usually keep an eye on the guards on parade, waiting for heat and the ramrod requirements of discipline compounded by the lofty bulk and weight (about two pounds) of his bearskin to bring some unfortunate

soldier down. This vigilance has produced many a picture of guardsmen prostrate in the dust. But rarely has a guardsman been caught full in the act of falling until this year at the trooping the color for Queen Elizabeth's birthday in 73° weather. If this photograph proves nothing else, it demonstrates that even when he falls, a good guardsman does so at attention.



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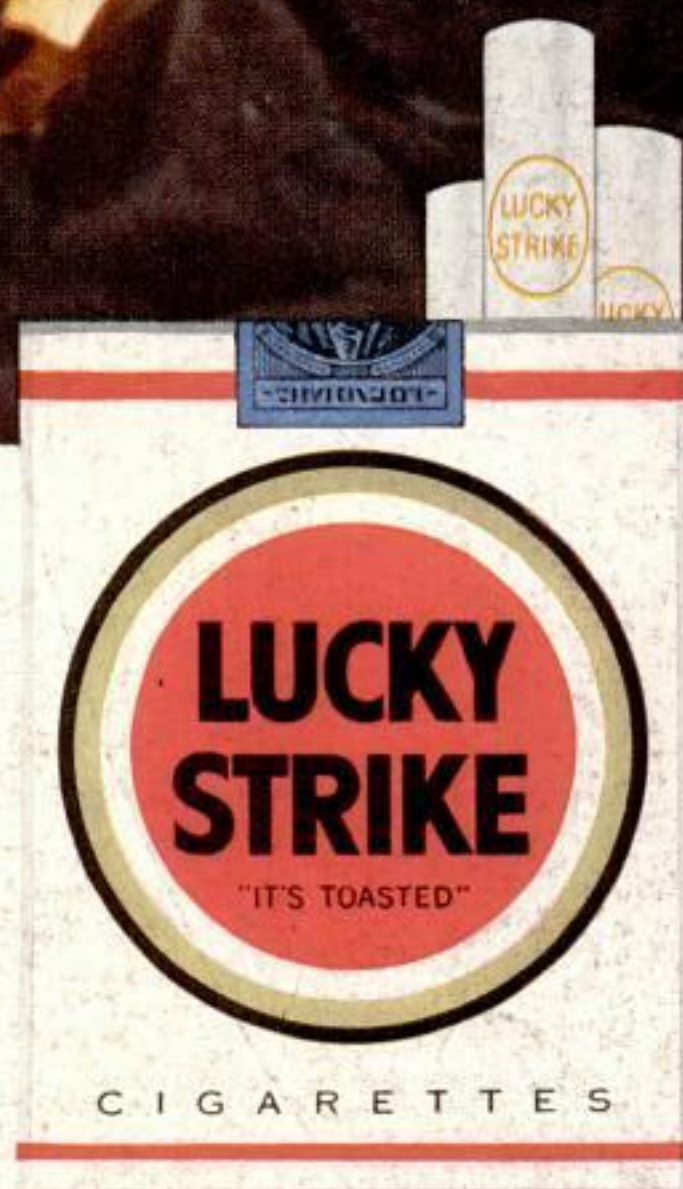
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